



# Committee Report

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## Grants and Donations Committee

**Meeting Date:** February 5, 2021  
**Meeting Time:** 1:00 p.m.  
**Location:** Town Hall, Council Chambers  
32 Mill Street, Thornbury, ON

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### Grants and Donations Committee Recommendations

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**NOTE:** The following are recommendations from the Grants and Donations Committee to be considered for adoption by Council

- [Receive Minutes \(February 5, 2021\)](#)

**Recommended** (Move, second)

THAT Council of The Town of The Blue Mountains receives the Grants and Donations Committee Meeting Minutes dated February 5, 2021 as attached, for information purposes.

#### **B Staff Reports and Deputations**

##### **B.3 Staff Reports, if any**

##### **B.3.1 [Community Foundation Options, FAF.21.006](#)**

**Recommended** (Move, second)

THAT Council of the Town of The Blue Mountains acknowledges receipt of the February 5, 2021 Grants and Donations recommendation being:

THAT the Grants and Donations Committee receive staff report FAF.21.006, "Community Foundation Options";

AND THAT the Grants and Donations Committee provide direction to Council on an Option, being: a Community Foundation that is completely separate from the Town, CARRIED.

AND THAT in accordance with the Committee's recommendation, Council directs staff to initiate the process to create a Community Foundation that is completely separate from the Town as outlined in report FAF.21.006 to take the place of the existing Grants and Donations Committee.

C.5 [Invoice for Payment - Jackson Brown \(Oktoberfest 2020\)](#)

**Recommended** (Move, second)

THAT Council of the Town of The Blue Mountains acknowledges receipt of the February 5, 2021 Grants and Donations recommendation being:

THAT the Grants and Donations Committee request Council approve payment to Jackson Brown in the amount of \$450 to be funded from Grants and Donations funds, noting that this expense is for DJ services relating to the 2020 Oktoberfest event.

AND THAT in accordance with the Committee's recommendation, Council directs staff to remit payment to Jackson Brown in the amount of \$450 to be funded from the Grants and Donations funds.

**NOTE:** Item D.2 being provided to Council directly on March 22, 2021 due to its time-sensitive nature.



# Minutes

## The Blue Mountains, Grants and Donations Committee

**Date:** February 5, 2021  
**Time:** 1:00 p.m.  
**Location:** Town Hall, Council Chambers - Virtual Meeting  
32 Mill Street, Thornbury, ON  
**Prepared by:**  
Sarah Merrifield, Executive Assistant Committees of Council

**Members Present:** Councillor Peter Bordignon, Councillor Rob Sampson, Linda Wykes, Caroline Harbinson, Linda Wykes, Michael Caron, Jackie Stewart, Marc Anthony Venere

**Staff Present:** Chief Administrative Officer Shawn Everitt, Director of Finance and IT Services Ruth Prince, Director of Legal Services Will Thomson, Director of Community Services Ryan Gibbons, Administrative Assistant Tracy Petrescu, and Manager of Purchasing and Risk Management Serena Wilgress

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### A. Call to Order

#### A.1 Traditional Territory Acknowledgement

We would like to begin our meeting by recognizing the First Nations, Metis and Inuit peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples.

#### A.2 Committee Member Attendance

Executive Assistant Committees of Council Sarah Merrifield confirmed that all Committee members were present.

**A.3 Approval of Agenda**

Moved by: Councillor Sampson  
Seconded by: Marc Anthony Venere

THAT the Agenda of February 5, 2021 be approved as circulated, including any additions to the Agenda.

Yay (7): Michael Caron, Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

**The motion is Carried (7 to 0)**

**A.4 Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Grants and Donations Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

**A.5 Previous Minutes**

Moved by: Caroline Harbinson  
Seconded by: Linda Wykes

THAT the minutes of January 8, 2021 be approved as circulated, including any revisions to be made.

Yay (7): Michael Caron, Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

**The motion is Carried (7 to 0)**

**B. Staff Reports and Deputations**

**B.1 Deputations, if any**

None

**B.2 Public Comment Period (each speaker is allotted three minutes)**

NOTE: In accordance with the Town Procedural By-law 2019-56 fifteen minutes is allotted at the Meeting to receive public comments regarding Grants and Donations Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or matters that are a follow-up to a Public Meeting.

**NOTE:** Committee meetings are taking place virtually to assist with social distancing with respect to COVID-19. Comments received from the public that have not been included on the Agenda will be read at the meeting by the Executive Assistant.

None

**B.3 Staff reports, if any**

**B.3.1 Community Foundation Options, FAF.21.006**

Moved by: Councillor Sampson

Seconded by: Michael Caron

THAT the Grants and Donations Committee receive staff report FAF.21.006, "Community Foundation Options";

AND THAT the Grants and Donations Committee provide direction to Council on an Option, being: a Community Foundation that is completely separate from the Town.

Yay (7): Michael Caron, Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

**The motion is Carried (7 to 0)**

**C. Matters for Discussion**

**C.1 Legacy Fund - Community Foundation Grey Bruce and Fundraising - Jackie Stewart and Linda Wykes**

NOTE: Included are two separate documents:

1. Legacy Fund information
2. Community Foundation Grey Bruce information

Committee members Linda Wykes and Jackie Stewart provided an overview of The Blue Mountains Legacy Fund, and provided additional information about how the Legacy Fund works within the broader framework of the Community Foundation Grey Bruce.

