



Continuing to Advance Physician Recruitment in South Georgian Bay



Agenda

Current state

What is COPRA?

Our Recommendation

Questions?



Current State

Attachment Status

Total population of 80,000 to 90,000

64,358 patients are rostered to 61 physicians

~10% of our population is unattached (roughly 8,000 - 10,000)

Physicians over the age of 60

18 physicians are over the age of 60 caring for 21,058 patients

Local recruitment needs

6 to 8 doctors to attach those currently unattached

18+ physicians to replace in coming years due to retirement

Plus 2-3 doctors a year to account for population growth



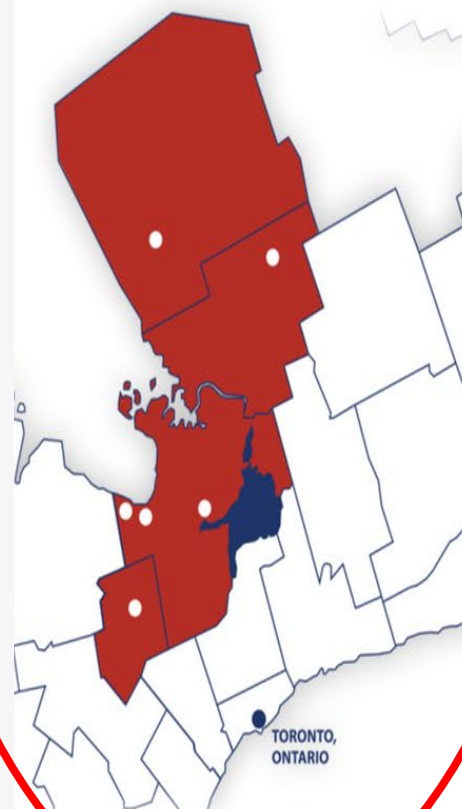
What is Central Ontario Physician Recruitment Alliance (COPRA)?



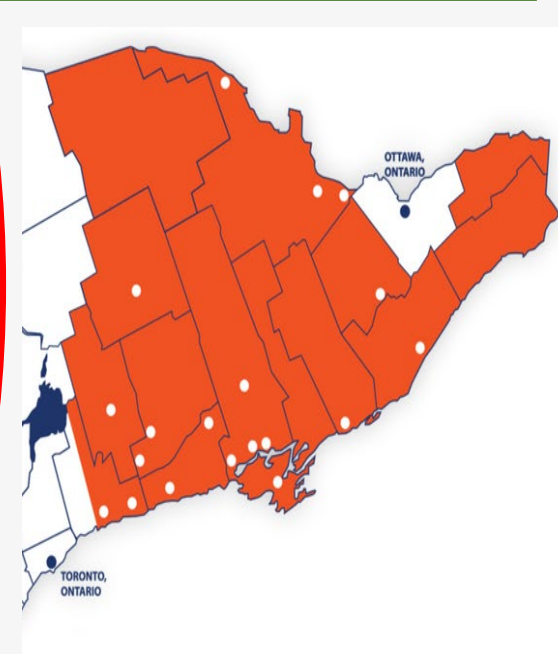


Ontario Physician Recruitment Alliance

Central Ontario
Physician Recruitment
Alliance (COPRA)



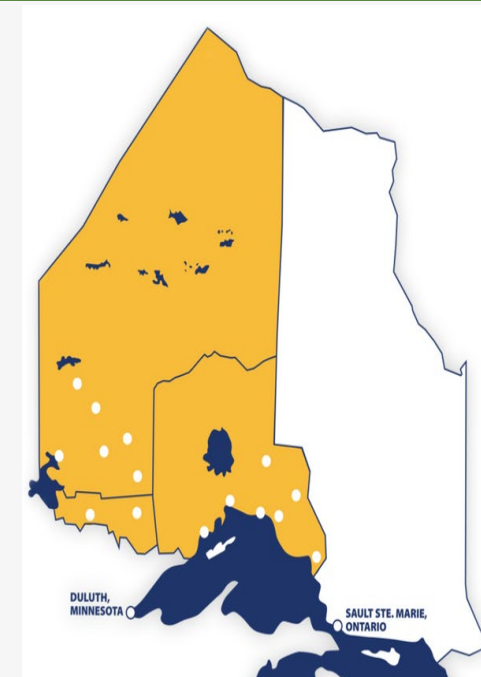
Eastern Ontario
Physician Recruitment
Alliance (EOPRA)



Northeastern Ontario
Physician Recruitment
Alliance (NEOPRA)



Northwestern Ontario
Physician Recruitment
Alliance (NWOPRA)



Southern Ontario
Physician Recruitment
Alliance (SOPRA)



COPRA Overview

Mission: To strengthen family medicine recruitment in Central Ontario through strategic collaboration and innovative approaches across our communities.

Vision: To establish Central Ontario as a premier destination for family physicians. Grounded in the belief that a fulfilling career in medicine is complemented by strong, supportive community with a balanced family life.

Goals:

1. Increase Applicant Pool
2. Grow Regional Exposure
3. Integrate Physicians
4. Data Collection
5. Marketing & Events

This is not meant to replace already existing recruitment committees within your communities.

Rather, to enhance the impact of community committees!

Benefits of Joining

1. A Regional, Collaborative Approach to a Shared Challenge
2. Casting a Wider, More Effective Recruitment Net
3. Demonstrated Provincial & International Reach (2025 Results)
4. Shared Provincial Visibility & Credibility
5. Access to Provincial Data & Recruitment Intelligence
6. Shared Marketing = Better Value for Municipal Investment
7. Centralized Provincial Applicant Tracking & Coordination
8. Monthly Touch Bases: Staying Ahead of Change
9. Enhancing not Replacing Local Recruitment Efforts
10. Strong Return on Investment for Municipal Funders



Membership Details

- \$3,000-\$5,000* Community for Alliance fee
- Organizations would still be responsible for their own travel costs.
- Fee will include:
 - ATS Access
 - Marketing materials
 - Website development
 - Registration fees for recruitment events determined by COPRA team

Fee is shared by the municipalities if we join as a South Georgian Bay Region. As partners for the South Georgian Bay OHT there is opportunity for the OHT to offset this cost



Our Recommendation

Join the Central Ontario Physician Recruitment Alliance as a South Georgian Bay Region with membership fees divided between the four municipalities

Collaboration > Competition

Scale > Silos

Evidence > Guesswork

