



November 6, 2024

Mayor Andrea Matrosovs and Council  
Town of The Blue Mountains  
32 Mill Street, Thornbury, ON N0H 2P0

We are writing to you today to come forward to Council on Monday, November 18, 2024, to highlight the request for the road closure of Bruce Street North on Saturday, December 14 during our annual event: Olde Fashioned Christmas.

This favourite local event welcomes up to 500 attendees each year while embracing the spirit of the community through exciting activations including a visit with Santa, tree lighting ceremony, horse-drawn sleigh rides, dance party with Tyler Boyle, Collingwood Circus Company performances, live music and carollers, and more!

Historically, most of the activities were set up on Bruce Street South. This year, the Thornbury BIA also requested the closure of Bruce St N (from Hwy 26 to King St W) for the main hours of the event, 3 – 8:30 p.m. to enhance the exposure of businesses on Bruce St N including Gyles Sails and Marine, Blue Gallery, Loved You Madly, Kelly Gale Creative, L.A. on the Bay, Beam Light Studio, Georgian Glow Aesthetics, and Pom Pom to name a few.

The road closure will also allow for better safety and crowd control. The tree lighting ceremony takes place beside Town Hall. The road closure will allow for the flow of pedestrians to safely move from the tree lighting ceremony across the trestle bridge to Bruce St N without worrying about walking alongside traffic in the dark.

With this additional road closure, we will also be able to improve the event flow by spreading out the activities and potentially adding new activations for the community to enjoy.

This Motion was passed by the Thornbury BIA, Board of Directors on November 6, 2024, “we recommend THAT the BIA go forward to the next Council meeting to request support for the road closure of Bruce St N during the hours of Olde Fashioned Christmas (3 - 8:30 p.m.) on Saturday, December 14, 2024.”

Chair, Sarah Beveridge as well as General Manager, Niki Hilton will be attending. We thank you for your consideration.

Submitted on behalf of the board of management.  
Sincerely,

Sarah Beveridge, Chair, Thornbury BIA  
Niki Hilton, General Manager, Thornbury BIA