

July 17, 2024

Aaron Roininen
GIS Planning Specialist
Town Blue Mountains
PO Box 310
Thornbury, ON

travis

planning consultants
approvals facilitators
development managers



Via Email Only

Dear Mr. Roininen,

**RE: Blue Vista
Street Names Request**

Your records will show that my clients, Samer and Sal Chaya of Royalton Homes, are the owner/developers of the Blue Vista subdivision on the west side of County Road 21 (Osler Bluff Side Road). That subdivision is under construction and we have reached a stage whereby Town approved street names are becoming a necessity.

As you know, over the past few months Samer and Sal, along with our engineer, Jeremy Acres have proposed street names for the subdivision. You have advised that there is an existing “approved names list” and, that if my clients want to propose a name not on the list then approval by Council is necessary. We acknowledge that you have provided us with the 2019 Town Street Naming policy.

My clients propose the following Street names for three streets in the Blue Vista subdivision. Each street is a crescent.

1. Abraham Crescent.
2. Simon Crescent.
3. Yvonne Crescent.

Among other attributes and in relation to the policy, we respectfully note that all three names comply with the intent of the street naming policy in that they:

1. Are often used as surnames.

2. Are not repeated within the Town.
3. Are not related to or construed as associated with a business.
4. Are not cumbersome or otherwise corrupted.
5. Are simple, easily understood and easily pronounced.
6. Are single word names.
7. Are short in length.

In addition, and unrelated to Town policy, is that the three names have meaning to the Owners. This is not an uncommon street naming motivation. However, I'd stress that notwithstanding this aspect of the proposal, all three names do adhere to the intent and direction of the Town's street naming policy.

We understand that with this submission, your office will be able to report to the August Council cycle in response to this request.

Should you require further information please do not hesitate to contact the Owners or me at your convenience.

Yours truly,



Travis & Associates
Colin Travis MCIP RPP

CC: TBM Planning: Adam Smith
TBM Clerks: Corrina Giles
Owners: Samer and Sal Chaya
Engineer: Jeremy Acres