



Life
Directions
Employment

Light It Up! For NDEAM



Funded in part by the
Government of Canada's
Opportunities Fund for Persons
with Disabilities Program.

Canada

Life Directions Employment specializes in partnering with businesses to enhance their inclusion and diversity efforts. We provide tailored employment solutions to increase hiring and retention, improve disability awareness and confidence, and link businesses to local job seekers facing barriers to employment. By working closely with employers, we ensure they receive personalized support to build a diverse, inclusive, and productive workforce.



**Life
Directions
Employment**

About Us

Our Services



Life
Directions
Employment

Job Seekers

Transform abilities into career opportunities.

Employers

Recruit, train, and retain qualified employees.

Career Resource Centre

Available to anyone in the community, free of charge.

The Ontario Disability Employment Network (ODEN) is a province-wide organization that brings together businesses and Employment Service Providers to increase employment opportunities for job seekers who have a disability.

About ODEN



Ontario Disability Employment Network

www.odenetwork.com



ODEN leads the campaign with themes like "Driving the Future of Work with Disability Inclusion" and "The Disability Inclusion Evolution."



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About ODEN



Life Directions Employment collaborates closely with the Ontario Disability Employment Network (ODEN) to enhance employment opportunities for individuals with disabilities. Through joint initiatives like the "Light It Up! For NDEAM" campaign, we leverage ODEN's resources and training programs to promote inclusive hiring practices and raise awareness about disability employment.

Our partnership supports businesses in creating inclusive workspaces by implementing inclusive hiring, advocating for policy changes, and fostering supportive workplace environments, ultimately building a diverse and productive workforce committed to inclusivity and empowerment.



Life Directions Employment
www.lifedirections.ca



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Impact of Disability-Inclusive Hiring

Disability-inclusive hiring:

- Changes lives and enhances workplace success.
- Increases productivity, engagement, and profitability.
- Drives cultural change and strengthens brand reputation.
- Helps businesses stay competitive and successful.



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National Disability
Employment Awareness
Month (NDEAM) is an
annual October campaign
promoting disability
inclusion in business and
the workplace.



About NDEAM



Light It Up! For NDEAM is a one-night, national co-ordinated special lighting event in recognition of National Disability Employment Awareness Month (NDEAM)



Brantford, ON, City Hall

Light It Up For NDEAM

Light It Up! For NDEAM

147+

**Communities...and
counting...**



Light It Up! For NDEAM

7000+

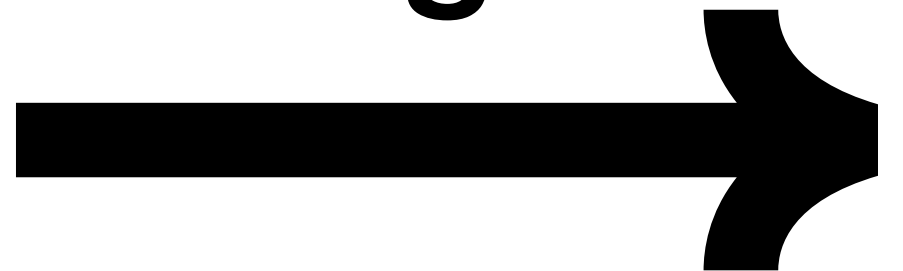
locations...and counting...



Light It Up! For NDEAM

45+

**federal buildings
nationwide...and counting...**



Colours

Purple



- Purple symbolizes creativity, harmony and co-operation
- (If a landmark can be lit only one colour, choose purple.)

Blue



- Dark blue represents trust, dignity, authority, professionalism, intelligence and loyalty

and You!



- These colours were chosen for Light It UP! For NDEAM because they symbolize everything that Light It Up!

Light It Up! For NDEAM



Are you next to Light It Up?!...





Life
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Employment

Light It Up! For NDEAM

2024 VIDEO

<https://www.youtube.com/watch?v=fi0zHvFMr2c>

Just Getting Started...



Delegations:

- The Town of Blue Mountains.
- The Municipality of West Grey
- Town of Orangeville
- The Township of Georgian Bluffs

Light It Up! For NDEAM

Just Getting Started...



