

# PRESENTATION TO SIMCOE GREY MUNICIPALITIES

## Regional Centre for Pets and People



# THE REGION WE SERVE

The GTHS serves the Town of Collingwood, Clearview Township, the Town of Wasaga Beach, the Municipality of Meaford, Grey Highlands Township and the Town of the Blue Mountains.



With a rapidly growing population comes an exponential increase in the number of stray dogs and cats coming to the Animal Centre in need of medical intervention and shelter.

# The Services We Provide



Local Pound  
Contract



Emergency Medical  
Assistance Program



Nail Trim  
Clinics



Rabies and  
Microchip Clinics



Controlling Pet  
Population



Accredited  
Animal Hospital



Emergency  
Boarding



Humane  
Education



Pet  
Resources



Adoptions



Animal Lost  
and Found



Youth  
Programs



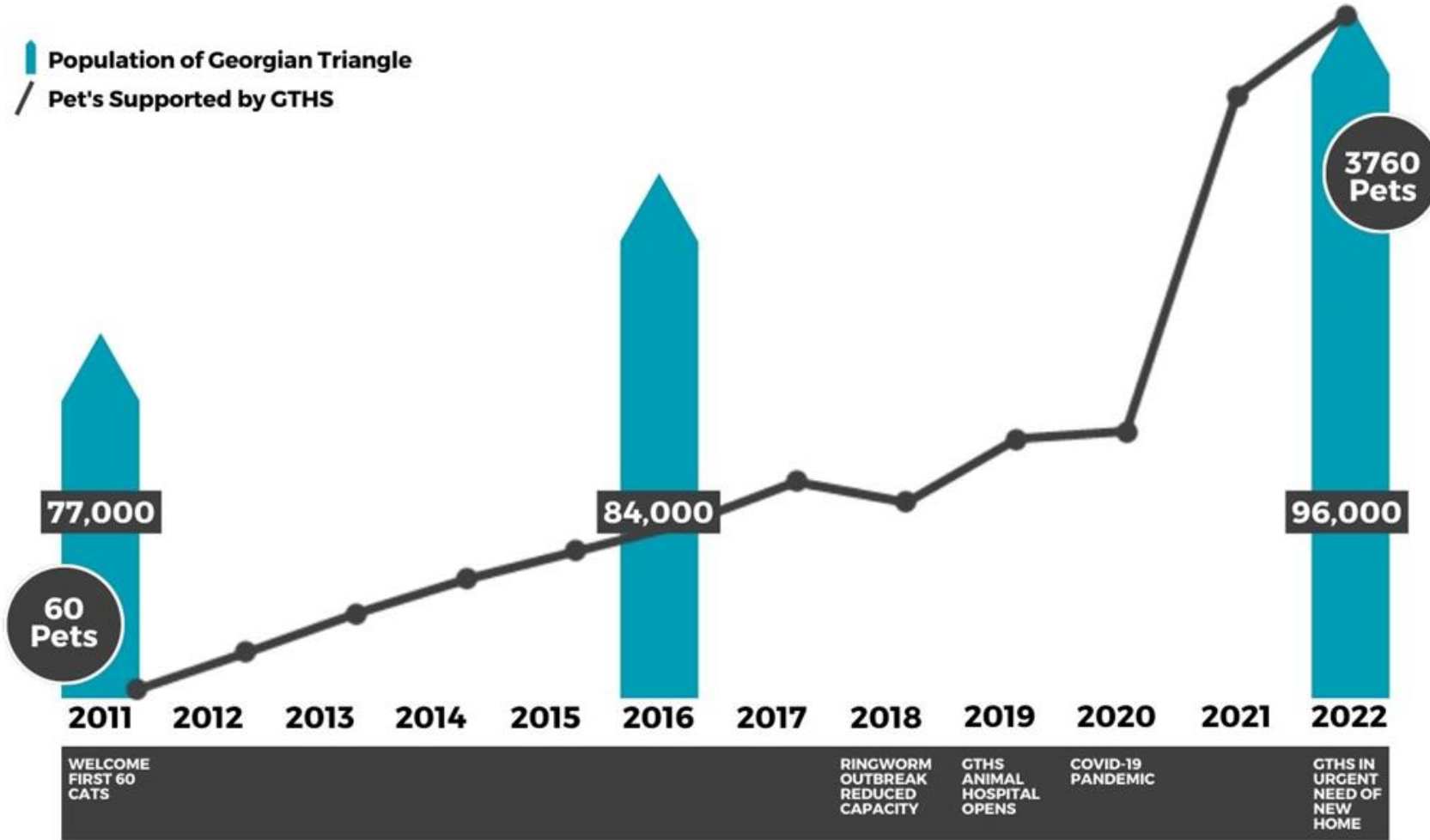
Pet Pantry



Dog School

# OUR CURRENT REALITY

For nearly 20 years, the GTHS has provided care and shelter to the homeless hungry and injured animals of South Georgian Bay, but we have **outgrown