The Committee noted its appreciation for the information, and commented that in the future, The Blue Mountains Legacy Fund may be able to work in conjunction with the Town's Community Foundation.

## **C.2 "Chase the Ace" Lottery Event**

NOTE: the following direction was provided by Council at the January 11, 2021 Council meeting:

THAT Council of the Town of The Blue Mountains receives the January 8, 2021 Grants and Donations Committee recommendation as follows:

THAT the Grants and Donations Committee endorses the concept of a "Chase the Ace" style lottery as a substitute for the 2021 Winter Gala;

AND THAT the Grants and Donations Committee request the concept be brought to Council for endorsement in principle at the January 11, 2021 meeting, CARRIED.

AND THAT Council of the Town of The Blue Mountains endorses in principle a "Chase the Ace" style lottery event as a substitute for the 2021 Winter Gala, CARRIED.

Committee member Michael Caron noted he has done initial background work related to the "Chase the Ace" event. He is investigating the pricing associated with running a virtual "Chase the Ace" event. It was agreed that Michael and Councillor Sampson will develop a more comprehensive event plan for review at the March 2021 meeting. Following that, the event plan will be provided to Council for final endorsement. The Committee noted that the event can be capped at \$50,000 to simplify the licensing requirements, and discussed that the Meaford Hospital Foundation would be partnering. It was noted tentatively that the Committee can plan for an April/May launch.

## **C.3 The Blue Mountain Cares "GoFundMe" Presentation - Marc Anthony Venere**

Committee member Marc Anthony Venere provided a presentation on the concept of: The Blue Mountain Cares "GoFundMe". The presentation included an overview as follows: what is GoFundMe, how it works, campaign strategy, secure payment encryption, benefits of the strategy, campaign marketing, and next steps.

It was noted that the GoFundMe concept is a good fundraising tool that can be used in conjunction with other fundraising mechanisms and events. It was noted that the GoFundMe method might also be a good way to launch the eventual Community Foundation that the Committee is recommending. The GoFundMe platform offers a unique storytelling opportunity.

**C.4 LobsterFest 2021 Update - Councillor Sampson (verbal)**

Councillor Sampson noted the first LobsterFest 2021 sub-committee meeting included further division of responsibilities through sub-committee work. The group has estimated serving 900 dinners and is scheduled for July 3, 2021. At this time, the plan is for full takeout, but a sit down component will be added if COVID-19 gathering limits permit.

**C.5 Invoice for Payment - Jackson Brown (Oktoberfest 2020)**

Moved by: Councillor Sampson  
Seconded by: Caroline Harbinson

THAT the Grants and Donations Committee request Council approve payment to Jackson Brown in the amount of \$450 to be funded from Grants and Donations funds, noting that this expense is for DJ services relating to the 2020 Oktoberfest event.

Yay (7): Michael Caron, Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

**The motion is Carried (7 to 0)**

**C.6 Follow-up Direction from Council**

NOTE the following resolutions were provided by Council at the January 11, 2021 meeting

**a) Surplus Christmas Dinner Funds to St. George's Anglican Church**

THAT Council of the Town of The Blue Mountains receives the January 8, 2021 Grants and Donations Committee recommendation as follows:

THAT the Grants and Donations Committee requests Council approve waiving of BVCC rental fees and payment of \$6,000 collected through public donations for the Christmas Dinner 2020 initiative;

AND THAT the Grants and Donations Committee request this matter brought directly to Council at the January 11, 2021 meeting, CARRIED.

AND THAT Council approves waiving the BVCC rental fees for the event and approves payment of \$6,000 collected through public donations to the St. George's Anglican Church, CARRIED.

## **D. Correspondence**

### **D.1 Meaford Hospital Foundation Re: Donation Request**

Moved by: Councillor Sampson

Seconded by: Jackie Stewart

THAT the Grants and Donations Committee receives correspondence item D.1 for information and requests Councillor Sampson to follow-up with the Meaford Hospital Foundation with respect to future donations

Yay (7): Michael Caron, Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

**The motion is Carried (7 to 0)**

Committee member Michael Caron left the meeting at 3:10 p.m.

### **D.2 Emily McKague, President, Beaver Valley Agricultural Society Re: Partnership for a Roast Beef Dinner**

Moved by: Councillor Sampson

Seconded by: Linda Wykes

THAT the Grants and Donations Committee receives correspondence item D.2 and endorses in principle a roast beef dinner in coordination with the Beaver Valley Agricultural Society

Yay (6): Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

Absent (1): Michael Caron

**The motion is Carried (6 to 0, 1 absent)**

## **E. New and Unfinished Business**

### **E.1 Additions to Agenda**

### **E.2 Items Identified for Discussion at the Next Meeting**

- “Chase the Ace” Operational Plan
- LobsterFest 2021 Update
- Community Foundation Next Steps, once endorsed by Council
- Roast Beef Dinner Next Steps, once endorsed by Council

**F. Notice of Meeting Dates**

March 5, 2021

Town Hall, Council Chambers (virtual)

**G. Adjournment**

Moved by: Marc Anthony Venere

Seconded by: Linda Wykes

THAT the Grants and Donations Committee does now adjourn at 3:14 p.m. to meet again at the call of the Chair

Yay (6): Caroline Harbinson, Councillor Sampson, Jackie Stewart, Marc Anthony Venere, Linda Wykes, and Councillor Bordignon

Absent (1): Michael Caron

**The motion is Carried (6 to 0, 1 absent)**