



# Town of The Blue Mountains Transportation Master Plan Update Committees of Council March 2022

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#### **Overview**



- Recap of Transportation Master Plan (TMP) Process
- TMP Objectives
- Existing resources
- Public Information Centre (PIC) 2 purpose and format
- Q&A

## **Master Planning Process**



This study is being undertaken in accordance with Approach #1 of the Master Planning Process, as outlined in Appendix 4 of the Municipal Class Environmental Assessment (MCEA) document (October 2000, as amended in 2015).

Phases 1 and 2 of the MCEA process will generally be addressed and will form the basis for the recommended Schedule B and C transportation infrastructure projects identified in the Final TMP



#### **Consultation Process**



# Phase 1 Problem and Opportunity

- Information Gathering
- Identify Problems and Opportunities

# Phase 2 Alternative Solutions

- Identify and Evaluate Alternative Solutions
- Develop Implementation Strategy



#### Notice of Study Commencement (May 2021)

Online Survey (June 23 – July 16, 2021)

Online Public Information Centre 1 (July 29- August 27, 2021)

Online Public Information Centre 2 (Spring 2022)

Public Information Centre 3 (Summer 2022)

Notice of Study Completion (Summer 2022)

# **Transportation Master Plan Objectives**

TOWN OF

- Improve connectivity and travel choices by providing reliable, equitable and accessible options
- Improve the safety of transportation systems for all users
- Plan the transportation network to support seasonal tourism fluxes and efficient development within the municipality
- Encourage active transportation and transit
- Plan transportation infrastructure that assists in reducing greenhouse gas emissions
- Align with the transportation vision and goals of Grey County and improve regional transportation and transit connectivity
- Support the movement of goods and services throughout the region







# **Coordination with Other Town Strategies**

















# **Available TMP Study Documents**



- Previous study notices
- Previous progress newsletters
- Survey summary memo and full results
- Online PIC 1 summary memo
- Stage 1 Background Review Report

All available on the Transportation Master Plan Project Website

# PIC 2 Purpose



- Present preliminary traffic modeling results
- Present alternatives being considered to address key themes of the study
- Seek community and stakeholder feedback on alternatives
- Refine preferred strategic direction for the Draft TMP document

#### **PIC 2 Format**



- Similar to PIC 1
  - Virtual presentation
  - On Town TMP project website
- 3 week 'active' period
- Enhanced survey features
- Parallel to other consultation efforts

#### **PIC 2 Themes**



- What We've Heard (so far)
- Growth & Future Transportation Demand
- **5** Active Transportation
- Public Transit
- Complete Streets & Speed Management
- **5** Goods Movement
- Parking

#### **Contact Information**





Please share your thoughts and ideas!



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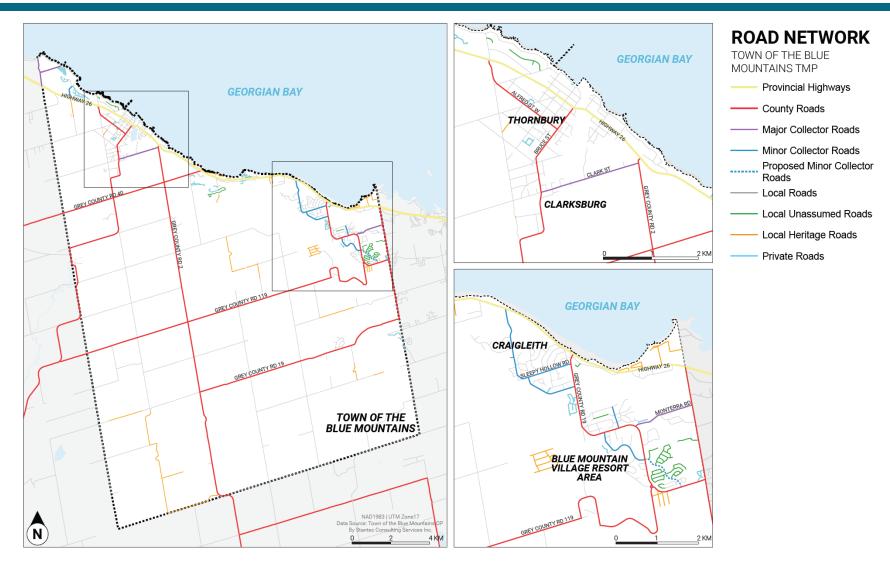
Phone: 902-481-1477

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# Additional Resources for Q&A

