



Minutes

Thornbury Business Improvement Area

Meeting Date: November 2, 2022
Meeting Time: 8:00 a.m.
Location: Town Hall, Council Chambers
Prepared by: Jenna Robinson, BIA Coordinator

A. Call to Order

A.1 Traditional Territory Acknowledgement

We would like to begin our meeting by recognizing the First Nations, Metis, and Inuit Peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee, and Wendat-Wyandot-Wyandotte peoples.

A.2 Board of Directors Attendance

Chair Matamoros called the meeting to order at 8:03 am. Also in attendance were Nicole Craig, Lesley Fisher, Renee DesRochers, and Stephanie Hensel. Councillor Hope joined the meeting at 8:05 am. Regrets were received by Tony Poole.

Town staff present were Ryan Gibbons, Director of Community Services, and Corrina Giles, Town Clerk.

A.3 Approval of Agenda

Moved: Nicole Craig

Seconded: Lesley Fisher

THAT the Agenda of September 7th be approved as circulated, including any additions to the Agenda.

Yay (5): Nicole Craig, Renee DesRochers, Lesley Fisher, Stephanie Hensel, Chair Matamoros

Absent (2): Tony Poole, Councillor Hope

The motion is Carried (5 to 0, 2 absent)

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* Business Improvement Area Directors must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

A.5 Previous Minutes September 5, 2022

Moved: Nicole Craig

Seconded: Lesley Fisher

THAT the Minutes of September 5, 2022, be approved as circulated, including any revisions to be made.

Yay (5): Nicole Craig, Renee, DesRochers, Lesley Fisher, Stephanie Hensel, Councillor Hope, Chair Matamoros

Absent (1): Tony Poole

The motion is Carried (5 to 0, 1 absent)

B. Deputations and Public Comment Period

B.1 Deputations, if any

None

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: Fifteen (15) minutes is allotted at the Meeting to receive public comments regarding Thornbury Business Improvement Area matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation, or potential litigation matters.

NOTE: Comments received from the public that have not been included on the Agenda will be read at the meeting by the Coordinator.

C. Matters for Discussion

C.1 Nominations of Board of Directors for the 2022-2026 Term

The following board of directors nominations were made.

Nominee	Nominated By	Seconded By
Stephanie Hensel	Nicole Craig	Renee Desrochers
Sarah Beveridge	Lesley Fisher	Stephanie Hensel
Lesley Fisher	Stephanie Hensel	Nicole Craig
Renee Desrochers	Sarah Beveridge	Lesley Fisher

Chair Matamoros indicated the board can continue to accept nominations up to the December 7th meeting. If a member indicates they would like to join the board before the December meeting, a special meeting will be called to nominate this member to the board.

Moved: Lesley Fisher

Seconded: Nicole Craig

THAT the new board of directors' nominees for the Thornbury BIA 2022-2026 term be submitted to Council for appointment at the November 14, 2022, Council Meeting.

Yay (5): Nicole Craig, Renee, DesRochers, Lesley Fisher, Stephanie Hensel, Councillor Hope, Chair Matamoros

Absent (1): Tony Poole

The motion is Carried (5 to 0, 1 absent)

C.2 Council Update – Councillor Hope

A new Council has been chosen with an inauguration meeting to be held on November 21, with the first Council meeting held on November 28, 2022.

Bill 23, More Houses Built Faster is moving forward and will likely pass new legislation allowing up to three units built within your home on a single property. Community Campus of Care has identified one proponent who is able to undergo all the works for this project, with the Town allocating \$11 million. The Victoria Street Water Tower refurbishment is underway, with a budget of \$10 million, plans are for it to be painted white with new proposals to be considered for designs. The construction of a pedestrian street crossing to Peel Street North from Lakeshore is also being considered. Another discussion surrounding the mater transportation plan was to consider is the Georgian Trail should be paved, but most of the Council showed no support.

