



Minutes

The Blue Mountains

Economic Development Advisory Committee

Date: February 10, 2025
Time: 11:00 a.m.
Location: Virtual Meeting, Teams
Prepared By:
Carrie Fairley, Acting Deputy Clerk

Members Present: John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Councillor Gail Ardiel, Councillor Paula Hope, David Thomson

Members Absent: Deputy Mayor Peter Bordignon

Staff Present: Director of Strategic Initiatives, Tim Hendry

A. Call to Order

A.1 Traditional Territory Acknowledgement and Moment of Reflection

We would like to begin our meeting by recognizing the First Nations, Metis and Inuit peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples.

A.2 Committee Member Attendance

Vice Chair Ardiel called the meeting to order at 11:01 a.m. Acting Deputy Clerk Carrie Fairley noted that all members of the Economic Development Advisory Committee were in attendance, virtually save and except for Deputy Mayor Bordignon, Member Pamela Spence and Member John Ardiel, who sent their regrets.

Member John Ardiel joined the meeting at 11:15 a.m.

A.3 Approval of Agenda

Moved by: Councillor Paula Hope
Seconded by: Councillor Gail Ardiel

THAT the Agenda of February 10, 2025, be approved as circulated, including any items added to the Agenda.

Yay (6): Patti Kendall, Paul Sandiford, Michael Thompson, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (3): John Ardiel, Pamela Spence, and Deputy Mayor Peter Bordignon

The motion is Carried (6 to 0)

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2023-62, Council or Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

A.5 Previous Minutes

Moved by: Patti Kendall

Seconded by: Paul Sandiford

THAT the Economic Development Advisory Committee minutes of November 7, 2024, be adopted as circulated, including any revisions to be made.

Yay (6): Patti Kendall, Paul Sandiford, Michael Thompson, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (3): John Ardiel, Pamela Spence, and Deputy Mayor Peter Bordignon

The motion is Carried (6 to 0)

B. Staff Reports and Deputations

None

C. Public Comment Period

NOTE: In accordance with the Town Procedural By-law 2023-62, ten minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters included on the Agenda. The speaker shall provide their name and address and shall address their comments to the Chair. Comments shall not refer to personal, litigation or potential litigation matters, or regarding matters that are a follow-up to a Public Meeting.

Comments received by the public that have not been included on the Agenda will be read at the meeting by the Legislative Coordinator.

None

D. Matters for Discussion

D.1 Draft Tourism Strategy Framework, Bannikin

Director Hendry introduced the Bannikin Team and the Bannikin Team provided an overview of their presentation regarding the draft Tourism Strategy Framework.

Moved by: David Thomson

Seconded by: Michael Thompson

THAT the Economic Development Advisory Committee receives for information, the Destination Development Plan and Tourism Marketing Strategy Presentation from Bannikin.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Michael Thompson, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (2): Pamela Spence, and Deputy Mayor Peter Bordignon

The motion is Carried (7 to 0)

D.2 Follow-up Direction from Council

None

E. Correspondence

None

F. New and Unfinished Business

F.1 Additions to Agenda

F.2 Items Identified for Discussion at the Next Meeting

- Request to have Bylaw attend to discuss the restrictions of the by-law
- Request to have Director of Operations attend to discuss transportation
- Request to have Shawn Postma attend to discuss strategic integration of the OP in the tourism strategy

G. Notice of Meeting Dates

At the call of the Chair

H. Adjournment

Moved by: John Ardiel

Seconded by: Patti Kendall

THAT this Economic Development Advisory Committee Meeting does now adjourn at 12:14 p.m. to meet again virtually, at the call of the Chair.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Michael Thompson, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (2): Pamela Spence, and Deputy Mayor Peter Bordignon

The motion is Carried (7 to 0)