



Staff Report

Administration – Chief Administrative Officer

Report To: COW-Finance, Admin, Fire, Legal, Community Services
Meeting Date: January 30, 2023
Report Number: FAF.23.021
Title: Potential Establishment of a Lobbyist Registry
Prepared by: Shawn Everitt, Chief Administrative Officer

A. Recommendations

THAT Council receive Staff Report FAF.23.021, entitled “Potential Establishment of a Lobbyist Registry”;

AND THAT Council endorse the Draft Lobbyist Registry By-law and Draft Lobbyist Code of Conduct as outlined in this report;

AND THAT Council direct staff to bring forward a Final Lobbyist Registry By-law, and Final Lobbyist Code of Conduct as well as the proposed staff resource structure, policies and proposed Public Consultation Plan for Council consideration.

B. Overview

This report provides a recommendation for Council to consider the potential establishment of a formal Lobbyist Registry including a Draft By-law and Code of Conduct.

C. Background

At the March 22, 2021, Council meeting, the Town received [correspondence from Roland Gosselin](#) that requested that the Town consider the establishment of a Lobbyist Registry.

In June 2021, Staff Report [FAF.21.096 Communication and Customer Service Overview](#) was considered by the Committee of the Whole. This staff report also included the recommendation to direct staff to develop a draft Lobbyist Registry for future Council consideration.

This report provides follow up materials as a result of the direction that was formally approved by the previous Term of Council at the June 14, 2021, Council meeting. This staff report was significantly delayed due to conflicting Town priorities.

D. Analysis

Staff have utilized the Town of Collingwood's [Lobbyist Registry Program](#) as a resource and greatly appreciated the cooperation that Town of Collingwood staff had provided during the preparation of this report.

The Draft Lobbyist Registry By-law (Attachment 1) and Draft Lobbyist Code of Conduct (Attachment 2), are essentially duplicates of the Town of Collingwood's Lobbyist Registry documents. Staff suggest that potential Lobbyists registered with the Town of The Blue Mountains may be similar to those registered with the Town of Collingwood and having similar processes could be seen as beneficial.

During the development of this report, staff reviewed options that would allow for the provision of appropriate resources to manage, administer, and maintain the Lobbyist Registry Program over the long term. The Draft By-law presented in this report identifies the Town Clerk as the staff that would be appointed as the Lobbyist Registrar.

Staff recommend that a fulsome structure be considered through the Corporate Organizational Structure Review that will be completed later in 2023. The preliminary work, including the Public Consultation process, to have the Lobbyist Registry considered would be initiated in advance of the Final Corporate Organizational Structure Review.

E. Strategic Priorities

1. Communication and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders

2. Organizational Excellence

We will continually seek out ways to improve the internal organization of Town Staff and the management of Town assets.

3. Community

We will protect and enhance the community feel and the character of the Town, while ensuring the responsible use of resources and restoration of nature.

4. Quality of Life

We will foster a high quality of life for full-time and part-time residents of all ages and stages, while welcoming visitors.

F. Environmental Impacts

None.

G. Financial Impacts

The potential additional cost of staff resources required to manage the Lobbyist Registry.

H. In Consultation With

Senior Management Team

Town of Collingwood Staff

I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Shawn Everitt, Chief Administrative Officer cao@thebluemountains.ca.

J. Attached

1. Draft Lobbyist Registry By-law
2. Draft Lobbyist Code of Conduct

Respectfully submitted,

Shawn Everitt
Chief Administrative Officer

For more information, please contact:
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Report Approval Details

Document Title:	FAF.23.021 Potential Establishment of a Lobbyist Registry.docx
Attachments:	- Attachment-1-Draft-Lobbyist-Registry-By-law.pdf - Attachment-2-Draft-Lobbyist-Code-of-Conduct.pdf
Final Approval Date:	Jan 17, 2023

This report and all of its attachments were approved and signed as outlined below:

Shawn Everitt - Jan 17, 2023 - 1:02 PM