BIA member, Sarah Beveridge asked for confirmation about the crossing on Peel Street, Councillor Hope confirmed it is a bridge. Director Gibbons confirms no other formal decisions have been made for additional crosswalks or lights along highway 26, any recommendations will need to be approved by the province.

C.3 Sub-Committee Updates, if any

- **Waste Diversion – Lesley Fisher, Stephanie Hensel, Rheanna Kish (public member)**

None.

- **Apple Harvest Festival – Lesley Fisher, Stephanie Hensel, George Matamoros**

The BIA Coordinator advised the board that the Parks Department was able to remove the decorative pumpkins and Hay and will be removing the corn stalks as well.

- **Olde Fashioned Christmas – Tony Poole, Nicole Craig, George Matamoros**

The BIA Coordinator informed the board of animations for the event including a horse and carriage, Collingwood circus company performance, axed throwing, fire pits, Georgian life photo booth, live music, and dance party. Board members asked if it is also possible to close part of Bruce Street North from Highway 26 to Huron Street to pull visitors in that direction. Town staff need to contact the OPP and see if they have staff

to facilitate this additional road closure. The BIA Coordinator will also contact cafés for hot chocolate offerings during the event after their normal working hours.

- **Pride Week – Stephanie Hensel and George Matamoros**

Stephanie Hensel shared the Pride Fish Installation has been installed. The BIA Coordinator has shared the installation on social media and will include on the BIA website as well. Chair Matamoros indicated more help is necessary for the BIA moving forward and recommends the BIA shift to have a full-time coordinator that is a shared employee between the Town and the BIA. Director Gibbons indicated an increase in the Town and BIA budget would be required for this as well. The specifications relating to this role are still to be determined. Nicole Craig expressed concern with the increase in budget for a coordinator role from \$25,000 to \$50,000 may be problematic as it is half of the current 2022 budget. Chair Matamoros mentioned the budget is subject to what events the board would like to pursue each year and is flexible to increase, adding that the current BIA levy is much lower than surrounding Towns.

THAT the Thornbury Business Improvement Area Board endorses the hiring of a full-time Town employee to coordinate Town and BIA events.

AND THAT the BIA Board allocate up to \$50,000 in the 2023 budget.

Moved: Lesley Fisher

Seconded: Councillor Hope

Yay (5): Nicole Craig, Renee, DesRochers, Lesley Fisher, Stephanie Hensel, Councillor Hope, Chair Matamoros

Absent (1): Tony Poole

The motion is Carried (5 to 0, 1 absent)

- **Canada Day – Renee DesRochers and George Matamoros**

No update.

- **Banner – Tony Poole, Lesley Fisher and George Matamoros**

Chair Matamoros share there are only 17 viable winter banners to be hung. Lesley Fisher suggested the board not purchase more banners as they are allocating more funds to lighting for the Winter. Chair Matamoros will follow up with Terry Green with this decision.

C.4 Winter Lighting – Chair Matamoros

The BIA has received quotes from Lighthouse with different lighting options to decorate the parkette, the bridge and trees. The board directed the BIA Coordinator to confirm which tree is the 90-foot tree to be decorated. The board agreed to wrap the bridge with lights. The Board agreed to move forward with the 90-foot tree, bridge lighting, four planters, 51 spheres, decorating the parkette, a total of approximately \$40,000.

THAT the board give the Winter Lighting Sub-Committee authority to approve the lighting options for the 90-foot tree, bridge lighting, four planters, 51 spheres, parkette lighting.

Moved: Lesley Fisher

Seconded: Councillor Hope

Yay (5): Nicole Craig, Renee, DesRochers, Lesley Fisher, Stephanie Hensel, Councillor Hope, Chair Matamoros

Absent (1): Tony Poole

The motion is Carried (5 to 0, 1 absent)

D. Correspondence

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

December 7, 2022

Town Hall, Council Chambers (virtual)

G. Adjournment

Moved: Lesley Fisher

Seconded: Nicole Craig

THAT this meeting does now adjourn at 8:56 a.m. to meet again on December 7, 2022, at 8:00 a.m. at Council Chambers, Town Hall or at the call of the Chair.