



Committee Report

The Blue Mountains

Committee of the Whole Meeting

Date: Monday, May 26, 2025
Time: 9:30 a.m.
Location: Town Hall, Council Chambers and Virtual Meeting
32 Mill Street, Thornbury, ON
Prepared by: Corrina Giles, Town Clerk

B. Staff Reports, Deputations, Correspondence

Administration, Corporate & Financial Services - To be chaired by Deputy Mayor Bordignon

B.1 Deputations, if any

- B.1.1 Michael Lacroix, President & CEO, Collingwood General and Marine Hospital & Jory Pritchard-Kerr, President & CEO, Collingwood General and Marine Hospital Foundation**
Re: Future of healthcare in South Georgian Bay

THAT Council of the Town of The Blue Mountains receives the presentation of Michael Lacroix, President & CEO, Collingwood General Marine Hospital & Jory Pritchard-Kerr, President & CEO, Collingwood General and Marine Hospital Foundation, and directs staff to provide a staff report in response to the deputation, for consideration at a future Committee of the Whole meeting. CARRIED

B.3 Correspondence, if any

- B.3.1 Ernie Mccay, Resident Re: Youth Fees at Tomahawk**
(For Council Consideration)

THAT Council of the Town of The Blue Mountains receives the April 30, 2025, correspondence from Erin Mccay, Resident, regarding youth fees at Tomahawk. CARRIED

B.4 Staff Reports

- B.4.1 Project status update for Ravenna Public Works Depot and existing Fire Hall, CFS.25.031**

THAT Council receive Staff Report CFS.25.031, entitled "Project status update for Ravenna Public Works Depot and existing Fire Hall";

AND THAT Council endorse the new plan for the Roads and Drainage Facilities Expansion.
CARRIED

B.4.2 2024 Building Year-End, CFS.25.012

THAT Council receive Staff Report CFS.25.012, entitled “2024 Building Year-End Report” for information purposes. CARRIED

B.4.3 Budget Working Group Terms of Reference and 2026 Budget Timeline, CFS.25.020

THAT Council receive Staff Report CFS.25.020, entitled “Budget Working Group Terms of Reference and 2026 Budget Timeline”;

AND THAT Council endorse the timeline for the 2026 Budget;

AND THAT Council endorse the Terms of Reference for the Budget Working Group;

AND FINALLY THAT Council provide direction on the structure of the 2026 Budget Book that will include at a minimum the items listed in Staff Report CFS.25.020. CARRIED

B.4.4 Campus of Care Financial Analysis, CFS.25.029

THAT Council receive Staff Report CFS.25.029, entitled “Campus of Care Financial Analysis” for information. CARRIED

B.9 Staff Reports

B.9.1 Approval of 2025 – 2030 Destination Strategy, SI.25.015

THAT Council receive Staff Report SI.25.015, entitled “Approval of 2025 – 2030 Destination Strategy”;

AND THAT Council approves the 2025 – 2030 Destination Strategy as presented;

AND THAT Council acknowledges that staff will provide an annual report to Council regarding the implementation and progress of the strategy. CARRIED

B.9.2 Gateway and Wayfinding Design Concept Follow-up SI.25.018

THAT Council receive Staff Report SI.25.018, entitled “Gateway and Wayfinding Design Concept Follow-up”;

AND THAT Council selects concept design Option 2 for the Town Gateway signage and concept design Option 2 for Town, Community & Hamlet signage;

AND THAT Council directs staff to proceed with the selected design options and to work with Fathom Studios to refine the selected designs based on feedback received;

AND THAT Council directs staff to prepare a report detailing the fabrication and implementation plan, including considerations related to implementation phasing, sign placement and funding sources. CARRIED

B.9.3 2025 Informal Public Engagement Opportunities for Council, SI.25.022

THAT Council receive Staff Report SI.25.022, entitled “2025 Informal Public Engagement Opportunities for Council”;

AND THAT Council direct staff to proceed with scheduling a Free Community BBQ in partnership with the Thornbury Farmers Market during the 2025 market season, at an upset limit of \$1,000.00 funded through the Council operating budget.

