



Georgian Bay

Deputation to Committee of the Whole

Applekings

www.applekingshockey.c

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2023-24 YEAR IN

REVIEW

- OEHL Senior 'A' Champions.
- Average of 450 fans per game, including 750 in our game 7 of the A Finals.
- Volunteer work and Other outings throughout the season.
- Worked with Kinettes, Events for Life, Georgian Shores Minor Hockey and more.
- Able to get a solid base for our youth fund. Currently in progress of setting up.
- Had local talent and added high level talent throughout the season into this year... team came together by end of year

2023-24 Youth Fundraiser

- \$10,000 raised for the Youth Hockey Fund.
- Youth Fund Jerseys designed by Local Child name: Calvin B.



2024-25 Season Preview

- Hope to take next step on and off the ice
- More promotion and marketing to draw bigger crowds
- More volunteer work
 - My Friends House Collingwood, Beaver Valley Fall Fair, Georgian Shores Minor Hockey and More!
- Adding staff to help ease processes and grow the team
- Banner Raising Ceremony at Home Opener on Oct 12 @5:30 PM
- Theme Nights all season long to attract different fans
- Increased our ice time usage to 58.5 hours from 48 hours.
- Exhibition Game on September 28 in Thornbury 5:30 PM

2024-25 Theme Nights

** All Appreciation Nights will allow for 50% for those workers/people

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- October 12 vs Creemore - Banner Raising Giveaways
- October 26 vs Minto - Front Line Worker Appreciation
- November 2 vs Saugeen - My Friends House Fundraiser Game
- November 16 vs Milverton - Teacher and Civic Appreciation
- November 23 vs Tavistock - Minor Hockey Night
- December 8 vs Seaforth - Trades Worker Appreciation
- December 21 vs Durham - Holiday Game with Post Game Skate
- January 4 vs Lucknow - Youth Fund Fundraiser (Kids U18 Free!)
- January 10 vs Ripley - Agriculture Appreciation
- January 11 vs Erin in Meaford - Military Appreciation

Applekings Future Outlook

- Fan Goal: 600 Fans Per Game
- Team Goal: Senior 'AA' Championship by Year 5
 - Keep Core and Coaching together to develop chemistry and consistency
- Community Goal: Help at least 5 kids play hockey per year.

Plan is to do bigger, community-wide event next summer called Thornbury "Kings Fest"

Applekings Dressing Room

We request Council to direct staff to consider a dressing room in the upcoming design work.

The Applekings have discussed with staff the potential of adding a dressing room for the Applekings as part of the capital project behind the current stands on the walkway. This would give us the space to keep equipment (player and team) to ensure we are out of the way of regular ice time users at all times. This could also allow an extra ice time to be scheduled leading up to home games as we would need two less rooms for game time. This would also give us a space to confirm our plan of sticking around for the foreseeable future. We would also would allow minor hockey to use for their finals games or other significant events.

Events of Municipal

Significance

The Applekings are also seeking a Letter of Municipal Significance for all of our regular season games, playoff games and other fundraising events to obtain a Liquor License for our Blueline Club. This allows us to feature local brews and ciders, while helping raise money that goes back into the longevity of the team and the betterment of our youth fund. The confirmed & potential dates are as follows:

Regular Season: Oct 12, 26 Nov 2, 16, 23, Dec 8, 21, Jan 4, 10

Playoffs: Feb 7, 8, 9, 14, 15, 16, 21, 22, 23, 28, Mar 1, 2, 7, 8, 9, 14, 15, 16

Other Events: Apr 19, Jun 10, May 31, Aug 9

Thank

you

Website: www.applekingshockey.ca

Instagram: [@applekingshockey](https://www.instagram.com/applekingshockey)

X (Twitter): [@gbapplekings](https://twitter.com/gbapplekings)

Facebook: [@applekingshockey](https://www.facebook.com/applekingshockey)





DECLARATION OF MUNICIPAL SIGNIFICANT EVENT

MONDAY, OCTOBER 7, 2024

The Applekings are being asked by the ACGO to obtain a Municipal Resolution deeming the event Municipally Significant.

We believe we fit the criteria of Municipal Significance with a high level of local entertainment, making it locally significant. We also believe that the Applekings, through our Youth Fund, benefits the community at large by being able to provide support to those who may not usually get into the game of hockey.

We are looking to declare all of our hockey games through the season and playoffs to be deemed events of Municipal Significance. This would carry any regular season or playoff games throughout the season, including our fundraiser night on November 2 (which follows our game that evening).

Thank you for your consideration.

Mackenzie Fleming

President

Georgian Bay Applekings

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