

## **Minutes**

## The Blue Mountains

# **Economic Development Advisory Committee**

Date: November 7, 2024

Time: 11:00 a.m.

Location: Virtual Meeting, Teams

**Prepared By:** 

**Carrie Fairley, Legislative Coordinator** 

Members Present: John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Michael

Thompson, Deputy Mayor Peter Bordignon, Councillor Gail Ardiel,

Councillor Paula Hope, David Thomson

Staff Present: Tim Hendry, Manager of Communications and Economic Development

## A. Call to Order

## A.1 Traditional Territory Acknowledgement and Moment of Reflection

We would like to begin our meeting by recognizing the First Nations, Metis and Inuit peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples.

#### A.2 Committee Member Attendance

Chair Bordignon called the meeting to order at 11:01 a.m. The Legislative Coordinator noted all Economic Development Advisory Committee members were present virtually, save and except for John Ardiel.

John Ardiel joined the meeting at 11:11 a.m.

Patti Kendall vacated the meeting at 12:23 pm.

#### A.3 Approval of Agenda

Moved by: Pamela Spence

Seconded by: Michael Thompson

THAT the Agenda of November 7, 2024, be approved as circulated, including any items added to the Agenda.

Yay (8): Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (1): John Ardiel

### The motion is Carried (8 to 0)

#### A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2023-62, Council or Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

#### A.5 Previous Minutes

Moved by: Patti Kendall Seconded by: Pamela Spence

THAT the Economic Development Advisory Committee minutes of June 20, 2024, be adopted as circulated, including any revisions to be made.

Yay (8): Patti Kendall, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (1): John Ardiel

The motion is Carried (8 to 0)

## B. Staff Reports and Deputations

## B.1 Roundtable Destination Development Plan and Tourism Marketing Strategy, Bannikin

Tim introduced the Bannikin Consultant Team to the Committee and provided background information on the process of the Tourism and Marketing Strategy so far.

## C. Public Comment Period

None

## D. Matters for Discussion

None

# E. Correspondence

None

## F. New and Unfinished Business

## F.1 Additions to Agenda

None

## F.2 Items Identified for Discussion at the Next Meeting

Chair Bordignon requested members of the Committee advise the Legislative Coordinator of any items requested for the next meeting Agenda.

## **G.** Notice of Meeting Dates

At the call of the Chair

## H. Adjournment

Moved by: Pamela Spence Seconded by: John Ardiel

THAT this Economic Development Advisory Committee Meeting does now adjourn at 12:35 p.m. to meet again at the call of the Chair.

Yay (8): John Ardiel, Paul Sandiford, Pamela Spence, Michael Thompson, Deputy Mayor Peter Bordignon, Councillor Gail Ardiel, Councillor Paula Hope, and David Thomson

Absent (1): Patti Kendall

The motion is Carried (8 to 0)