

April 4, 2023

Town of the Blue Mountains 32, Mill Street, P.O. Box 310 Thornbury, ON NOH 2P0

Attention: Town of the Blue Mountains Council

Re: Events for Life (EFL) Arena Café ASK

Events for Life would like to continue managing the Beaver Valley Community Centre Arena Café and is asking The Council of The Town of The Blue Mountains to waive the rental fee for 2024.

Arriving for their shift and changing into their "uniforms" was the highlight for many participants. They were excited to practice their customer service skills, learn how to use the point-of-sale system, help with inventory and stocking shelves and even enjoyed the cleaning and closing tasks! Some participants learned how to "up sell" and bring in more sales and smiles. This was a great experience to help prepare the participants for a work placement in the community.

Events for Life is very grateful to have had their first work experience running the Arena Café from October 2022 to March 2023. It was a very successful learning opportunity for the participants and staff at EFL and the community members were very supportive as well. EFL would like to re-open the café in September 2023 and remain open until March 2024. Being open during the hockey, skating and curling season proved to be the right amount of time for the participants and beneficial for the arena's clients.

Events for Life is very grateful for the continued support of The Town of the Blue Mountains Council members and recreation staff. On behalf of the families, volunteers, participants and staff at EFL, I thank you for this opportunity and continued support.

Sincerely,

Barb Weeden Executive Director Events for Life