

From: Holly Williston <[REDACTED]>
Sent: September 15, 2022 11:35 AM
To: Town Clerk <townclerk@thebluemountains.ca>
Cc: Krista Royal <kroyal@thebluemountains.ca>
Subject: The Royal Canadian Legion Ontario Command- 10th Anniversary- Military Service Recognition Book
Importance: High

Hello, Krista;
It was a pleasure speaking with you!

I want to first thank you once again for your ongoing support of our veterans and their programs! Especially during these trying times! It is appreciated!



Here is the information on the Ontario Command Legion's **Full Color 10th. Anniversary Edition** of the **Military Service Recognition Book** to honor and recognize our provinces Veterans.

With the help of our Veterans families and friends, submissions are collected at local legion branches and our next edition is scheduled for release in **October 2023**, in advance of our Annual Remembrance Day Ceremonies.

This unique remembrance publication includes past and present- day Veteran's biographies and photographs to helps us, and our younger generations, appreciate and Never Forget the Sacrifices made by our Veterans for the freedoms we enjoy today!

There are almost 1/4 of a Million Veterans in Ontario alone! So, for every page of Business Supporters we get, we can honour 3 Veterans with their pictures and biographies!

The proceeds raised go to help our veterans to transition back from Military Life to Civilian Life as well as those suffering from PTSD, Mental Health issues and a lot other challenges! I have included the official request letter from the Command as well as our graphic ad rate sheet.

Especially with this Anniversary Edition, we're hoping that everyone takes the **Full Page** to honour more Veterans!

However, there is no set amount to contribute! Your **1/4-page Remembrance** space is still available-\$625.(all layout & taxes included)

We would appreciate the support once again of the **Town of the Blue Mountains** for our Veterans by sponsoring any size space in our Anniversary Edition of the book.

If you require any additional information, or to be included in the book, please feel free to contact me.

Otherwise, I will follow up with you after your next meeting on September 26th.

Thank you once again for your ongoing support! It truly makes a difference for our veterans!

Sincerely,

Holly Williston

Publication Office

The Royal Canadian Legion Ontario Command

Campaign Office

(1-855-241-6967)

 oncl@fenety.com



This e-mail and any attachment(s) is for authorized use by the intended recipient(s) only. If you are not the intended recipient, you are hereby notified that any review, retransmission, conversion to hard copy, copying, circulation or any other use of this message and any attachments is strictly prohibited. If you are not the intended recipient, please notify the sender immediately and delete this e-mail and any attachment(s). Thank you. Ref [ED071422139]



The Royal Canadian Legion Ontario Command

“Military Service Recognition Book”

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Ontario Command**, representing **Ontario’s Veterans**. Please accept this written request for your support, as per our recent telephone conversation.

The Royal Canadian Legion Ontario Command is very proud to be printing **10,000 copies** of our **10th anniversary edition** of the **“Military Service Recognition Book”**, scheduled for release by October 2023. This unique remembrance publication recognizes and honours our Province's Veterans and helps us fulfill the Legion's role as the **“Keepers of Remembrance”**. Proceeds raised from this annual appeal are also used to support Veterans Transition Programs to help modern day Veterans that suffer from PTSD and other challenges.

The Legion is recognized as one of Canada’s largest Veterans Support Organizations and we are an integral part of the communities we serve. This project helps ensure the Legion’s continued success. We would like to have your organization's support for this Remembrance project by sponsoring an advertisement space in our **“Military Service Recognition Book.”**

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact **Ontario Command Campaign Office** toll free at **1-855-241-6967**.

Thank you for your consideration and/or support.

Sincerely,


Derek Moore
President



www.on.legion.ca

The Royal Canadian Legion Ontario Command

“Military Service Recognition Book”

Advertising Prices

| <u>Ad Size</u> | <u>Cost</u> | | <u>HST</u> | | <u>Total</u> |
|---|-------------|---|------------|---|--------------|
| Full Colour Outside Back Cover | \$2345.13 | + | \$304.87 | = | \$2650.00 |
| Inside Front/Back Cover (Full Colour) | \$2039.82 | + | \$265.18 | = | \$2305.00 |
| 2 Page Spread (Full Colour) | \$3261.06 | + | \$423.94 | = | \$3685.00 |
| Full Page (Full Colour) 7" X 9.735" | \$1632.74 | + | \$212.26 | = | \$1845.00 |
| ½ Page (Full Colour) 7" X 4.735" | \$915.93 | + | \$119.07 | = | \$1035.00 |
| ¼ Page (Full Colour) 3.375" X 4.735" | \$553.10 | + | \$71.90 | = | \$625.00 |
| 1/10 Page (Full Colour b/card) 3.375" X 4.735" | \$331.86 | + | \$43.14 | = | \$375.00 |

H.S.T. Registration # 10686 2824 RT0001

All typesetting and layout charges are included in the above prices.

A complimentary copy of this year's publication will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation from the Ontario Command.



PLEASE MAKE CHEQUE PAYABLE TO:

The Royal Canadian Legion
Ontario Command
(RCL ON)
(Campaign Office)
P O Box 8055, Station T CSC
Ottawa, ON K1G 3H6