AND THAT Council directs staff to provide a follow-up report in Spring 2026 to debrief on all informal public engagement opportunities, including a full breakdown of costs and staff time. CARRIED

B.9.4 Value and Sponsorship Considerations of the Town Logo, SI.25.017

THAT Council receive Staff Report SI.25.017, entitled “Value and Sponsorship Considerations of the Town Logo”;

AND THAT Council directs staff to develop a Town Sponsorship Policy and present the draft policy to Council for feedback;

AND THAT Council direct staff to provide a report with additional details related to the feasibility of developing a Corporate Naming Rights Strategy and related policy. CARRIED

Community Services - To be chaired by Councillor Ardiel

B.11 Deputations, if any

B.11.1 Kev Rostami & Tom Kern, Georgian Bay Racquets Initiative Re: Georgian Bay Community Racquets Centre

THAT Council of the Town of The Blue Mountains receives the deputation of Kev Rostami & Tom Kern, Georgian Bay Racquets Initiative regarding Georgian Bay Community Racquets Centre. CARRIED

B.13 Correspondence, if any

B.13.1 Greg Aspin, Resident Re: Cameron Street, Speed Limit (For Council Consideration)

THAT Council of the Town of The Blue Mountains receives the May 3, 2025, correspondence from Greg Aspin, regarding Cameron Street Speed Limit, and refers the correspondence to staff, for information, and report back to a future Committee of the Whole meeting. CARRIED

B.13.2 Tim Urbshas, Resident Re: Concerns regarding Georgian Bay Racquets Initiative Proposal for 130 King Street (Receive For Information)

THAT Council of the Town of The Blue Mountains receives the correspondence from Tim Urbshas, Resident, regarding concerns of the Georgian Bay Racquets Initiative Proposal for 130 King Street. CARRIED

B.13.3 Correspondences Received in Response to Agenda Item B.11.1 - Deputation of Kev Rostami & Tom Kern, Georgian Bay Racquets Initiative (Receive For Information)

THAT Council of the Town of The Blue Mountains receives for information the correspondences received in response to Agenda Item B.11.1 - Deputation of Kev Rostami and Tom Kern, Georgian Bay Racquets Initiative from:

- Karl Hale
- Gillian Kern
- Tom Eisenhauer
- Dr. Griffin
- Nancy Eisenhauer
- Colin Shawyer
- Gerry Wayland
- Margot Allen
- Melisa Sandrock
- Carole Huntley
- Adam McManus
- Cheryl Mitchell
- Paul Gilbert

CARRIED

B.13.4 Correspondences Received in Response to Agenda Item B.14.6 - Staff Report CS.25.025, Options for 130 King St. W., & Engagement Response (Receive For Information)

THAT Council of the Town of The Blue Mountains receives for information the correspondences received in response to Agenda Item B.14.6. - Staff Report CS.25.025, Options for 130 King Street W., & Engagement Responses from:

- Veronique Ponce
- Maria Giffen
- Ann Joyner
- Svetla D. Los
- Doug Foster

CARRIED

B.14 Staff Reports

B.14.1 Amendment to By-law 2016-71 being a By-law to regulate the size, use, location and Maintenance of signs within the Town of The Blue Mountains, CS.25.028

THAT Council receive Staff Report CS.25.028, entitled “Amendment to By-law 2016-71 being a By-law to regulate the size, use, location and Maintenance of signs within the Town of The Blue Mountains”;

AND THAT Council directs staff to include the By-law to amend By-law 2016-71 as attached to the staff report on June 2, 2025, Council Agenda, for enactment;

AND THAT Council waives the provision of the “Provision of Notice and Manner of Providing Notice to the Public Policy, POL.COR.24.04” as it relates to the requirement to schedule a Public Meeting to receive comments on the proposed changes to the said By-law, as they are administrative in nature. CARRIED

