



Minutes

The Blue Mountains

Economic Development Advisory Committee

Date: April 1, 2025
Time: 10:00 a.m.
Location: Virtual Meeting, Teams
Prepared By:
Jillian Stow, Legislative Coordinator

Members Present: Deputy Mayor, Peter Bordignon, Councillor Gail Ardiel, Councillor Paula Hope, John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson

Absent: Councillor Gail Ardiel, David Thomson

Staff Present: Director of Strategic Initiatives, Tim Hendry

A. Call to Order

A.1 Traditional Territory Acknowledgement and Moment of Reflection

We would like to begin our meeting by recognizing the First Nations, Metis and Inuit peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples.

A.2 Committee Member Attendance

Chair Bordignon called the meeting to order at 10:00 a.m. Legislative Coordinator, Jillian Stow, noted that all members were present, virtually, save and except for Councillor Gail Ardiel and member David Thomson, who sent their regrets.

A.3 Approval of Agenda

Moved by: Patti Kendall

Seconded by: Pamela Spence

THAT the Agenda of April 1, 2025, be approved as circulated, including any items added to the Agenda.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, and Councillor Paula Hope

Absent (2): Councillor Gail Ardiel, and David Thomson

The motion is Carried (7 to 0)

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2023-62, Council or Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None.

A.5 Previous Minutes

Moved by: Michael Thompson

Seconded by: Councillor Paula Hope

THAT the Economic Development Advisory Committee minutes of February 10, 2025 be adopted as circulated, including any revisions to be made.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, and Councillor Paula Hope

Absent (2): Councillor Gail Ardiel, and David Thomson

The motion is Carried (7 to 0)

B. Staff Reports and Deputations

C. Public Comment Period

NOTE: In accordance with the Town Procedural By-law 2023-62, ten minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or regarding matters that are a follow-up to a Public Meeting.

Comments received by the public that have not been included on the Agenda will be read at the meeting by the Legislative Coordinator.

Stu Firth, Director of Business Development, Property Valet provided public comment regarding Short Term Accommodations (STA) Licensing and Administrative Monetary Penalty (AMP) By-laws.

D. Matters for Discussion

D.1 Follow-up Direction from Council

D.2 Bylaw Restrictions that affect Tourism

Moved by: Patti Kendall
Seconded by: John Ardiel

THAT the Economic Development Advisory Committee (EDAC) requests that Council direct staff to invite Manager of By-law and Licensing, Debbie Young, to attend an upcoming EDAC meeting to discuss the Sign By-law and Short Term Accommodations By-law.

Moved by: Councillor Paula Hope
Seconded by: Pamela Spence

AND THAT the Economic Development Advisory Committee advises Council that EDAC will form three working groups, one on the Sign By-law, one on Short Term Accommodations By-law and one to support local businesses in response to the U.S. Tariffs.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, and Councillor Paula Hope

Absent (2): Councillor Gail Ardiel, and David Thomson

The motion is Carried (7 to 0)

D.3 Transportation

Moved by: Pamela Spence
Seconded by: John Ardiel

THAT the Economic Development Advisory Committee requests that Council direct staff to invite Director of Operations, Alan Pachecho, to attend a future EDAC meeting to provide information regarding transportation plans and parking.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, and Councillor Paula Hope

Absent (2): Councillor Gail Ardiel, and David Thomson

The motion is Carried (7 to 0)

D.4 Tourism Strategy

Director of Strategic Initiatives, Tim Hendry, provided an update on the Tourism Strategy and encouraged EDAC members to attend the Tourism Strategy Open House on April 3, 2025.

E. Correspondence

None.

F. New and Unfinished Business

F.1 Additions to Agenda

None.

F.2 Items Identified for Discussion at the Next Meeting

None.

G. Notice of Meeting Dates

At the call of the Chair.

H. Adjournment

Moved by: Pamela Spence

Seconded by: Michael Thompson

THAT this Economic Development Advisory Committee Meeting does now adjourn at 11:29 a.m. to meet again at the call of the Chair.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, and Councillor Paula Hope

Absent (2): Councillor Gail Ardiel, and David Thomson

The motion is Carried (7 to 0)