





50,000
PETS AND
PEOPLE
IMPACTED

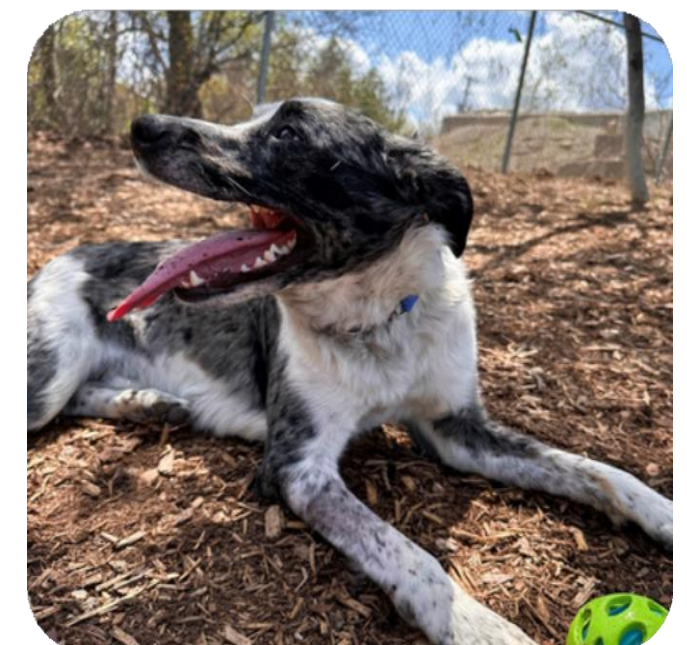
We are more than an Animal Centre:

Adoptions, emergency services,
rehabilitation, vaccinations, surgeries,
microchips, volunteering, youth
programming, and more!



25 Years of second chances

From caring for 500 pets in 1999,
we now provide shelter to nearly
1,500 pets annually.



Community Services

Designated pound in 4 municipalities:

Keeping pets safe, reuniting families and promoting healthier lives.

ANNUAL IMPACT



Pet Pantry (food bank)

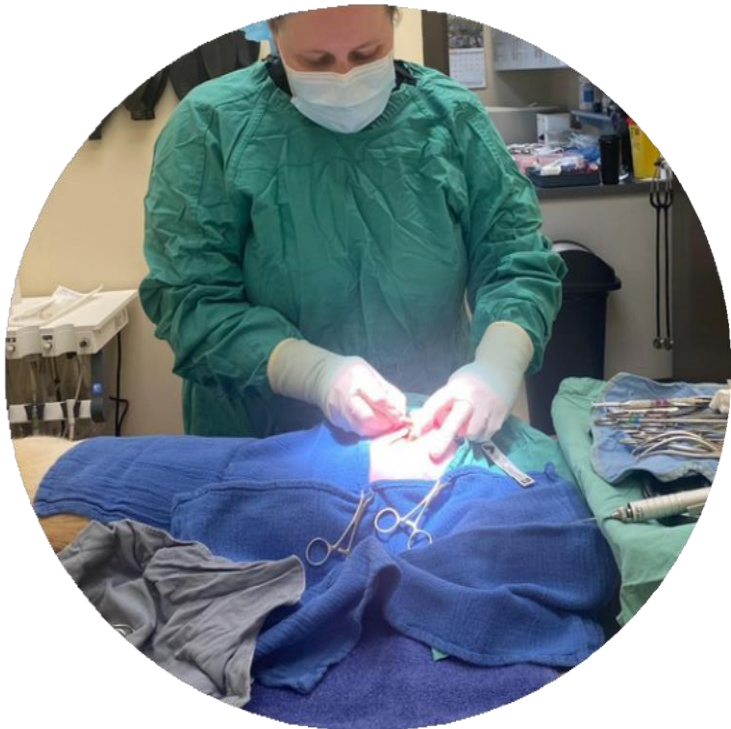
Shelter animals for families escaping violence

Subsidized emergency vet support

1,600

Emergency Services

Providing stability and support to those facing tough times.



308
pets

Local Pound Services

Helping lost, stray and abandoned pets reunite or find loving homes.



2,500

Pet Population Control

Keeping pets healthy and preventing surprise litters.



**30,735
Hours**

Volunteering

Providing a sense of connection, care and community.



600

Wellness Clinics

Offering underserved or disadvantaged groups access to services.

3,800+

Programming

Encouraging young people to become active, caring community members.



Community Engagement

Empowering the community through access to services, humane education and volunteer opportunities for a stronger, compassionate future.

ANNUAL
IMPACT

Pet Support & Services

Supporting pets and people through compassionate shelter, accessible veterinary care, and adoptions that create safe and loving futures.

ANNUAL
IMPACT



2,747*

Veterinary Hospital

Accessing essential medical care.



1,300

Shelter & Foster

Providing protection, safety and care.



1,200

Adoptions

Offering companionship to pets and people

*includes 2024 Public Hospital Services

We're out of space!