our 6,000 square foot facility, built in 2007 and designed for only 500 animals**, and face the the **urgent needs** of our community now more than ever before.



• feline 2018 numbers are affected by ringworm outbreak

• launch of Hospital and Pet Support Services in 2019

• 2020 numbers are affected by COVID, launch of public hospital services, launch of pet pantry

# Why Do We Need A New Home



Cats and dogs are recovering from surgical care in hallways.



Beyond capacity relying on foster volunteers and crates in the garage to house animals and still navigate a growing waitlist.



Private conversations with clients in distress occur in public lobbies.



Our 13 dog kennels are in disrepair.



Volunteers are walking dogs on a busy roadway without sidewalks.



Parking is limited, inaccessible, and at times dangerous for clients and team members.



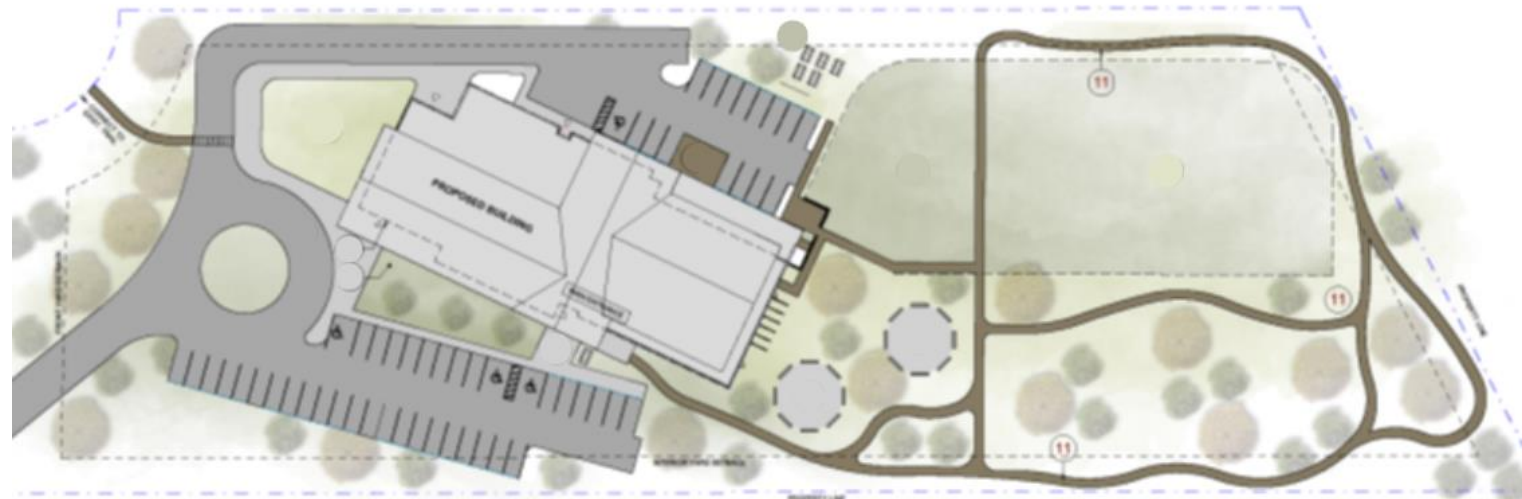
We own our building, but not the land it is on. We have exhausted all opportunities to maximize this space. Moving is the only option.



