



NVCA May 2025 Board Meeting Highlights

Next Meeting: June 27, 2025, held in virtually

For the full meeting agenda, including documents and reports, visit [NVCA's website](#).

NVCA Communication Strategy

NVCA's Communications team has developed a communications strategy to support NVCA's mission, vision, Integrated Watershed Management Plan, Watershed-based Resource Management Strategy and will be incorporated into the next set of strategic, business and climate change action plans.

Grounded in four guiding principles, this strategy aims to strengthen engagement with diverse audiences, build awareness of NVCA's programs and services, and promote climate adaptation actions. It is designed to strengthen NVCA's ability to engage and inform its audiences.

Three key desired outcomes include:

- Enhanced understanding of the watershed and climate adaptation,
- Increased awareness of NVCA's programs and services, and
- Increased participation in programs, services, and engagement initiatives.

The strategy also lists action items to be implemented over the next five years. These include crafting organizational and department-specific key messages, developing audience profiles, and establishing baselines and KPIs to assess whether the desired outcomes are met.

Upcoming Events

Weekend Garrison at Historic Fort Willow - Day 1

Join the Historic Military Establishment of Upper Canada for a weekend garrison at Historic Fort Willow.

Date & Time: May 30 – June 1, 2025 from 10 a.m. – 4 p.m.

Location: Fort Willow Conservation Area

PA/PD Day

Camp Tiffin encourages outdoor exploration, guided excursions in the forest fueled by student interest. Every day will be guided by student inquiry, seasonal changes, and weather and program availability.

Date: June 6, 2024 from 9:00 a.m. – 4:00 p.m.

Location: Tiffin Centre for Conservation