



Staff Report

Administration – Chief Administrative Officer

Report To: Committee of the Whole Meeting
Meeting Date: August 30, 2022
Report Number: FAF.22.138
Title: Blue Mountain Legacy Fund Request Follow Up
Prepared by: Shawn Everitt, Chief Administrative Officer

A. Recommendations

THAT Council receive Staff Report FAF22.138, entitled “Blue Mountain Legacy Fund Request Follow Up”;

AND THAT Council provide funding to the Blue Mountain Legacy Fund in the amount of \$14,000 from the Town’s Grants and Donations Committee budget specifically for achieving the Community Foundation Grey Bruce minimum \$25,000 investment level;

AND THAT Council direct staff to develop a Memorandum of Understanding (MOU) Template that can be used to establish a partnership for individual events and projects with community stakeholders including the Blue Mountain Legacy Fund.

B. Overview

Representatives of the Blue Mountain Legacy Fund submitted a formal request to the Town’s Grants and Donations Committee requesting funding. Council directed staff to review the request and provide a staff report for further consideration.

C. Background

Staff have reviewed information that provided an overview of the Blue Mountain Legacy Fund and have confirmed that it is a Registered Not-for-Profit Corporation incorporated on May 25, 2021. Additional information regarding the Blue Mountain Legacy Fund is available on their website at www.bluemountainlegacyfund.ca.

The Blue Mountain Legacy Fund submitted a request for Council consideration on May 26, 2022 (Attachment 1). The request made was for Council to support the Blue Mountain Legacy Fund with the provision of \$20,000. These funds would be used to cover legal costs with the balance being used to reach the minimum \$25,000 investment level.

The Blue Mountain Legacy Fund request highlights a Council resolution from the April 6, 2021, Council meeting relating to the approval to establish a Community Foundation, that is

completely separate from the Town, as well as the provision of \$20,000 from Working Capital Reserve to establish the foundation and create an implementation and communication plan.

D. Analysis

Staff met with Deputy Mayor Bordignon, the Chair of the Town's Grants and Donation Committee, to further review the Blue Mountain Legacy Fund request and to gather additional information relating to discussions with the Grants and Donations Committee that have taken place over the past two years about the consideration of furthering a Community Foundation.

The Town's Grants and Donation Committee has had the benefit of two (2) presentations being made by representatives of the Community Foundation Grey Bruce. The presentations were received by the Grants and Donations Committee for information purposes. Additional information regarding the Community Foundation Grey Bruce is available on their website at www.communityfoundationgreybruce.com.

The Blue Mountain Legacy Fund as a Not-for-Profit Corporation, that is separate from the Town's Grant and Donation Committee, has moved forward with partnering with the Community Fund Grey Bruce and all gifts donated to the Blue Mountain Legacy Fund will be invested into a pool of funds administered by the Community Foundation Grey Bruce. It also is noted in Attachment 1 that all funds raised in The Blue Mountains will remain in the municipality.

Staff are confident that it is reasonable for Council to consider the provision of \$14,000 from the Working Capital Reserve for the specific purpose of assisting the Blue Mountain Legacy Fund in achieving the minimum \$25,000 investment level. Staff have confirmed the \$14,000 allocation with Linda Wykes who is a member of the Founding Friends of The Fund, and also a member of the Town's Grants and Donations Committee.

However, staff do not recommend that funding be provided by the Town to assist with legal costs incurred by the Blue Mountain Legacy Fund. Staff have not been provided specific details related to any recommendations, requests, or consideration by the Town's Grants and Donations Committee referring to the Town assisting any legal costs incurred by the Blue Mountain Legacy Fund.

Council may wish to further consider the request regarding the Town assisting with legal costs incurred by the Blue Mountain Legacy Fund. The request for legal costs is in the amount of an additional \$6,000. If Council wished to provide funding for legal costs, the following recommendation could be included in the final resolution:

AND THAT Council approve \$6,000 from Working Capital Reserve to be provided to the Blue Mountain Legacy Fund to assist with legal costs incurred to establish a Not-for-Profit Corporation.

An additional request for consideration has been made to establish a Memorandum of Understanding (MOU) with the Blue Mountain Legacy Fund. Staff recommend that the establishment of specific MOU's for an individual events or projects could be very beneficial

and that such Memorandum of Understandings (MOU's) could be developed for a range of stakeholders the Town could benefit from partnering with.

The MOU would allow for clarity and transparency between partners and allow residents to better understand the connections and relationships between the partners. The MOU can also clearly identify who is responsible for specific tasks, the duration of the partnership, ownership of the project or event, how donations and monies raised will be collected and dispersed, and by which party, and also identify what party is responsible for the issuance of tax receipts and specify any administration service fees that may be associated with services provided.

E. Strategic Priorities

1. Communication and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders.

2. Organizational Excellence

We will continually seek out ways to improve the internal organization of Town Staff and the management of Town assets.

3. Community

We will protect and enhance the community feel and the character of the Town, while ensuring the responsible use of resources and restoration of nature.

4. Quality of Life

We will foster a high quality of life for full-time and part-time residents of all ages and stages, while welcoming visitors.

F. Environmental Impacts

None.

G. Financial Impacts

As outlined, staff are supportive of the request and recommend that \$14,000 be provided to the Blue Mountain Legacy Fund from Working Capital Reserve. These funds were authorized by Council for use by the Grants and Donation Committee.

H. In Consultation With

Ruth Prince, Director of Finance and IT Services

Will Thomson, Director of Legal Services

I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Shawn Everitt, Chief Administrative Officer cao@thebluemountains.ca.

J. Attached

1. Blue Mountain Legacy Fund Letter

Respectfully submitted,

Shawn Everitt
Chief Administrative Officer

For more information, please contact:
cao@thebluemountains.ca
519-599-3131 extension 234

Report Approval Details

Document Title:	FAF.22.138 Blue Mountain Legacy Fund Request Follow Up.docx
Attachments:	- Attachment-1-Blue-Mountain-Legacy-Fund-Letter.pdf
Final Approval Date:	Aug 22, 2022

This report and all of its attachments were approved and signed as outlined below:

Shawn Everitt - Aug 22, 2022 - 2:30 PM