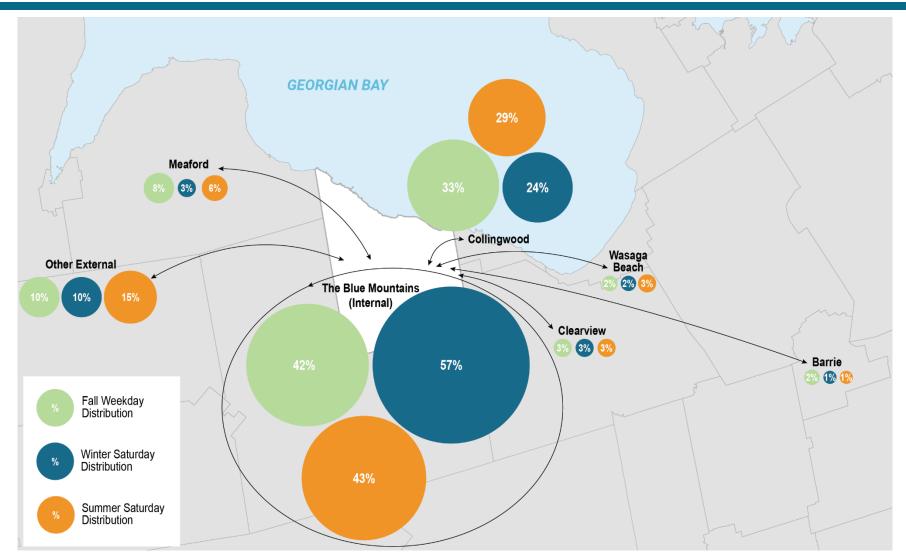
#### **Road Network**





# **Existing Travel Trends: Traffic Distribution**



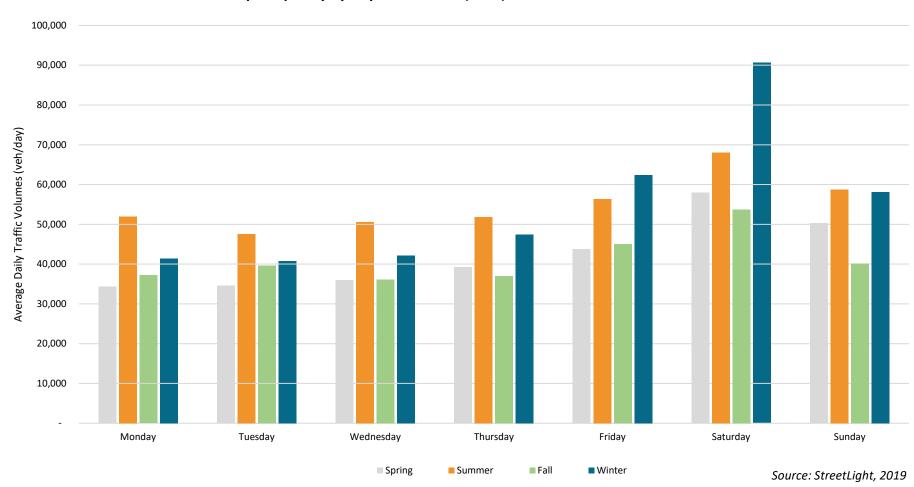


Source: StreetLight, 2019

# **Existing Travel Trends: Seasonal Trips**

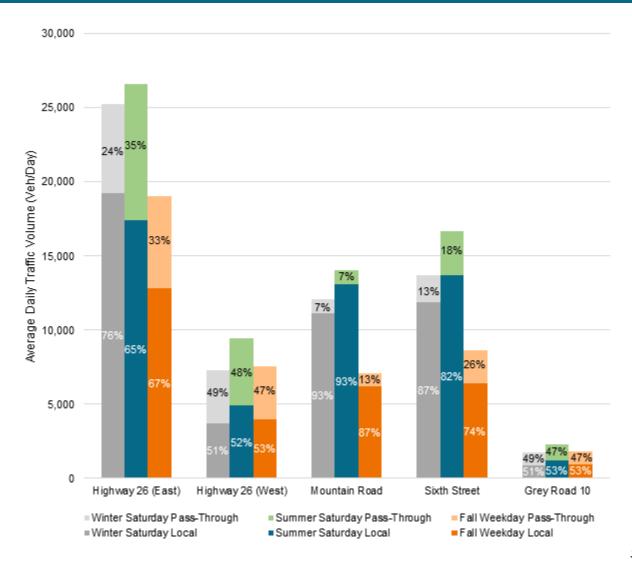


#### Seasonal Trip Frequency by Day of the Week (2019)



# **Existing Travel Trends: Local and Pass-Through**

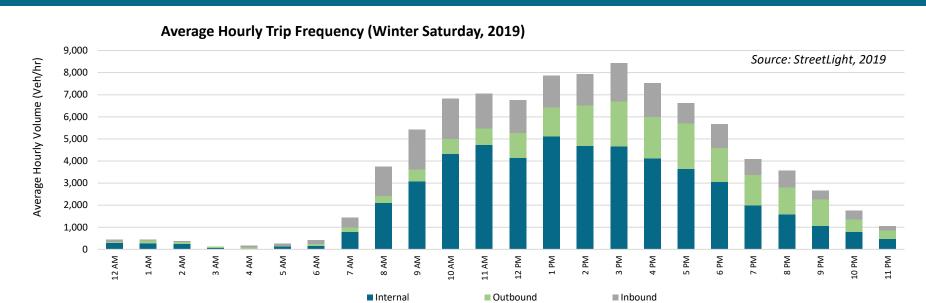


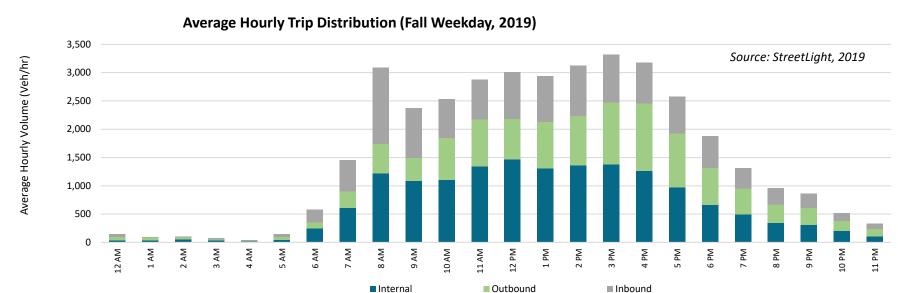


Source: StreetLight, 2019

# **Existing Travel Trends: Hourly Distribution**







# **Existing Travel Trends: Historical Growth**



Trip Type	Year			Annual Trip Variance %	
