



# Notice of Public Meeting

## Establishment of a Municipal Accommodation Tax (MAT) By-law and a Municipal Accommodation Tax Reserve Fund

September 10, 2024 at 9:30 a.m.

Hybrid Format

In-Person AND Virtual/Online

Town Hall, Council Chambers

32 Mill Street, Thornbury, ON N0H 2P0

### What is being proposed?

The Town of The Blue Mountains Council is considering the implementation of Municipal Accommodation Tax.

Municipal Accommodation Tax (MAT) is a tax levied on the purchase of transient accommodations within a municipality. The tax can only be applied to the purchase of accommodation and does not apply to incidental fees and charges unrelated to the purchase of accommodation, such as room service, laundry services, parking, etc.

The funds collected through the tax are used to promote tourism and to support tourism-related activities and projects. MAT is governed by Provincial O. Reg. 435/17: Transient Accommodation Tax. The regulation outlines the rules and procedures for the collection and remittance of the tax.

The Draft By-law that will be presented during the public meeting includes details related to the implementation date, tax rate, and collection from applicable accommodation providers, including exemptions and penalties. The By-law has been developed in accordance with provincial regulations and is consistent with other municipalities in Ontario.

To view the proposed by-law, read recent staff reports or learn more about Municipal Accommodation Tax, please visit [www.thebluemountains.ca/MAT](http://www.thebluemountains.ca/MAT)

### Questions? Want more information? Ask a Staff Member!

Tim Hendry, Manager of Communications and Economic Development 519-599-3131 ext.282 or [communications@thebluemountains.ca](mailto:communications@thebluemountains.ca)

*Under the authority of the Municipal Act, 2001 and in accordance with Ontario's Municipal Freedom of Information and Protection of Privacy Act (MFIPPA), all information provided for, or at a Public Meeting, Public Consultation, or other Public Process are considered part of the public record, including resident deputations. This information may be posted on the Town's website. and/or made available to the public upon request.*

This document can be made available in other accessible formats as soon as practicable and upon request.

### When will a decision be made?

It is important to note that a decision on this matter has NOT been made at this point and will NOT be made at this Public Meeting. After reviewing [Staff Report FAF.24.067](#) and comments from the public, Staff will bring its recommendations to a future Committee of the Whole Meeting.

### How can I make my views known about this proposal?

Any person or agency may provide comments on this matter in writing or verbally at the Public Meeting.

Comments at the Public Meeting assist the Town and Council in their decision-making process, so be sure to have your say!

### How do I submit my comments?

Written Comments – You are encouraged to provide your comments or questions in writing using email or regular letter mail to the Town Clerk. Written comments received by **9:00 a.m. Friday September 6, 2024** will be read by the Town Clerk at the Public Meeting for the benefit of everyone in attendance and will be included in the record of the Public Meeting.

Comments can be faxed to 519-599-7723, or emailed [townclerk@thebluemountains.ca](mailto:townclerk@thebluemountains.ca).

Any submitted comments become part of the **public record**, including names and addresses.

Verbal Comments – This Public Meeting is a hybrid meeting, allowing the public to attend the meeting in person or virtually. Those that wish to make verbal comments virtually are required to pre-register with the Town Clerk, no later than five business days in advance of the Public Meeting, by **Tuesday September 3, 2024**.

Anyone wishing to provide their verbal comments in person at the Public Meeting, can attend the Town Hall, Council Chambers.

### Want to be notified of a decision?

You must make a request in writing to the Town Clerk if you would like to be notified of a decision on this proposal to:

Corrina Giles, Town Clerk  
Town Hall, 32 Mill Street, Thornbury, ON  
Fax: 519-599-7723  
[townclerk@thebluemountains.ca](mailto:townclerk@thebluemountains.ca)