# The Is Hope for the Future

**The GTHS is embarking on a fundraising campaign in the range of \$16 million to build a new Regional Centre for Pets and People that will offer hope to our community for the next 25 years and beyond.**

Our dream for the Regional Centre for Pets and People is a 19,000 sq ft building on 5 acres of land we currently own on Sanford Fleming Drive in Collingwood.



# Annually This Facility Will



**ENGAGE OVER 6,000  
YOUTH IN MEANINGFUL  
PROGRAMMING.**



**FOSTER HOPE DURING  
CRISIS TO OVER 2,200  
PEOPLE.**



**SHELTER OVER  
3,000 ANIMALS.**



**PROVIDE OVER 8,500  
SPAY/NEUTER  
SURGERIES.**



**EMPLOY 50 STAFF  
AND 600 VOLUNTEERS.**



**WELCOME 30,000  
VISITORS.**

# Municipal areas of focus



## Municipal Government

The powers of municipal governments are determined by the provincial government. Municipal governments in Ontario are responsible for providing many of the services within their local boundaries that you rely on daily such as:





# PROGRAM IMPACT BY MUNICIPALITY (2022 numbers)

**Animal Control is essential to the wellness of our Regional community**

	Meaford	Town of the Blue Mountains	Collingwood	Wasaga Beach	Grey Highlands	Clearview
Number of cat intakes	40	28	151	104	100	117
Number of dog intakes	11	2	37	14	5	3
Number of stray cats & dogs	24	28	69	62	73	54
Number of spay/neuter surgeries	136	82	328	363	129	246
Pet Support Service Clients (rabies & microchips clinics, EB, EMAS, Pet Pantry)	57	31	534	215	19	31
Volunteers (residents)	13	53	163	44	7	13

**Humane Society programs augment Animal Control efforts and bylaws through fostering neglected animals and spay/neuter programs**

# POPULATION/AVERAGE ASSESSMENT

	<b>Wasaga Beach</b>	<b>Clearview</b>	<b>Collingwood</b>	<b>Meaford</b>	<b>Grey Highlands</b>	<b>Town of Blue Mountains</b>
Population (2021)- Stats Canada	24,862	14,814	24,811	11,485	10,424	9,390
Percentage of Region	26%	15%	26%	12%	11%	10%
Average assessment (2022 \$)	323,000	315,000	340,000	276,000	306,000	556,000
Percentage of Region	15%	15%	16%	13%	15%	26%
Proportional Percentage of Region	20%	15%	21%	12.5%	13%	18%
<b>Total annual municipal \$ pledge/year</b>	<b>\$30,000</b>	<b>\$22,500</b>	<b>\$31,500</b>	<b>\$18,750</b>	<b>\$19,500</b>	<b>\$27,000</b>
Total Pledge over 10 years (2022 \$)	\$300,000	\$225,000	\$315,000	\$187,500	\$195,000	\$270,000

