



Staff Report

Planning & Development Services – Planning Division

Report To: COW-Operations_Planning_and_Development_Services
Meeting Date: August 27, 2024
Report Number: PDS.24.118
Title: Blue Vista Street Names
Prepared by: Aaron Roininen, GIS Planning Specialist

A. Recommendations

THAT Council receive Staff Report PDS.24.118, entitled “Blue Vista Street Names”;

AND THAT Council in accordance with the Town’s Street Naming Policy reserve the following street names being Abraham Crescent, Simon Crescent and Yvonne Crescent for the development known as Blue Vista.

B. Overview

The purpose of this report is to inform and ask council for approval of the proposed street names for the Blue Vista Development provided by the developer that have been approved by staff.

C. Background

Correspondence has been received from Colin Travis of Travis & Associates with respect to the proposed street names for the Blue Vista Development. Travis & Associates have submitted their own street names (see Attachment 3) for approval from Council.

D. Analysis

The submitted street names from Travis & Associates were checked for compliance with the Street Naming Policy regarding suitable street names. The proposed streets names comply with the following parameters outlined in Section 7 of the Street Naming Policy (see Attachment 1):

- Ease of Spelling and Pronunciation.
- Naming theme.
- Preference for one-word street name.
- Avoid names such as Blue, Mountain etc.
- Street name does not exceed ten characters in length, not including suffix.

Street names were also confirmed with County of Grey and County of Simcoe to avoid similarities and duplications. Staff have no issues with the proposed names. A Site Plan with these proposed street names has also been provided (see Attachment 2).

E. Strategic Priorities

1. Communication and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders

F. Environmental Impacts

None

G. Financial Impacts

None

H. In Consultation With

N/A

I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Aaron Roininen, planning@thebluemountains.ca

Meeting and/or Public Information Centre, including anyone who has asked to receive notice regarding this matter, has been provided notice of this Staff Report. Any comments regarding this report should be submitted to Aaron Roininen, planning@thebluemountains.ca

J. Attached

1. Attachment 1 PB.09.01 - Street Naming Policy
2. Attachment 2 Blue Vista Street Names
3. Attachment 3 Colin Travis proposal letter july172024

Respectfully submitted,

Aaron Roininen
GIS Planning Specialist

For more information, please contact:
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Report Approval Details

Document Title:	PDS.24.118 Blue Vista Street Names.docx
Attachments:	- PDS-24-118-Attachment-1.pdf - PDS-24-118-Attachment-2.pdf - PDS-24-118-Attachment-3_ Redacted.pdf
Final Approval Date:	Aug 15, 2024

This report and all of its attachments were approved and signed as outlined below:

No Signature - Task assigned to Shawn Postma was completed by delegate Adam Smith

Shawn Postma - Aug 15, 2024 - 10:02 AM

Adam Smith - Aug 15, 2024 - 10:03 AM