



# Staff Report

## Community Services

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**Report To:** Council Meeting  
**Meeting Date:** June 24, 2024  
**Report Number:** CSOPS.24.050  
**Title:** Multi-Use Recreation Feasibility Assessment Kick-Off  
**Prepared by:** Ryan Gibbons, Director Community Services

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### A. Recommendations

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THAT Council receive Staff Report CSOPS.24.050, entitled “Multi-Use Recreation Feasibility Assessment Kick-Off” for information purposes only.

### B. Overview

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In May 2024, the Town of The Blue Mountains and Town of Collingwood announced the launch of a Joint Multi-Use Recreation Feasibility Assessment (MURFA), supported by a team from Colliers Project Leaders. The project team includes leaders from both municipalities, as well as the Collingwood Public Library and Blue Mountains Public Library.

The Joint Assessment will assess the current and future recreational facility needs of residents from both communities and will also explore integrating library services into a multi-use model, as has proven effective in municipalities across the province.

### C. Background

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Following completion of the 2021 Leisure Activities Plan, the Town of The Blue Mountains approved funding toward the delivery of a feasibility assessment regarding a multi-use recreation facility. The Town of Collingwood had also approved funding toward the delivery of a feasibility assessment through its 2019 Parks, Recreation and Culture Master Plan. Both Plans indicated that there were opportunities to utilize a regional approach to increase efficiency, reduce redundancy and provide accurate delivery of services throughout a future timeframe.

The feasibility assessment will confirm community needs for both the current timeframe as well as a defined future scope. This assessment will also review business alternatives to determine the most effective means of delivering services. Tools that will be used are expected to be an analysis of current strengths, weaknesses, opportunities and threats, in addition to community consultation, research of best practices, planning and forecasting tools, and the contextual review and application of other municipal plans and documents. The goal is to establish a better understanding of the needs of both communities, not to determine what a single facility or multiple facilities will look like or where it will be located. The results are expected to provide

Council with the information required to make a “go/no-go” decision on further progressing plans that could lead to a major capital project.

The model of integrating library services into a community centre has proven effective in municipalities across the province. Therefore, as a measure of efficiency and timing opportunity, The Collingwood Library and The Blue Mountains Public Library will also be included as key stakeholders through the assessment.

Awarded through the Kinetic Group Purchasing Organization (GPO) platform, Colliers Project Leaders is Canada’s largest real estate advisory and project management company.

## **D. Analysis**

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This report is accompanying a presentation from Colliers Project Leaders that will allow preliminary comments from members of Council in a public forum prior to formal engagement process begins with municipal residents and groups.

Municipal Staff from The Blue Mountains and The Town of Collingwood look forward to the collaboration on this project.

## **E. Strategic Priorities**

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### **1. Communication and Engagement**

We will enhance communications and engagement between Town Staff, Town residents and stakeholders.

### **2. Organizational Excellence**

We will continually seek out ways to improve the internal organization of Town Staff and the management of Town assets.

### **3. Community**

We will protect and enhance the community feel and the character of the Town, while ensuring the responsible use of resources and restoration of nature.

### **4. Quality of Life**

We will foster a high quality of life for full-time and part-time residents of all ages and stages, while welcoming visitors.

## **F. Environmental Impacts**

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None at this time. If a capital project or projects are recommended, environmental impacts will be considered through technical reviews.

## **G. Financial Impacts**

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This project has been awarded for a total of \$215,000.00. The project cost is split 50/50 between The Blue Mountains and The Town of Collingwood.

## **H. In Consultation With**

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None

## **I. Public Engagement**

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The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. The project will have significant community consultation as outlined in the Colliers Project Leaders presentation.

However, any comments regarding this report should be submitted to Ryan Gibbons, Director Community Services [directorcs@thebluemountains.ca](mailto:directorcs@thebluemountains.ca).

## **J. Attached**

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1. Colliers Project Leaders Slide Deck

Respectfully submitted,

Ryan Gibbons  
Director Community Services

For more information, please contact:  
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**Report Approval Details**

Document Title:	CSOPS.24.050 Multi-Use Recreation Feasibility Assessment Kick-Off.docx
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This report and all of its attachments were approved and signed as outlined below:

**Ryan Gibbons - Jun 14, 2024 - 4:22 PM**

**Report Approval Details**

Document Title:	CSOPS.24.050 Multi-Use Recreation Feasibility Assessment Kick-Off.docx
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Final Approval Date:	Jun 17, 2024

This report and all of its attachments were approved and signed as outlined below:

**Ryan Gibbons - Jun 17, 2024 - 11:22 AM**