

# An Introduction to the South Georgian Bay Innovation Fund

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## The Nature-Based Wellness Vision

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# Community Based Philanthropy in Action



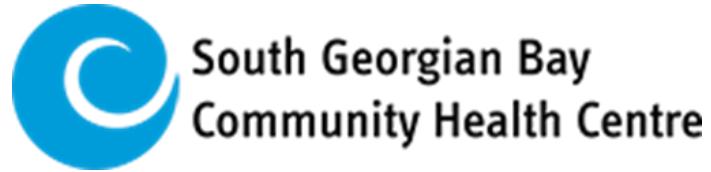
\$500,000 endowment fund



\$1 million endowment fund  
+ \$100,000 flow through fund



- 11 Organizations and 13 projects funded since 2017



Home Horizon



Midwives Nottawasaga





Launched in 2022

Evolution to focus on 'Nature Based Wellness'

- Escarpment Corridor Alliance projects
- Collingwood Music Festival Youth Programs



To Motivate the Region to Become the Nature Based Wellness Capital of Ontario





Our Request of Council:

1. Encourage the Corporate Strategic Planning team to consider include Nature Based Wellness in vision section of the plan
2. Endorse the Town of Blue Mountains Staff and Council collaborating with the efforts of other local organisations (including the Escarpment Corridor Alliance), regional municipalities and counties in Nature Based Wellness programming and related economic development in South Georgian Bay