	2017	2019	2020	2017 - 2019	2019 -2020
Winter Saturday Trips	121,652	143,983	112,904	9%	-22%
Summer Saturday Trips	84,899	99,443	102,289	8%	3%
Fall Weekday Trips	56,186	54,866	46,500	-1%	-15%

Source: StreetLight, 2019

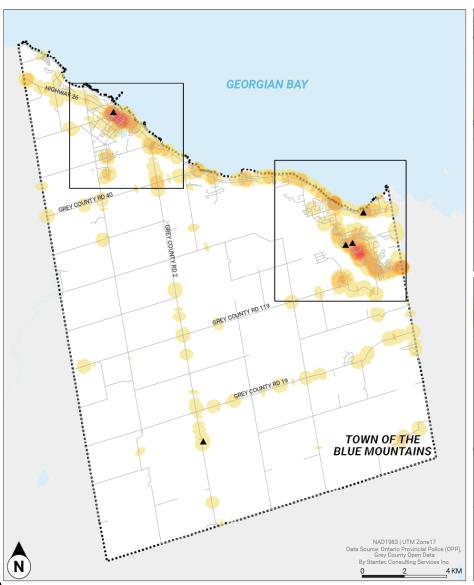
# **Active Transportation Network**

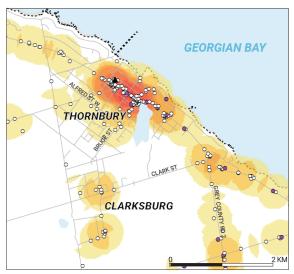


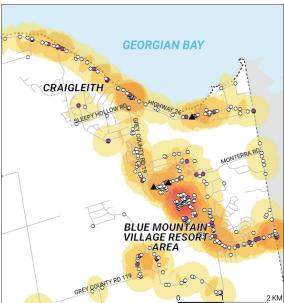


#### **Collision Data Review: All Collisions**









#### **COLLISION EVENTS**

TOWN OF THE BLUE MOUNTAINS TMP

Number of Collision Events, 2015-2020

Low High

- ▲ Fatal Injury
- Non-Fatal Injury
- Property Damage Only