

Committee Report

Grants and Donations Committee

Meeting Date:March 5, 2021Meeting Time:1:00 p.m.Location:Town Hall, Council Chambers
32 Mill Street, Thornbury, ON

Grants and Donations Committee Recommendations

NOTE: The following are recommendations from the Grants and Donations Committee to be considered for adoption by Council

Receive Minutes (March 5, 2021)

Recommended (Move, second)

THAT Council of The Town of The Blue Mountains receives the Grants and Donations Committee Meeting Minutes dated March 5, 2021 as attached, for information purposes.



Minutes

The Blue Mountains, Grants and Donations Committee

Date:	March 5, 2021
Time:	1:00 p.m.
Location:	Town Hall, Council Chambers - Virtual Meeting
	32 Mill Street, Thornbury, ON
	Prepared by:
	Sarah Merrifield, Executive Assistant Committees of Council
Members Present:	Councillor Peter Bordignon, Linda Wykes, Caroline Harbinson, Linda
	Wykes, Michael Caron, Jackie Stewart, Marc Anthony Venere
Members Absent:	Councillor Rob Sampson
Staff Present:	Director of Community Services Ryan Gibbons, Director of Finance and
	IT Services Ruth Prince, Administrative Assistant Tracy Petrescu, and
	Manager of Purchasing and Risk Management Serena Wilgress
	following the Call to Order
Regrets:	Chief Administrative Officer Shawn Everitt

A. Call to Order

A.1 Traditional Territory Acknowledgement

We would like to begin our meeting by recognizing the First Nations, Metis and Inuit peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples.

A.2 Committee Member Attendance

Executive Assistant Committees of Council Sarah Merrifield confirmed all members were present save Michael Caron, who joined the meeting following the call to order, and Councillor Sampson.

A.3 Approval of Agenda

Moved by: Jackie Stewart Seconded by: Linda Wykes

THAT the Agenda of March 5, 2021 be approved as circulated, including any additions to the Agenda, being Item E.1.1 Consideration of a Non-Profit.

Yay (5): Councillor Peter Bordignon, Caroline Harbinson, Linda Wykes, Jackie Stewart, and Marc Anthony Venere

Absent (2): Michael Caron, Councillor Rob Sampson

The motion is Carried (5 to 0, 2 absent)

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Grants and Donations Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

A.5 Previous Minutes

Michael Caron joined the meeting at 1:06 pm.

Moved by: Caroline Harbinson Seconded by: Michael Caron

THAT the minutes of February 5, 2021 be approved as circulated, including any revisions to be made.

Yay (6): Councillor Peter Bordignon, Caroline Harbinson, Linda Wykes, Michael Caron, Jackie Stewart, and Marc Anthony Venere

Absent (1): Councillor Rob Sampson

The motion is Carried (6 to 0, 1 absent)

B. Staff Reports and Deputations

B.1 Deputations, if any

None

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2019-56 fifteen minutes is allotted at the Meeting to receive public comments regarding Grants and Donations Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or matters that are a follow-up to a Public Meeting.

NOTE: Committee meetings are taking place virtually to assist with social distancing with respect to COVID-19. Comments received from the public that have not been included on the Agenda will be read at the meeting by the Executive Assistant.

None

B.3 Staff reports, if any

None

C. Matters for Discussion

C.1 Chase the Ace Operational Plan - Committee member Michael Caron

Committee member Michael Caron provided an overview of the "Chase the Ace" operational plan including a proposal from Sportech which includes an implementation fee of \$1,200, and a second- and third-year subscription fee of \$600. There are also licensing fees of \$2.00 per transaction over a 3-year term. Michael advised that Sportech has indicated approximately 37% of profits from a "Chase the Ace" will come back to the Committee, to be split with the Meaford Hospital Foundation.

It was noted that a "Chase the Ace" initiative has some Alcohol and Gaming Commission licensing considerations which make it non-viable at the moment, but it is hoped that in future, a "Chase the Ace" will be possible. Committee member Marc Anthony Venere enquired whether it would be possible to set up the "Chase the Ace" with the funds repatriated back to the Committee.

Moved by: Michael Caron Seconded by: Marc Anthony Venere

THAT the Grants and Donations Committee receives the Chase the Ace operational plan as presented for future consideration.