B.14.2 Blue Mountain Resort 2025 Noise By-law Relief Requests, CS.25.030

THAT Council receive Staff Report CS.25.030, entitled “Blue Mountain Resort 2025 Noise By-law Relief Requests”;

AND THAT Council authorize the requests for relief from the provisions of the Noise By-law for the 2025 events at Blue Mountains Resorts as specified below:

Event/Corporate Group	Date	Time	Source of Sound
Esri Canada Tech Trek 2025	June 12, 2025	5:00pm – 8:00pm	DJ
Primaris Retreat	June 16, 2025	5:00pm – 11:00pm	DJ
Downey & Espinosa Wedding	June 20, 2025	4:00pm – 1:00am	DJ
Carruthers & Riddell Wedding	July 4, 2025	4:00pm – 1:00am	DJ/Band
Reza Manriquez & Ortega Wedding	August 1, 2025	4:00pm – 1:00am	DJ/Band
Google Canada 2025 Offsite	August 11, 2025	6:00pm – 9:00pm	DJ/Band
Collins & Lehmann Wedding	August 22, 2025	4:00pm – 1:00am	DJ/Band
Cdn Nuclear Society WM Conf NWMDER	August 26, 2025	4:00pm – 11:00pm	DJ
Foley & Van Galen Wedding	August 30, 2025	4:00pm – 1:00am	DJ/Band
Anderson & Angeles Wedding	September 6, 2025	4:00pm – 1:00am	DJ/Band

Holleran & Coward Wedding	September 13, 2025	4:00pm – 1:00am	DJ/Band
Power of Education Golf Classic	September 18, 2025	4:00pm – 11:00pm	DJ
Arthritis Society Canada Fundraising Event	September 20, 2025	4:00pm – 11:00pm	DJ/Band
Zipline 2025	September 23, 2025	4:00pm – 11:00pm	DJ/Band
MealSuite Summit	September 24, 2025	4:00pm – 11:00pm	DJ/Band
Bouchard & Carter Wedding	September 26, 2025	4:00pm – 11:00pm	DJ/Band
Larry Hudson Chevrolet Buick GMC Staff Retreat	September 27, 2025	4:00pm – 11:00pm	DJ
OHBA 2025	September 28, 2025	4:00pm – 11:00pm	DJ/Band
Primi & Devitt Wedding	October 4, 2025	4:00pm – 1:00am	DJ/Band

AND THAT Council direct staff to add an exemption to the Noise By-law for the Blue Mountain Resort hilltop location at 201 Scenic Caves Road, for events that do not extend past 12:00 am. CARRIED

B.14.3 Proposed Updated Property Standards By-law and Proposed Updated Administrative Monetary Penalties (“AMPs”) By-law 2021-71, CS.25.016

THAT Council receive Staff Report CS.25.016, entitled “Proposed Updated Property Standards By-law and Proposed Updated Administrative Monetary Penalties (“AMPs”) By-law 2021-71”;

AND THAT Council schedule a Public Meeting to consider the Updated Property Standards By-law and Proposed Updated AMPs by-law 2021-71 to include infractions under the AMP’s process. CARRIED

B.14.4 South Georgian Bay Parkinson’s Festival Subsidy Request, CS.25.023

THAT Council receive Staff Report CS.25.023, entitled “South Georgian Bay Parkinson’s Festival Subsidy Request”;

AND THAT Council approve the request from Living Better with Parkinson’s Organization and South Georgian Bay Parkinson’s Festival to be held on June 22, 2025, and waives the rental cost of \$723.20 at the Beaver Valley Community Centre. CARRIED

B.14.5 Special Events 2025 and Request for By-Law Relief, CS.25.018

THAT Council receive Staff Report CS.25.018, entitled “Special Events 2025 and Request for By-Law Relief”;

AND THAT Council grant conditional relief to the Noise By-law for the dates and times identified in table “A”;

