

A winter scene at Blue Mountain Resort. The background shows a large resort building with a red roof and a steeple, surrounded by snow-covered hills and evergreen trees. The sky is blue with light clouds. The foreground is dominated by snow-covered evergreen branches.







BLUE MOUNTAIN RESORT

PARKING

MANAGEMENT

RESORT PARKING AREAS



	Employee Only Parking P1B (Triangle Lot), Plunge!, Part of P3 (Inn)
	Free Parking P1, P1A (Orchard), P2A, P3 (Inn), P4 (North), P5 (Mountaintop-South), P6 (Mountaintop-Village)
	Paid Parking Mill Pond Lot (FREED owned and operated), P2 (Village)
	Public Bus Stop
	Bus Parking P1
	Accessible Parking Note: Cachat and Graduate do not have shuttle service

RESORT COMFORTABLE CARRYING CAPACITY & PARKING DEMANDS

Comfortable Carrying Capacity refers to the maximum number of visitors a resort can accommodate at any given time while ensuring an enjoyable and safe experience. This includes maintaining optimal levels of service, minimizing overcrowding, and preserving the quality of facilities, infrastructure, and the natural environment.

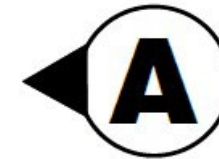
PARKING MANAGEMENT STRATEGIES

- Paid parking in Village P2 lot
- Dynamic parking lot capacity road signs
- Employee and guest shuttles
- Guest journey considerations including pre-arrival messaging
- Reorientation of existing parking lots to ensure better circulation

LOT CAPACITY DYNAMIC SIGNAGE

Dynamic parking signs will display real-time parking availability, guiding guests as they approach the Resort. This system will help guests to make informed decisions about which lots to proceed to, reducing congestion on local roads, including Gord Canning Drive and Jozo Weider Boulevard, when lots reach capacity.

Once the phased installation of dynamic signage is complete, these signs will help efficiently manage approximately 2,000 guest parking spaces across six primary visitor lots located at the base of the Resort.



PARKING COUNT SIGN AND DIRECTION



PARKING AVAILABILITY SIGN

EXAMPLE OF PROPOSED SIGN LOCATIONS

