



Staff Report

Community Services – Beaver Valley Community Centre, Tomahawk

Report To: COW-Finance, Admin, Fire, Community Services
Meeting Date: October 16, 2023
Report Number: CSOPS.23.056
Title: Subsidy Request for Georgian Bay Applekings
Prepared by: Aaron McMullen,
Facility Manager/Building Maintenance Coordinator

A. Recommendations

THAT Council receive Staff Report CSOPS.23.056, entitled “Subsidy Request for Georgian Bay Applekings”.

AND THAT Council approve the request from the Georgian Bay Applekings for the 30% hourly subsidy for ice time at the Beaver Valley Community Centre for both the 2023/24 season and the 2024/25 season.

B. Overview

On September 25th, 2023’s Committee of the Whole meeting, Mackenzie Fleming, Co-President of the Georgian Bay Applekings provided a presentation to Council detailing an introduction of a new Senior AA team back to The Blue Mountains. Within the presentation, Mr. Fleming detailed the team’s vision and mission statements, youth initiatives, team staff, game information along with the team’s request for a 30% hourly subsidy on ice time rentals for the first 2 seasons.

C. Background

In years past, organizations, private rentals and associations that were providing an active living program at the Beaver Valley Community Centre, with the exception of youth programming, were offered a 30% hourly rental subsidy for the first year to establish the program. Some examples of active living activities are yoga, Tai Chi, pitching clinics, curling and Pickleball.

The intent of the 30% subsidy was to establish these groups and be successful however, the subsidies were never pulled back and have continued.

The request from the Georgian Bay Apple Kings is a consistent ask from other organizations and granted by past Councils to help new organizations.

D. Analysis

Staff feel that the request from the Georgian Bay Apple Kings is a reasonable ask for the following reasons:

1. The ice time provided to The Georgian Bay Apple Kings did not require the displacement of existing user groups. The ice time provided was ice time that, in previous years, was empty and underutilized. The revenue generated from these ice times is “found” revenue.
2. There is an economic benefit to the community, local businesses as well as Events for Life who operate the Beaver Valley Community Centre Canteen during the Applekings games.
3. The 30% subsidy request is consistent with previous requests from active living organizations.

E. Strategic Priorities

3. Community

We will protect and enhance the community feel and the character of the Town, while ensuring the responsible use of resources and restoration of nature.

F. Environmental Impacts

None at this time.

G. Financial Impacts

The following financial details are for the 48 hours required for the Georgian Bay Apple Kings regular 20 game season as well as practice nights and does not include playoff games or practice times after February 1st, 2024.

Cost:

Total Number of Rentals	48
Cost per Rental (including HST)	\$ 180.80
Total Cost (including HST)	\$ 8678.40

Cost with Subsidy:

Total Number of Rentals	48	Cost before Subsidy (excluding HST)	\$ 7680.00
Cost per Rental (excluding HST)	\$ 160.00	Less Subsidy	\$ 2304.00
Subsidy Rate (%)	30	Total	\$ 5376.00
Total of Subsidy	\$ 2304.00	Total Cost (including HST)	\$ 6074.88

H. In Consultation With

Ryan Gibbons, Director of Community Services

I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Aaron McMullen, Facility Manager/Building Maintenance Coordinator amcmullen@thebluemountains.ca.

J. Attached

None at this time.

Respectfully submitted,

Aaron McMullen
Facility Manager/Building Maintenance Coordinator

For more information, please contact:
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Report Approval Details

Document Title:	CSOPS.23.056 Subsidy Request for Georgian Bay Applekings.docx
Attachments:	None
Final Approval Date:	Oct 5, 2023

This report and all of its attachments were approved and signed as outlined below:

Aaron McMullen - Oct 4, 2023 - 9:55 AM

Ryan Gibbons - Oct 5, 2023 - 8:28 AM