Date	Time	Event	Location(s)	Type of Noise
Sundays, May 18 ending October 12	10am - 2pm	Farmer’s Market	Smith Memorial Park	Music and People
Saturday, May 24	8am – 12pm	IG Wealth Management Walk for Alzheimer’s	Bayview Park	Music and People
Sunday, June 22	10am – 3pm	Clarksburg Kid’s Fest	Lion’s Park	Music and People
Saturday, July 1	10am – 2pm	Canada Day Parade and Bruce St. Events	Marsh St. to Bruce St. stopping on Bruce St.	Live Music, Bagpipes, People, Vehicles
Saturday, July 12	11am – 4pm	Arts Walk	Bruce St. N to Marsh St.	Music and People
Friday – Sunday August 8, 9 & 10	12pm – 8pm	Kings FestFood & Beverage Festival & Slo-Pitch Tournament	Moreau Park	Live Music, People and Announcements
Saturday, August 23	9am – 7pm	Touch of Taryn Charity Slo-Pitch Tournament	Moreau Park	Live Music, People and Announcements
Sunday, August 24	7pm – 9pm	Night Parade	Thornbury Harbour	Live Music, People and Announcements
September 5 & 6	9am – 10pm	Beaver Valley Fall Fair	Beaver Valley Community Centre and Moreau Park	Live Music, People and Announcements
Saturday, October 12	8am – Noon	Rotary Turkey Trot (half marathon)	Beaver Valley Community Centre	Music, People and Announcements
Wednesday, November 5	7pm – 8pm	Girl Guides – Candlelight Remembrance Service	Jack Acres Park	Bagpipes and Announcements
Monday, November 11	10:30am –2pm	Remembrance Day	Jack Acres Park and Ravenna Park	Bagpipes and Announcements
Saturday, December 13	3pm – 9pm	Olde Fashioned Christmas	Bruce St. North and South & Town Hall Park	Live Music and People

AND THAT Council approve the road closures identified in table “B”

DATE	TIME	EVENT	LOCATION	DETAILS
Sunday, June 22	10am – 3pm	Clarksburg Kid’s Fest	Lion’s Park Lane (Clark St. to Lion’s Park including the parking lot)	Closure of Lion’s Park Lane and the parking lot to allow for safe use of the area during the event without vehicle traffic.
Monday, July 1	10am – 3pm	Canada Day Parade	Marsh St. and Bruce St. (Clark St. to Arthur St. W / Hwy 26)	This temporary road closure follows the parade from Marsh St. to Bruce St. and stops on Bruce St. until 2pm and will maintain the closure between Louisa St. and Arthur St. (Hwy 26)

CARRIED

B.14.6 Options for 130 King St. W and Engagement Response, CS.25.025

THAT Council receive Staff Report CS.25.025, entitled “Options for 130 King St. W and Engagement Response”;

AND THAT Council direct staff to include an addition to the 2026 budget for the consideration of re-zoning and development of 130 King St. W;

AND THAT Council direct staff to include the following elements in the addition to the budget request: replacement of 2 outdoor tennis courts, formalized recreational trail, formalized parking and formalized access;

AND THAT Council direct staff to negotiate an agreement with the Cameron Shores Tennis Club for the use of the tennis court for 2025 only, subject to a review of the courts for safety, provision of insurance, taxes and lease fee of \$1,100.00 (one thousand one hundred dollars). CARRIED

B.14.7 Georgian Bay Racquets Initiative, CS.25.024

THAT Council receive Staff Report CS.25.024, entitled “Georgian Bay Racquets Initiative”;

AND THAT Council directs staff to continue to work with Georgian Bay Racquets Initiative to consider the use of part of the municipally owned lands of the former Tees Please property, and Tomahawk;

AND THAT Council direct staff to provide an update by the September 29, 2025 Council meeting;

AND THAT Council direct staff to formally meet with Georgian Bay Racquets Initiative up to 4 times prior to the September 29, 2025 Council meeting. CARRIED

B.14.8 Waiving Youth Fees - Golf Course Revenue Impact

THAT Council receive Staff Report CS.25.034, entitled “Waiving Youth Fees - Golf Course Revenue Impact” and directs staff to waive the fees for youth under 16 for 2025.

CARRIED