

Cycling Events Ontario

May 19, 2023

The Town of Blue Mountains
Executive Assistant Committees of Council
32 Mill Street
Thornbury, ON NOH 2P0

Good morning,

We are organizing a cycling event that will take place in the Town of Blue Mountains on June 11th, 2023. We have run similar events in the past but due to Covid, we have been unable to run this event since 2019. We have applied to rent the Beaver Valley Community Centre and have a Facility Rental Contract in hand that is we need to sign to confirm our rental.

Cycling Events Ontario is a registered non-profit in the province of Ontario. We are a group of dedicated cyclists that want to bring safe, inclusive and challenging events to Ontario. We are requesting that the Town of Blue Mountain waive the rental fee for the Beaver Valley Community Centre on June 11th. This event will bring hundreds of cyclists to the area. Most of them will stay at least one night in the area as the event starts very early in the morning. They will be booking hotels and eating in local restaurants. Most participants will also bring family or friends along. This event happens before the summer season really gets going in the area so would be a welcome influx of tourists during a historically quiet weekend.

The costs to run this event makes breaking even a big challenge for us. If we can avoid losing significant money on this event, we intend to establish this as a marquee event on the cycling event calendar in Ontario for a very long time.

We appreciate your consideration of this request.

Best Regards,

Andrew Stewart Treasurer