



Minutes

The Blue Mountains, Economic Development Advisory Committee

Date: May 28, 2024
Time: 2:00 p.m.
Location: Virtual Meeting, Teams
Prepared By:
Carrie Fairley, Executive Assistant Committees of Council

Members Present: John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Deputy Mayor Peter Bordignon, Councillor Paula Hope, David Thomson

Members Absent: Michael Thompson, Councillor Gail Ardiel

A. Call to Order

A.1 Traditional Territory Acknowledgement and Moment of Reflection

We would like to begin our meeting by recognizing the First Nations, Metis and Inuit peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee and Wendat-Wyandot-Wyandotte peoples.

A.2 Committee Member Attendance

Deputy Mayor Bordignon called the meeting to order at 10:00 a.m.

Executive Assistant Carrie Fairley, confirmed all members were present virtually, save and accept Member Hope, Member Thompson and Councillor Ardiel, who sent their regrets.

A.3 Approval of Agenda

Moved by: Pamela Spence

Seconded by: John Ardiel

THAT the Agenda of May 28, 2024, be approved as circulated, including any items added to the Agenda.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Deputy Mayor Peter Bordignon, Councillor Paula Hope, and David Thomson

Absent (2): Michael Thompson, and Councillor Gail Ardiel

The motion is Carried (7 to 0)

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2023-62, Council or Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

Patti declared a conflict and vacated the meeting regarding Agenda item B.1, specifically regarding the funding request received from the Blue Mountain Village Association, as she is an employee of the Association.

A.5 Previous Minutes

Moved by: David Thomson

Seconded by: Patti Kendall

THAT the Economic Development Advisory Committee minutes of April 12, 2024, be adopted as circulated, including any revisions to be made.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Deputy Mayor Peter Bordignon, Councillor Paula Hope, and David Thomson

Absent (2): Michael Thompson, and Councillor Gail Ardiel

The motion is Carried (7 to 0)

B. Staff Reports and Deputations

B.1 2024 Local Business Association Funding Recommendations, FAF.24.070

Manager of Economic Development and Communications, Tim Hendry provided the Committee with information regarding the applications for funding that were received.

Moved by: Paul Sandiford

Seconded by: Pamela Spence

THAT the Economic Development Advisory Committee receive Staff Report FAF.24.070, entitled "2024 Local Business Association Funding Recommendations;"

AND THAT the Economic Development Advisory Committee recommends to Council that the 2024 Local Business Association funding be allocated as follows:

- Thornbury Business Improvement Area: \$5,000.00
- Blue Mountains Chamber of Commerce: \$5,000.00

- Clarksburg Village Association: \$5,000.00

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Deputy Mayor Peter Bordignon, Councillor Paula Hope, and David Thomson

Absent (2): Michael Thompson, and Councillor Gail Ardiel

The motion is Carried (7 to 0)

Moved by: David Thomson

Seconded by: John Ardiel

THAT, with respect to Staff Report FAF.24.070, entitled “2024 Local Business Association Funding Recommendations;”

AND THAT the Economic Development Advisory Committee recommends to Council that the 2024 Local Business Association funding be allocated as follows:

- Blue Mountain Village Association: \$5,000.00

Yay (6): John Ardiel, Paul Sandiford, Pamela Spence, Deputy Mayor Peter Bordignon, Councillor Paula Hope, and David Thomson

Conflict (1): Patti Kendall

Absent (2): Michael Thompson, and Councillor Gail Ardiel

The motion is Carried (6 to 0)

C. Public Comment Period

None

D. Matters for Discussion

D.1 Follow-up Direction from Council

None

E. Correspondence

None

F. New and Unfinished Business

F.1 Additions to Agenda

None

F.2 Items Identified for Discussion at the Next Meeting

- Tourism Strategy
- Town's gateway and wayfinding signage
- Review the implementation of strategy and next steps
- MAT Tax
- CIP Funding Update
- Strategic land acquisition task force
- Performance on economic strategy to-date

The Chair will seek clarification in relation to Economic Development Advisory Committee Terms of Reference for the following two items to see if they are within the purview of this committee.

- Town's disposition strategy of surplus lands and the use of the money generated from the sale or plans for the property.
- Campus of Care - 125 Peel Street- noted to be added as an addition to the agenda if time.

The Committee agreed to have the Special In-Person Economic Development Advisory Committee meeting in September.

G. Notice of Meeting Dates

Economic Development Advisory Committee Meeting, June 20, 2024
Virtual

H. Adjournment

Moved by: Pamela Spence
Seconded by: John Ardiel

THAT this Economic Development Advisory Committee Meeting does now adjourn at 2:41 p.m. to meet again, virtually June 20, 2024, or at the call of the Chair.

Yay (7): John Ardiel, Patti Kendall, Paul Sandiford, Pamela Spence, Deputy Mayor Peter Bordignon, Councillor Paula Hope, and David Thomson

Absent (2): Michael Thompson, and Councillor Gail Ardiel

The motion is Carried (7 to 0)