

Earth Hour 2025



**Deputation to Council
Town of The Blue Mountains**

**March 10, 2025
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Join the Biggest Hour for Earth

8.30pm 22nd March 2025

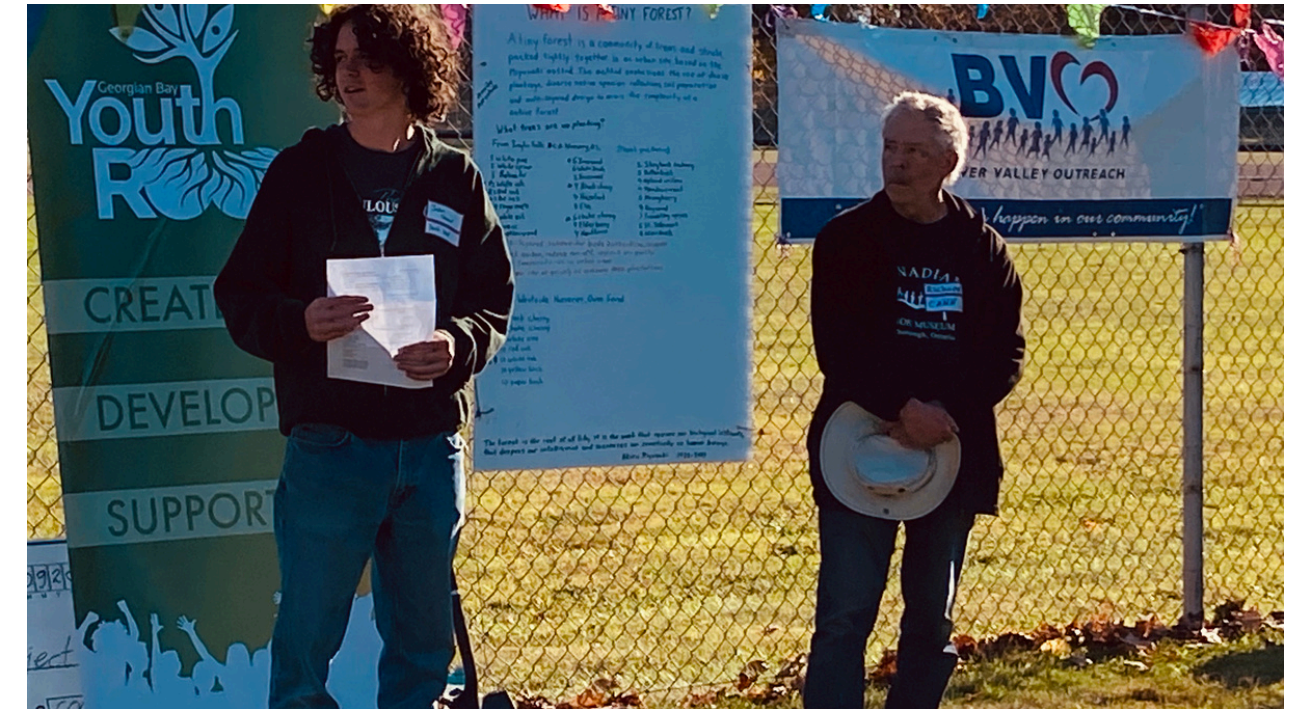
About This Presentation

- Background on CANN's 2024 Accomplishments and 2025 Program
- A big Thank You!!
- CANN's *Families Go Green for Blue* Celebrates Earth Hour
- Our Ask – To Proclaim Earth Hour for March 22, 2025



2024 – Community Engagement Accomplishments

- Tiny Forest – supported by the Town's Youth Climate Action Fund
- Families Go Green for Blue
 - 2 Focus Groups (Thornbury and Ravenna)
 - 40+ families signed up for our Naturalize Your Yard project
 - Celebration event at the Library
- Earth Day activities
- Community Engagement through markets and fairs



2024 – Community Engagement Accomplishments (cont'd)

- Tree planting with TreeTrust TBM
- 400 trees distributed at the Fall Fair
- Input to Town Policies and Plans
Official Plan
Beaver River Trail protection,
Natural Burials
Natural Asset Initiative
- Participation in Regional Initiatives
Green Economy Hub
Environmental Sustainability
Fund Program



2025 Plans and Programs: January - June

- Earth Hour – March 22
- Earth Week Activities – April 26
 - Rain Barrel Distribution
 - Community Cleanup (in collaboration with BVO and Library)
- Naturalize Your Yard - 2nd Annual campaign: May – June 2025
- Educational program liaison with Beaver Valley Community School
- Weekly postings of simple climate actions targeted at TBM families



THANK YOU TBM!

- Climate-focused language in Official Plan Review
- Protecting an access point to the Beaver River Trail
- Providing funding for our Rain Barrel project
- Moving forward with the Natural Burial site
- Initiating the 2nd Phase of the Youth Climate Action Fund
- Great relationship with Staff in Operations, Parks and Planning
- Supporting CANN's activities
- Council open to new ideas



EARTH HOUR: March 22, 2025 8:30 – 9:30 p.m.

- **Earth Hour is one of the largest, positive, global grassroots movements aimed at environmental change**
- **The smallest change can have the biggest impact**
- **We need to stand together to make real change to help combat climate change**
- **Earth Hour is not just about switching off our lights for one hour – it's a symbol for hope that collectively we can make a positive impact on our wonderful Town and our planet.**



EARTH HOUR: March 22, 2025 8:30 – 9:30 p.m.



- **Support TBM Families on March 22, who will be:**
 - **Turning off their lights and screens and stepping outside to enjoy the stars**
 - **Discussing what more we can do and what changes we can make**
 - **Checking out CANN's website and social media for tips and ideas on how to reduce carbon pollution**

OUR ASK:

- **PROCLAIM Earth Hour 2025: March 22 8:30 – 9:30 p.m.**
- **Promote Earth Hour on the Town Website and emails**

Join the Biggest Hour for Earth



Switch off. Give an hour for Earth.

8.30pm 22nd March

earthhour.org

