



Staff Report

Administration – Chief Administrative Officer

Report To: COW-Finance, Admin, Fire, Legal, Community Services
Meeting Date: February 27, 2023
Report Number: FAF.23.022
Title: Facilitation of the Town Hall Municipal Art Program
Prepared by: Shawn Everitt, Chief Administrative Officer

A. Recommendations

THAT Council receive Staff Report FAF.23.022, entitled “Facilitation of the Town Hall Municipal Art Program”;

AND THAT Council approve the proposed transition of the Municipal Art Program, currently being led by The Blue Mountains Public Library Art Advisory Committee, to be led by Town of The Blue Mountains staff;

AND THAT Council approve amending the Town’s Public Art Policy POL.COR.12.15 as per Attachment 2 of this report;

AND THAT Council approve the Town Hall Display Policy included as Attachment 3 of this report;

AND THAT Council, on behalf of the community, express their gratitude to The Blue Mountains Public Library Board of Management, Chief Executive Officer, and the numerous volunteers that have provided leadership, expertise, and dedication over the past five (5) years of The Blue Mountains Public Library’s facilitation of the Town Hall Municipal Art Program in The Blue Mountains.

B. Overview

This report provides a summary of an initiative to return the existing Municipal Art Program, which has been led and facilitated by The Blue Mountains Public Library since 2018, to a Town staff led initiative.

C. Background

The Municipal Art Program (MAP) was first established in 2012 for the purpose of showcasing arts and culture displays within the Town Hall facility.

From 2012 to 2018, the program was led by a volunteer Committee, in conjunction with Town staff, that would facilitate calls for exhibits and a formal evaluation process to determine which of the submissions would be displayed throughout the Town Hall for the given year.

Table 1 identifies the number of displays that were selected over the past five (5) years of the Municipal Art Program (MAP).

Table 1: Displays and Represented Artists Per Program Year

Program Year	Number of Displays	Artists Represented
2022/2023	14 Pieces	10
2021/2022	14 Pieces	9
2020/2021	18 Pieces	9
2019/2020	25 Pieces (1 piece secured for permanent display)	14
2018/2019	17 Pieces	16

Prior to 2018, the MAP was facilitated by an established Committee of Council. At that time, the staff resources required to assist the Committee had become more than originally anticipated which prompted staff to investigate alternative methods of facilitating the program. The Town made a request to the Management of The Blue Mountains Public Library for consideration of taking on the MAP at Town Hall.

D. Analysis

During the 2022 Annual Goals and Objectives process, Town staff brought forward the idea of taking on the facilitation of the Municipal Art Program (MAP) in Town Hall.

After additional discussion with staff, CAO Everitt brought the idea forward to Dr. Sabrina Saunders, Chief Executive Officer of The Blue Mountains Public Library, and the request was made to have the MAP at Town Hall brought back to being a responsibility of Town staff. This transition would require revisions to be made to the Town's existing Corporate [Public Art Policy POL.COR.12.15](#). Staff are recommending that the existing Public Art Policy be amended as per Attachment 2 and that a new Town Hall Display Policy be enacted (Attachment 3).

Table 2 identifies the specific locations of Town Hall where the MAP displays have been installed for the 2022/2023 program year.

Table 2: Location of Current Displays, Number of Displays, and Display Names

Location	Number of Displays	Display Names
2 nd Floor Hallway	1 Piece	Fabric of Our Times No.2
Administration Department	3 Pieces	Crossing
Building Division	1 Piece	Pink Pig and Sky
Committee Meeting Room	4 Pieces	Duffy, Selena, Zaks, and Late Sunset
Community Services and Legal Services	1 Piece	Almost Origami
Planning and Operations	2 Pieces	The Blue Mountain, and River Birch
Public Stairwell	1 Piece	Equinox Algorithm II

Currently, there are approximately 20 to 25 existing displays within the non-public areas of Town Hall that could be used as potential displays within the public areas to replace the outgoing displays.

E. Strategic Priorities

1. Communication and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders.

2. Organizational Excellence

We will continually seek out ways to improve the internal organization of Town Staff and the management of Town assets.

3. Community

We will protect and enhance the community feel and the character of the Town, while ensuring the responsible use of resources and restoration of nature.

4. Quality of Life

We will foster a high quality of life for full-time and part-time residents of all ages and stages, while welcoming visitors.

F. Environmental Impacts

None.

G. Financial Impacts

Similar to the current Municipal Art Program (MAP), some staff time will be required for the initial transition from the current displays. However, the suggestion by staff is that the majority of the displays could be installed for longer-term placement and ultimately require less staff time on an ongoing basis.

Staff would also like to initiate discussions with previous display artists to see if there is interest in bringing back some of the displays with identifiable connections to The Blue Mountains area.

H. In Consultation With

Dr. Sabrina Saunders, The Blue Mountains Public Library CEO

Senior Management Team

Community Services Staff

I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Shawn Everitt, Chief Administrative Officer cao@thebluemountains.ca.

J. Attached

1. 11th Annual Municipal Art Program Brochure (2022/2023)
2. Amended Public Art Policy POL.COR.12.15
3. Proposed Town Hall Display Policy POL.COR.23.XX

Respectfully submitted,

Shawn Everitt
Chief Administrative Officer

For more information, please contact:
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Report Approval Details

Document Title:	FAF.23.022 Facilitation of the Town Hall Municipal Art Program.docx
Attachments:	<ul style="list-style-type: none">- Attachment-1-11th-Annual-Municipal-Art-Program-Brochure-2022-2023.pdf- Attachment-2-Amended-Public-Art-Policy-POL-COR-12-15.pdf- Attachment-3-Proposed-Town-Hall-Display-Policy-POL-COR-23-XX.pdf
Final Approval Date:	Feb 10, 2023

This report and all of its attachments were approved and signed as outlined below:

Shawn Everitt - Feb 10, 2023 - 11:31 AM