Yay (6): Peter Bordignon, Caroline Harbinson, Linda Wykes, Michael Caron, Jackie Stewart, and Marc Anthony Venere

Absent (1): Rob Sampson

The motion is Carried (6 to 0, 1 absent)

C.2 Lobsterfest 2021 Update

Event planned for July 3, 2021 with advertising already initiated as a "save the date" through The Blue Mountain Review. It is anticipated at the next subcommittee meeting decisions will be made with respect to ticket price and sponsorship opportunities. The sub-committee is tentatively planning for 900 meals with one sit-down offering, COVID-depending.

Councillor Bordignon requested an update regarding the number of applications received for the 2021 Grants and Donations program. Director of Finance and IT Services Ruth Prince advised that a report will be coming to the Committee in April outlining the specific requests. As a summary, 31 applications were received, with a total ask of \$102,000. The Committee currently has approximately \$37,000 available.

Committee member Jackie Stewart advised that she has information for the subcommittee with respect to a maritime organization called Lobster Canada that assists with these types of fundraisers.

Marc Anthony suggested that perhaps the \$75 "stay safe" health care package that will be assembled and available for Lobsterfest should also be sold separately for a donated amount, which could assist in raising Grants and Donations funds. It could also be available on the website that is used to sell Lobsterfest tickets. Committee member Linda Wykes further noted there may be a way allowing smaller community groups to sell the "stay safe" heath care packages if a portion of the funds can be sent back to the respective groups.

C.3 Roast Beef Dinner Next Steps, pending Council's approval

- Council consideration
- Event planning

Manager of Purchasing and Risk Management Serena Wilgress joined the meeting for this discussion.

Serena advised that the ideal timeframe for the roast beef dinner is March or early April because most of the Beaver Valley Agricultural Society are comprised of farmers who are busy during the planting and harvest season. Serena advised that the Agricultural Society already has the beef available for use. The Agricultural Society is open to a sit-down component, COVID-dependent, but could also arrange for an all-takeout option. The Committee noted a preference for an April meeting date if possible. Serena noted that the Agricultural Society would be requesting assistance to market and advertise the event, assist with the takeout component and provide advice on how to run the dinner. Moved by: Caroline Harbinson Seconded by: Jackie Stewart

THAT the Grants and Donations Committee appoint Linda Wykes and Councillor Bordignon to a Roast Beef Dinner sub-committee to plan the event in coordination with the Beaver Valley Agricultural Society.

Yay (6): Peter Bordignon, Caroline Harbinson, Linda Wykes, Michael Caron, Jackie Stewart, and Marc Anthony Venere

Absent (1): Rob Sampson

The motion is Carried (6 to 0, 1 absent)

Councillor Bordignon and Linda Wykes will attend the March 15 Agricultural Society meeting to discuss the dinner. It was requested that the Committee Report for February 5, 2021 be sent directly to Council on March 22, 2021.

D. Correspondence

None

E. New and Unfinished Business

E.1 Additions to Agenda

E.1.1 Consideration of a Non-Profit

Committee member Linda Wykes noted if several Committee members apply to create a non-profit organization and then seek charitable status, it might help with events. It was noted that individuals would apply as a non-profit first, and then seek charity status, but the process could take 7 or more months.

It was agreed that Linda will conduct research about the Non-Profit process as Council will consider whether the Committee transitions to a Community Foundation when the February minutes are provided.

E.2 Items Identified for Discussion at the Next Meeting

- Community Foundation Next Steps, once considered by Council
- Lobsterfest 2021 Event Details
- Non-Profit Research, including Marc Anthony Venere's research into his foundation providing a "stop gap"
- Roast Beef Dinner Event Planning

F. Notice of Meeting Dates

April 7, 2021 Town Hall, Council Chambers (virtual)

G. Adjournment

Moved by: Michael Caron Seconded by: Jackie Stewart

THAT the Grants and Donations Committee does now adjourn at 2:30 p.m. to meet again at the call of the Chair.

Yay (6): Peter Bordignon, Caroline Harbinson, Linda Wykes, Michael Caron, Jackie Stewart, and Marc Anthony Venere

Absent (1): Rob Sampson

The motion is Carried(6 to 0, 1 absent)