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Staff Report

Community Services – By-law Enforcement

Report To: Meeting Date:	COW- Admin, Corp and Finance, SI, Comm. Services June 30, 2025
Report Number:	CS.25.036
Title:	Temporary Waiver of Parking Fees - 15/17 Arthur Street
Prepared by:	Bobbi-Jo Duff, By-law Supervisor

### A. Recommendations

THAT Council receive Staff Report CS.25.036, entitled "Temporary Waiver of Parking Fees - 15/17 Arthur Street";

AND THAT Council provide temporary relief of the 2025 Fees & Charges By-Law as it relates to the Parking fees in Paid Parking lot located at 15/17 Arthur Street for the duration of ongoing construction works on Louisa Street, in order to support local businesses and residential properties impacted by the construction.

# B. Overview

The purpose of this request is to seek Council approval for the temporary relief from the 2025 Fees & Charges By-Law as it relates to parking fees located at the 15/17 Arthur Street Paid Parking lot during the road & infrastructure construction on Louisa Street E, which has resulted in limited access to nearby businesses. The relief from this paid parking is requested until such time that a comprehensive parking strategy has been completed by the Town.

# C. Background

The Town identified areas in Thornbury with infrastructure that is approaching 100 years old. The first two projects considered for infrastructure replacement were Elma Street & Alice Street area, and the Victoria Street & Louisa Street area.

Through the preliminary engineering process, the Town identified that the two project areas were similar in nature. As a result, the two independent projects were combined and are now referred to as the "Thornbury West phase 1 Reconstruction Project".

Final engineering work, which is the process where the design is completed and construction takes place, was awarded for the Elma Street & Alice Street area in 2019, however, the project faced unanticipated delays due to the COVID-19 pandemic. Construction will be divided into Phase 1A and Phase 1B to allow more time for the Town to review options for the tree retention.

# D. Analysis

Waiving parking fees at 15/17 Arthur Street offers a practical and immediate way to support small businesses affected by construction. The following benefits are anticipated:

- Encourage customer visits despite temporary barriers to access
- Offset loss of curbside parking on Louisa Street
- Signals municipal support to local businesses during disruptive periods
- Reduce perceived inconvenience for visitors unfamiliar with alternative parking options

The fee waiver will be supported by clear signage, updated online parking information, and communication through the Town's social media and business outreach channels.

The current paid parking fee is \$2.00 for first hour, \$1.00 for each subsequent hour.

### E. Strategic Priorities

#### 1. Communication and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders

#### 2. Organizational Excellence

We will continually seek out ways to improve the internal organization of Town Staff and the management of Town assets.

#### 4. Quality of Life

We will foster a high quality of life for full-time and part-time residents of all ages and stages, while welcoming visitors.

#### F. Environmental Impacts

None

#### G. Financial Impacts

Estimated \$800-\$900 in decreased revenue within a 12-month period for the paid parking located at 15/17 Arthur Street.

#### H. In Consultation With

Ryan Gibbons, Director of Community Services

Debbie Young, Manager of By-Law Services

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Tim Hendry, Director of Strategic Initiatives

Allan Gibbons, Manager of Communications and Customer Service

### I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Bobbi-Jo Duff, Supervisor of By-law, <u>bylawinfo@thebluemountains.ca</u>.

### J. Attached

- 1. Google map street view of 15/17 Arthur St W Parking Lot
- 2. Town of The Blue Mountains Website screenshot of location Municipal Parking.

Respectfully submitted,

Debbie Young Manager of Bylaw and Licensing

Ryan Gibbons Director of Community Services

For more information, please contact: Bobbi-Jo Duff, Supervisor of Bylaw bylawinfo@thebluemountains.ca 519-599-3131 extension 240

# **Report Approval Details**

Document Title:	CS.25.036 Temporary Waiver of Parking Fees - 15 17 Arthur Street.docx
Attachments:	- Att 1 photo maps.pdf
Final Approval Date:	Jun 20, 2025

This report and all of its attachments were approved and signed as outlined below:

Debbie Young - Jun 18, 2025 - 9:28 AM

Ryan Gibbons - Jun 20, 2025 - 4:01 PM