The GTHS functions at total capacity due to **overwhelming demands**.

- At times, we have no choice but to turn away potential surrenders.
- The current building doesn't meet operational needs.
- Animals are recovering on floors, in hallways, and often with other species.

All of these factors combined is operationally challenging, but more importantly, **it isn't ideal for pets' healing and recovery.**





Our building is in disrepair

Due to the building's age and condition, maintaining biosecurity is becoming more challenging to manage.

In 2024, the GTHS faced prolonged outbreaks of zoonotic diseases that are difficult to control because of the facility's deteriorating state.



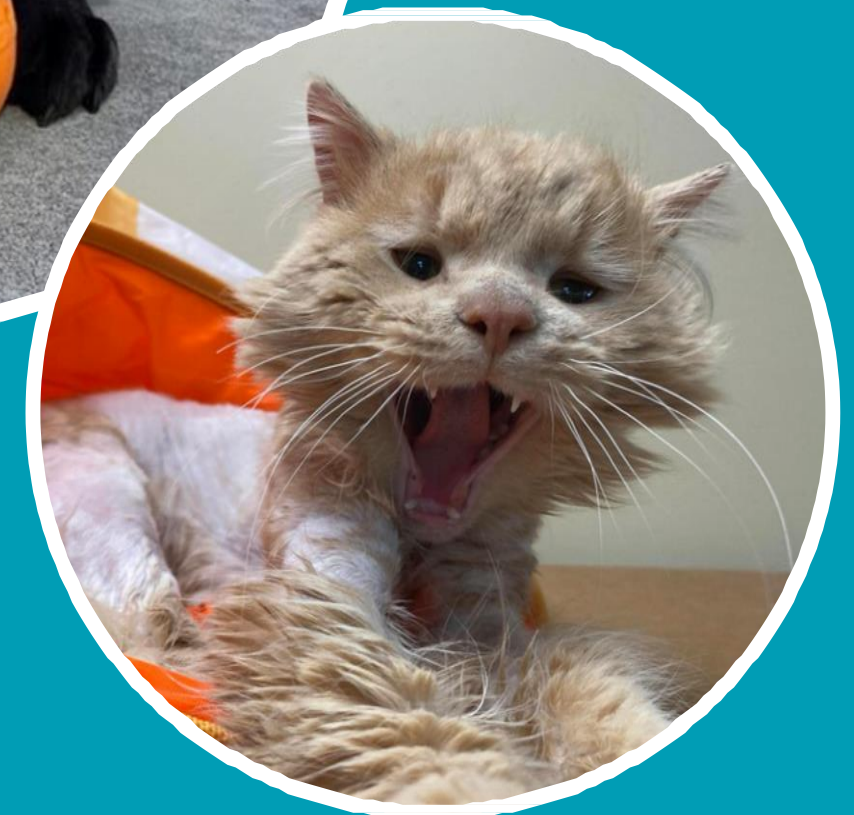
We Desperately Need a New Facility



CANADIANS LOVE PETS

80% of Canadian households have pets

- 80% of pet owners consider pets family.
- 38% of pet owners have chosen pets over children.
- 35% of pet owners have a social media account for their pet.
- 30% of pet owners follow a pet on social media.



A PILLAR IN OUR COMMUNITIES



The GTHS is **bolstering the local economy** by attracting visitors from surrounding areas, offering fulfilling volunteer and employment opportunities, and generating essential funding, all of which bring new energy and resources to our community.



**15,000+
SUPPORTERS**

Dedicated to creating a better place for our furry friends.



\$1.3M FUNDRAISING

Giving comes in all shapes and sizes - from lemonade stands to corporate initiatives.



**\$1.4M SOCIAL
ENTERPRISE**

Self-generated revenue increases our impact by helping fund programs and services.



**25 EMPLOYEES
380+ VOLUNTEERS**

Strengthening resources, care and community.

EVOLVING TO MEET THE GROWING NEEDS OF THE COMMUNITY

Our Journey to Build a Brighter Future for Pets and People

Established in 1999



2010

Town of Collingwood & GTHS enter 50-year land lease agreement with options to renew two 10-year terms.

2011-2012

The GTHS Animal Centre opened thanks to the Town of Collingwood and 1,175+ donors.

2019

GTHS opens a fully accredited Companion Animal Hospital.



2021

5-acre property purchased, and a new standard of animal facility is designed.



2021

Capital Campaign launched.



target of \$11.4M of \$17.6M to start construction



- 25 new jobs created
- 300 volunteer opportunities
- Creating regional destination
- Supporting local businesses

2024 \$8M raised by end of fiscal year.

2025-2026

18-month construction.

2027

The Regional Centre for Pets and People opens its doors.



