



Minutes

Thornbury Business Improvement Area

Meeting Date: September 7, 2022
Meeting Time: 8:00 a.m.
Location: Town Hall, Council Chambers
Prepared by: Jenna Robinson

A. Call to Order

A.1 Traditional Territory Acknowledgement

We would like to begin our meeting by recognizing the First Nations, Metis, and Inuit Peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee, and Wendat-Wyandot-Wyandotte peoples.

A.2 Board of Directors Attendance

Chair Matamoros called the meeting to order at 8:07 am. Also in attendance were Tony Poole, and Councilor Hope. Stephanie Hensel joined virtually. Regrets were received by Nicole Craig, Lesley Fisher, and Renee DesRochers.

Town staff present were Communications Coordinator, Allan Gibbons and Town Clerk, Corrina Giles.

Motion to Waive the Procedural By-Law 2013-1 as it relates to Electronic Participation for Stephanie Hensel.

Moved: Councilor Hope

Seconded: Tony Poole

WHEREAS the Town of the Blue Mountains Declared State of Emergency ended on March 16, 2022.

THAT the Thornbury Business Improvement Area waives the provisions of the Thornbury Business Improvement Area Procedural By-Law 2013-1 Section 7 that prohibits electronic participation for Thornbury Business Improvement Area meeting unless the municipality is in a Declared state of Emergency to allow Board Member Stephanie Hensel to attend the meeting virtually solely for the August 3, 2022, meeting.

Yay (4): Chair Matamoros, Stephanie Hensel, Tony Poole, Councilor Hope

Absent (3): Lesley Fisher, Nicole Craig, Renee DesRochers

A.3 Approval of Agenda

Moved: Tony Pool

Seconded: Councilor Hope

THAT the Agenda of September 7, 2022 be approved as circulated, including any additions to the Agenda.

Yay (4): Chair Matamoros, Tony Poole, Councilor Hope, Stephanie Hensel

Absent (3): Nicole Craig, Lesley Fisher, Renee DesRochers

The motion is Carried (4 to 0, 3 absent)

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* Business Improvement Area Directors must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

A.5 Previous Minutes (August 3, 2022)

Moved: Tony Poole

Seconded: Councilor Hope

THAT the Minutes of August 3, 2022 be approved as circulated, including any revisions to be made.

Yay (4): Chair Matamoros, Tony Poole, Councilor Hope, Stephanie Hensel

Absent (3): Nicole Craig, Lesley Fisher, Renee Desrochers

The motion is Carried (4 to 0, 3 absent)

B. Deputations and Public Comment Period

B.1 Deputations, if any

None

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: Fifteen (15) minutes is allotted at the Meeting to receive public comments regarding Thornbury Business Improvement Area matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation, or potential litigation matters.

NOTE: Comments received from the public that have not been included on the Agenda will be read at the meeting by the Coordinator.

C. Matters for Discussion

C.1 Council Update – Councilor Hope

Town Clerk, Corrina Giles informed the board that Town council is in a lame duck scenario as fewer than 50% of current council members are looking to run again for office. As a result, Council cannot exceed \$50,000 of spending per initiative and there are additional restrictions regarding purchasing and selling of land within the Town. Councilor Hope indicated Council is expecting Official Plan Review amendments this month.

C.2 Sub-Committee Updates, if any

- **Procedural By-Law – George Matamoros and Tony Poole**

Chair Matamoros shared that the sub-committee recommends the board not move forward with associate membership options as this will add complications to the collection of fees for the Town without significant benefit to the BIA.

- **Taste Toronto – Stephanie Hensel & BIA Coordinator**

The sub-committee has received the draft blog post from Taste Toronto for review this week. The BIA Coordinator asked for input on when the feature should be posted. Chair Matamoros suggested October, if possible, to continue attracting visitors to the Town. The sub-committee was in agreement. Photos from the campaign will also be sent to Tim Hendry as per the agreement with the sub-committee and Town Staff.

- **Love Local – Nicole Craig, Renee DesRochers, Lesley Fisher**

The committee has decided not to move forward with Love Local events. This sub-committee can be removed from the agenda.

- **Waste Diversion – Lesley Fisher, Stephanie Hensel, Rheanna Kish (public member)**

The sub-committee is waiting for staff to provide sample products for waste diversion options for their review.

- **Apple Harvest Festival – Lesley Fisher, Stephanie Hensel & George Matamoros**

Chair Matamoros indicated Apple Harvest Festival will be a smaller event than in previous years and the BIA will not be joining. The sub-committee will be planning other activities and music for the Thanksgiving weekend.

- **Olde Fashioned Christmas – Tony Poole, Nicole Craig, George Matamoros**

None

- **Pride Week – Stephanie Hensel and George Matamoros**

Communications Coordinator, Allan Gibbons advised the board the Town is moving forward with rainbow crosswalks this month and plan to have them painted overnight in mid-September. Chair Matamoros directed Stephanie Hensel to contact South Georgian Bay Pride Group for them to be included in the Pride Installation unveiling.

- **Canada Day – Renee DesRochers and George Matamoros**

None

- **Banner – Tony Poole, Lesley Fisher and George Matamoros**

None

- **Recruitment Sub-Committee – Lesley Fisher, Renee DesRochers and Stephanie Hensel**

Deputy Clerk, Corrina Giles informed the board there will be a formal notice included in the October 5, 2022 Agenda for information purposes for the board that will be shared with the membership through Constant Contact for members to express interest in joining the board. Corrina also mentioned all nominations will come forward at the November 2, 2022 meeting, if there are more than 8 nominations a voting process will be triggered. If there are less than or equal to 8 nominations (with a nomination and seconder present) these individuals will be appointed to the new BIA Board. The new Board for the 2022-2026 term will have its first BIA Board meeting on December 7, 2022.

D. Correspondence

None

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

October 5, 2022
Town Hall, Council Chambers (virtual)

G. Adjournment

Moved: Councilor Hope Seconded: Tony Poole

THAT this meeting does now adjourn at 8:47am to meet again on October 5, 2022 at 8:00 a.m. at Council Chambers, Town Hall or at the call of the Chair.