



7600 Hwy. 27, Unit 14 Woodbridge, ON L4H0P8

June 7, 2021

Mr. Shawn Everitt  
Chief Administrative Officer  
Town of The Blue Mountains,  
32 Mill Street, P.O. Box 310, Thornbury, ON N0H 2P0

Dear Mr. Everitt,

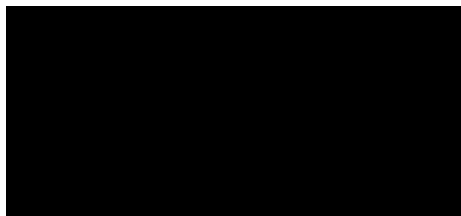
On behalf of the Canadian Ski Council, we are pleased to write to you in support of the deputation to Council regarding establishing a "Willi Winkels Day" in the Town of the Blue Mountains.

As you are aware, skiing and snowboarding are an important part of our town's history and future. Alongside our agricultural heritage, the Blue Mountains have witnessed many innovations in snow sports over the years. Chair Lifts, snowmaking technology, night skiing and many other innovations in winter sports were developed or advanced within the boundaries of our town.

In the case of Willi Winkels, the title of innovator is especially fitting. As a leading force in the development of snowboards and snowboarding, a sport which Willi first launched at the Town of The Blue Mountains, it is appropriate that Willi's remarkable creation and legacy be recognized by the municipality in which he lived, taught, skied and snowboarded for many decades.

The Canadian Ski Council believes a day of honour recognizing Willi Winkel's contribution to snow sports and the Town of The Blue Mountains would be a fitting tribute to a long-time area resident.

Sincerely,



Paul Pinchbeck  
President and CEO  
Canadian Ski Council