HUMANE SOCIETIES ARE ESSENTIAL MUNICIPAL PARTNERS

ALIGNMENT AND SHARED RESPONSIBILITY

- Supporting public health and safety.
- Lowering costs for municipalities by managing stray and lost animals.
- Reducing municipal resources: shelter/care for animals in need.
- Providing emergency services to those in crisis.
- Supporting vulnerable and disadvantaged groups.
- Offering community engagement programs.

2011	2017	2024
OTTAWA CAPITAL: \$16M LOCAL GOV'T SUPPORT: \$2M 13%	PETERBOROUGH CAPITAL: \$10M LOCAL GOV'T SUPPORT: \$1.5M 15%	REGINA CAPITAL: \$27.5M LOCAL GOV'T SUPPORT: \$13M 46%

RE-AFFIRMING

Commitment to Our Partnership

We re-affirm our commitment to serving as the Town of the Blue Mountains' designated pound, providing a safe and compassionate space for animals in need.

Our commitment is unwavering, and we fully intend to renew our pound contract when the term is complete 12/2025.



WE NEED YOUR HELP:

Financial contribution toward the capital project

With your support we can leverage your commitment for a greater return - contributions are positively recognized by others and attract more funding to the project and region.

Request: Financial commitment of
\$27,000/year for 10 years for a total of \$270,000
1.5% towards total capital
19% of the combined municipal request



Supporting the local economy:

- 25 new jobs created
- 300 volunteer opportunities
- Creating regional destination
- Supporting local businesses

TOGETHER, WE'RE CREATING A REGIONAL DESTINATION



Bolstering the local economy:

This innovative space will blend an animal shelter, adoption hub, educational facility, and community centre into one vibrant destination. It's designed to be a place where everyone can explore and celebrate the special bond we share with our pets.



5,500 ANIMALS SHELTERED

Offering protection, safety, nutrition and care to every animal.



\$2M+ SOCIAL ENTERPRISE

Self-generated revenue increases our impact by helping fund programs and services.



6,000 YOUTH ENGAGED

Nurturing compassion and empathy to encourage active, caring community members.



50+ EMPLOYEES 600+ VOLUNTEERS

Ensuring each animal gets more personal attention and playtime.



SUMMARY:

Commitment to our partnership

- We re-affirm our commitment to serving as the Town of the Blue Mountains' designated pound, providing a safe and compassionate space for animals in need.
- Renew pound contract when term is complete (12/25).



Financial contribution towards the capital

Supporting the GTHS capital campaign will enhance animal welfare services, strengthen community well-being, and foster a more compassionate, responsible, and engaged community.

Request: Financial commitment of \$27,000/year for 10 years
1.5% of total capital
19% of combined municipal funding



**Thank You For
Helping Us Expand Their World**



Please visit us!

For more information :

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Campaign Manager

APPENDIX

PROGRAM IMPACT BY MUNICIPALITY: 2024

Program Impact By Municipality						
	Meaford	Blue Mountains	Collingwood	Wasaga Beach	Grey Highlands	Clearview
Accessing Services (Jan-Sept 2024)						
Stray Cats	20	10	53	26	19	25
Stray Dogs	10	9	32	27	0	0
Cat Intakes	34	16	59	36	24	27
Dog Intakes	12	8	38	32	0	3
Spay/Neuter Surgeries	149	34	206	170	133	134
Rabies Vaccinations	39	88	61	57	58	57
Microchips	16	8	45	44	20	34
Emergency Vet Services	2	9	12	29	3	3
Pet Pantry Depots	0	1	4	2	0	0
Pet Pantry Meals Delivered	138	739	8,580	6,942	0	2,470
Total % of Services	2.0%	4.4%	43.7%	35.4%	1.2%	13.2%
Community Engagement (Jan-Oct 2024)						
Youth Program Participants (in-person)	1	12	83	14	0	7
Volunteer Residents	13	61	182	59	7	22
Community Events & Fundraisers	8	10	75	10	1	10
Major Donors	62	204	620	204	35	112
Total % of Engagement	4.6%	15.8%	53.0%	15.8%	2.4%	8.3%

POPULATION/AVERAGE ASSESSMENT

	Wasaga Beach	Clearview	Collingwood	Meaford	Grey Highlands	Town of the Blue Mountains
Population (2021)- Stats Canada	24,862	14,814	24,811	11,485	10,424	9,390
Population Percentage of Region	26%	15%	26%	12%	11%	10%
Average assessment (2022 \$)	\$323,000	\$315,000	\$340,000	\$276,000	\$306,000	\$556,000
Assessment Percentage of Region	15%	15%	16%	13%	15%	26%
Averaged Population & Assessment Values	20%	15%	21%	12.5%	13%	18%
Total annual municipal \$ pledge/year	\$30,000	\$22,500	\$31,500	\$9,375	\$19,500	\$27,000
Total Pledge over 10 years (2022 \$)	\$300,000	\$225,000	\$315,000	\$93,750	\$195,000	\$270,000

Total Contribution from 6 municipalities: \$1,400,000
8% of total project