Delegations:

- The Municipality of Hanover
- Grey County
- The Municipality of Saugeen Shores

Light It Up! For NDEAM

Just Getting Started...



Life
Directions
Employment

VPI Employment
Services

Delegations:

- The Municipality of Northern Bruce Peninsula
- Life Directions Employment
- VPI Employment Services



Light It Up! For NDEAM

Just Getting Started...



SAUGEEN MOBILITY
and REGIONAL TRANSIT

Delegations:

- South Grey Chamber of Commerce
- South East Grey Support Services
- Saugeen Mobility and Regional Transit (SMART)
- More delegations are on the way and upcoming exciting announcements coming soon!



Light It Up! For NDEAM

Collaborative Efforts

- **Collaboration** with different levels of government, local businesses, and the South Grey Chamber of Commerce.
- **Participation** from municipalities like Orangeville, Hanover and discussions with Town of Blue Mountains and Grey County.
- ODEN provides **Resources** and **Support**.



Light It Up! For NDEAM

Get Involved!

Proclaim Support:

Councils can issue a proclamation to officially recognize National Disability Employment Awareness Month (NDEAM) in October. Example: Pass a resolution supporting disability employment and inclusive hiring practices.



Light Up Landmarks:

- Illuminate key landmarks and buildings in purple and blue on the third Thursday of October.
- Encourage local businesses and community members to participate by lighting up their premises.



Share Your Success:

- Take photos of lit-up landmarks and community participation.
- Share your success stories on social media with hashtags like #LightItUpForNDEAM and #DisabilityInclusion.