**Total Contribution from 6 municipalities: \$1,500,000**  
**9.3% of total project**

# We Can't Do It Alone

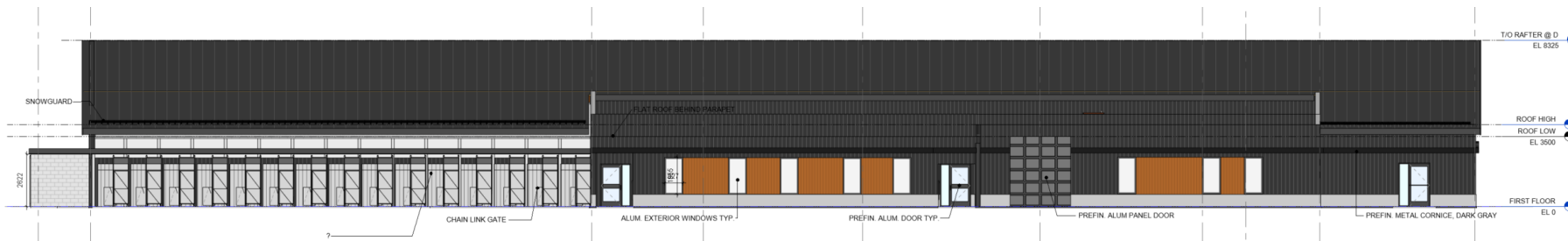
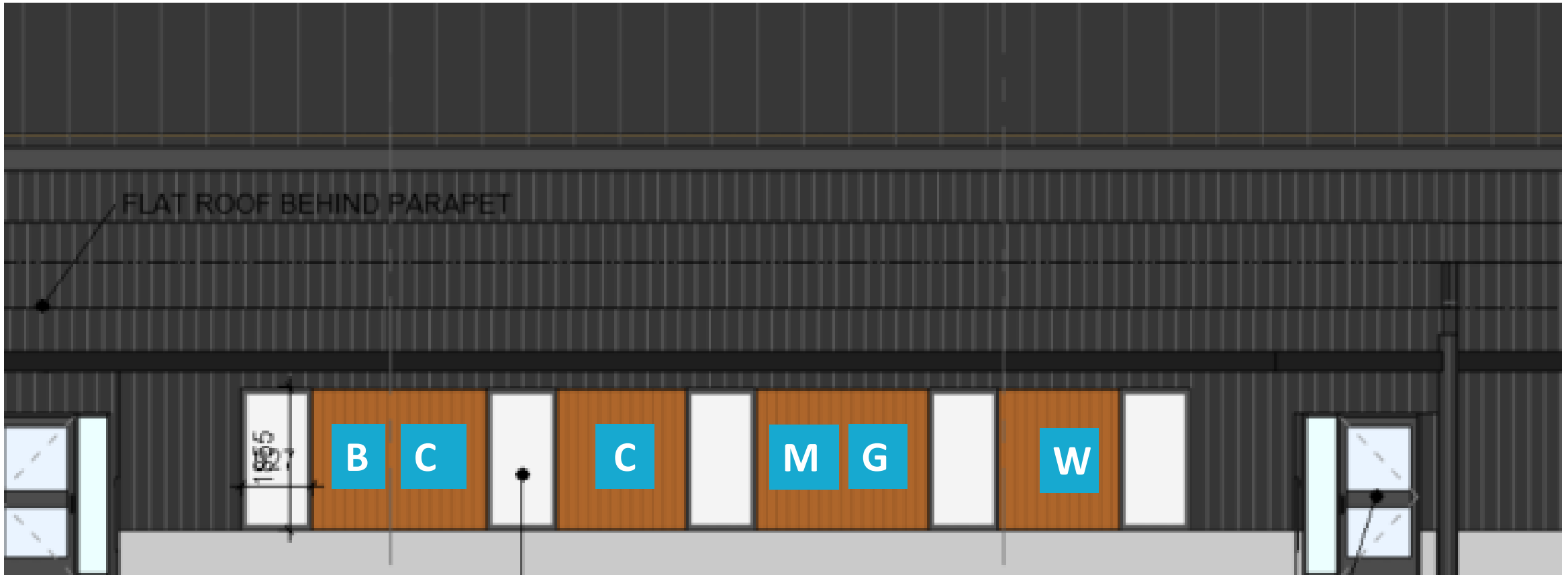
GTHS supports you, the Municipalities, and we ask you to support the pets and people in our Region

The GTHS is working with all six Municipalities in the Region, seeking Total Collective Municipal Support of \$1.5 million (approximately 10% of the overall project cost) and wishes to provide a “ten-year time period” to facilitate this important initiative.

**Today, we are asking for a \$270,000 gift from the Town of Blue Mountains over 10 years.**

**This would be a \$27,000 for the 2024 budget year.**

# Walking Corridor



# Recognition and Opportunity

Each municipality will be provided public recognition at the new building along the exterior walking corridor of the new building. This will include wall mounted plaque with the option to include an outdoor message board for municipal updates and promotions. We will also offer the municipality first right of refusal for outdoor message boards along the public scenic walking trails. Outdoor message boards would be updated by the municipality it is named for and must align with GTHS values.





**GEORGIAN TRIANGLE  
HUMANE SOCIETY**

**QUESTIONS?**

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