

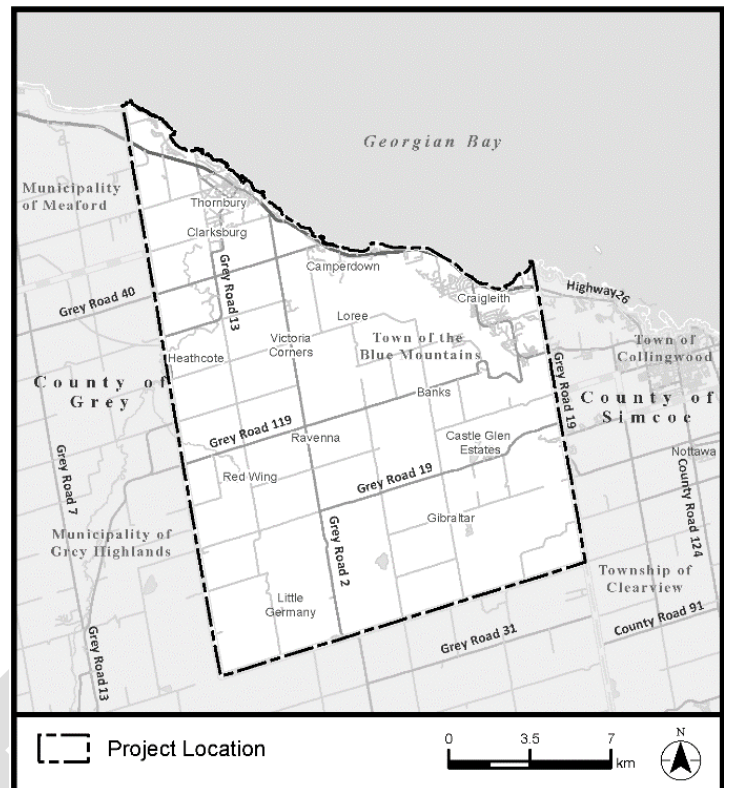


Notice of Online Public Information Centre 2

The Corporation of the Town of The Blue Mountains Transportation Master Plan

The Town of The Blue Mountains (Town) is facing significant growth pressure alongside the broader South Georgian Bay region and will likely continue to see this growth into the foreseeable future. To strategically prepare for this continued growth and enhance our existing transportation network, the Town is undertaking the development of a comprehensive Transportation Master Plan (TMP).

The TMP will be an important resource for the Town as it continues to adapt to changing needs, growth and development, and new opportunities. The TMP will shape how we travel, help us further understand and define our regional connections, and support the movement of goods and services throughout the region. As part of the TMP study process, a vision will be established, actions and policies will be defined, and a financial strategy will be developed to address the short, medium, and long-term transportation needs of the community.



The Process

This study is being undertaken in accordance with Approach #1 of the Master Planning Process, as outlined in Appendix 4 of the Municipal Class Environmental Assessment (MCEA). As such, the TMP will generally address Phases 1 and 2 of the MCEA process and will form the basis for the recommended Schedule B and C transportation infrastructure projects identified within the TMP report.

Consultation

A second virtual **Public Information Centre (PIC)** is being planned to present and gather feedback on proposed travel mode targets (i.e., via transit, active transportation, and cars), identified deficiencies in the transportation network, proposed improvements to the transportation network, preliminary policy recommendations, and next steps in the TMP process. The format of this PIC will be a user-driven visual presentation with audio voiceover to guide participants through the available content on the project website. The presentation will also include links to comment pages to gather feedback and input on the PIC 2 materials. Participants are invited to contact the project team for questions or comments. This PIC can be accessed from **April 18 - May 6, 2022** at the following link: <https://www.thebluemountains.ca/planning-building-construction/current-projects/strategic-projects-initiatives/transportation>

In addition, two in-person PIC sessions will be held on:

DATE, TIME and DATE, TIME at LOCATION

At these in-person sessions you will have an opportunity to view the PIC displays in person and discuss the project with Town staff and project team members.

For more information about this study, please contact:

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All information will be collected in accordance with the *Freedom of Information and Protection of Privacy Act* and *Municipal Freedom of Information and Protection of Privacy Act*. Except for personal information, all comments will become part of the public record.

This notice was first issued **DATE** via email and will be posted on **DATE**.