INDEAM Participants

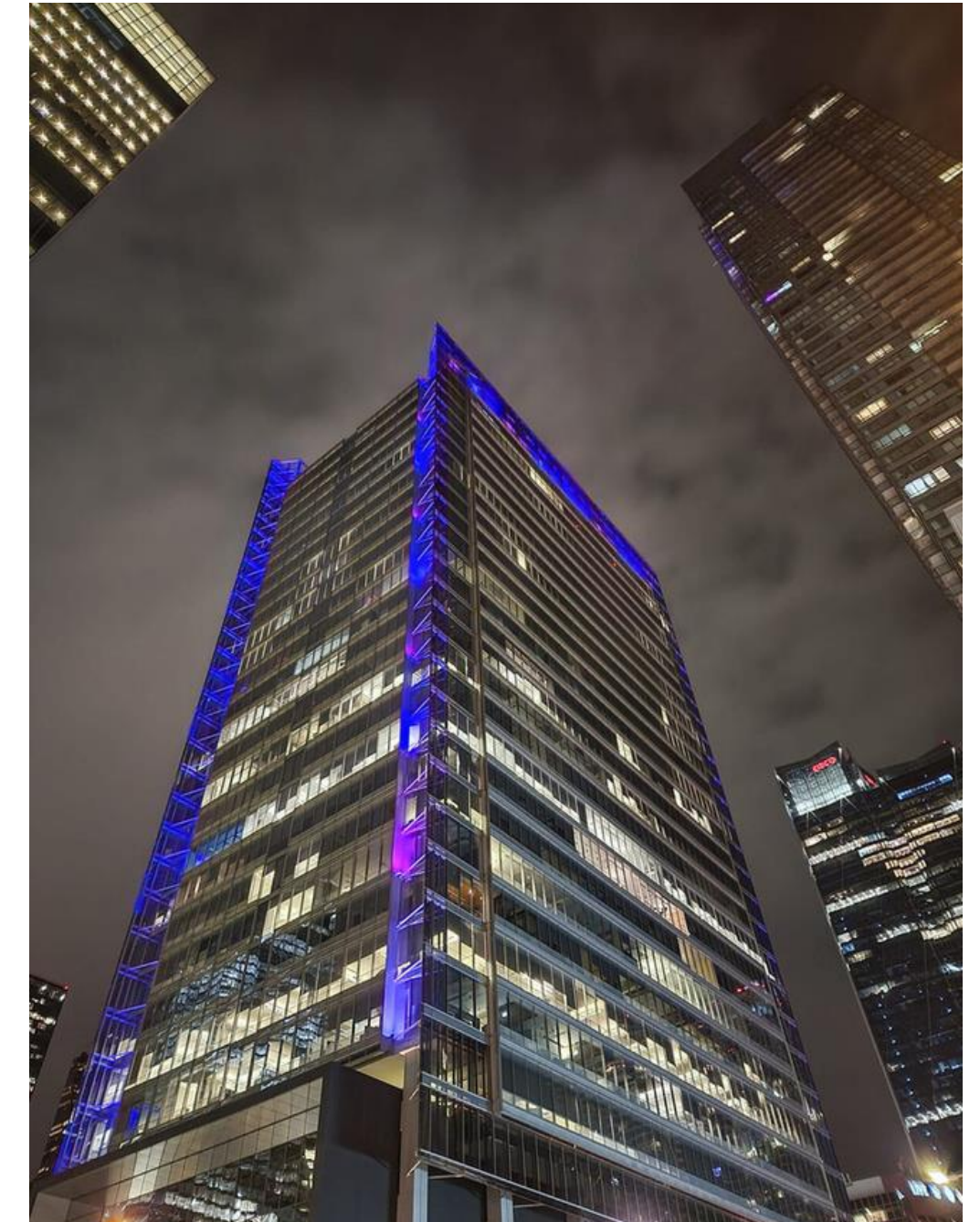
Light It Up! For INDEAM



CF-104 Starfighter, Canadian Warplane Heritage Museum, Mount Hope, ON



Cabot Tower, Signal Hill National Historic Site, St. John's



TELUS Tower, 25 York St., Toronto

Contact

Life Directions Employment Supports

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Coordinator

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Monica Singh Soares,
Marketing Business Engagement Specialist
Email: Monicass@lifedirections.ca

Phone Number: 519-378-5514

Websites:

Life Directions Employment Supports:
www.lifedirections.ca

Ontario Disability Employment Network:
www.odenetwork.com



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Thank
You!



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ODEN®



Application for Proclamation

POL.COR.21.01

Please complete and submit your completed form to the Town Clerk at least **3 weeks** in advance of the occasion.

Organization Name	Life Directions Employment Support with Ontario Disability Employment Network (ODEN)
Contact Name	Monica Singh Soares, Marketing Business Employment Specialist
Address	774292 Hwy 10 N Box 12 Flesherton Markdale
Phone Number	(519) 378-5514
Email Address	ldevents@segss.com and lifedirections@segss.com

Proclamation Requested (Name/Title of Proclamation)
Light It Up! For National Disability Employment Awareness Month

Dates of Proclamation (Please check and insert dates)

<input type="checkbox"/>	Day(s)	<input type="checkbox"/>	Week	<input checked="" type="checkbox"/>	Month
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Purpose of Proclamation (Please check all that apply)

<input type="checkbox"/>	Civic Promotions	<input checked="" type="checkbox"/>	Public Awareness Campaign	<input type="checkbox"/>	Charitable Fundraising Campaign
<input type="checkbox"/>	Arts and Cultural Celebration	<input type="checkbox"/>	Special Honour for Individual/Organization	<input type="checkbox"/>	Other (please specify)

Description of Your Organization (Please include a brief description and any other relevant information related to your request. Additional information/documentation may be attached to this application.)
Attached in separate document

POL.COR.21.01 Flag Protocol and Proclamation Policy
Schedule C

Has the same or a similar proclamation been requested of the Town of The Blue Mountains Council in the past?

Yes (insert date of previous request)

No

Please provide the draft wording for your proclamation for Council consideration in order to receive an official signed proclamation from the Mayor.

Proclamation Flag (please provide photo of the proposed flag if applicable)

Signature: _____



Date: June 24 2024

FOR OFFICE USE ONLY

Date Request Received June 24, 2024

Proclamation Outcome

Approved

Denied

Other

Approved/Denied By _____

Approval Date _____

Additional Comments _____