



Staff Report

Operations – Sustainability & Solid Waste

Report To: Special Committee of the Whole
Meeting Date: June 27, 2022
Report Number: CSOPS.22.057
Title: Endorsement of the Integrated Community Sustainability Plan
Prepared by: Nicholas Cloet, Sustainability Coordinator & Jeffery Fletcher,
Manager of Sustainability & Solid Waste

A. Recommendations

THAT Council receive Staff Report CSOPS.22.057, entitled “Endorsement of the Integrated Community Sustainability Plan”;

AND THAT Council acknowledges that the Sustainability Advisory Committee endorsed the proposed Integrated Community Sustainability Plan in principle, contingent on incorporating feedback provided at the May 26, 2022, Sustainability Advisory Committee meeting;

AND THAT Council acknowledges that budgeting and staff resource requests to implement the proposed Integrated Community Sustainability Plan will be brought before Council via the 2023 budget process and in subsequent annual budget processes in future years, with approximately \$75,000 currently available for plan implementation in 2022;

AND THEREFORE THAT Council endorse the final Integrated Community Sustainability Plan, entitled The Blue Mountains Future Story for implementation beginning immediately through until 2027, at which time the Plan’s Key Steps and Bold Actions shall be updated for another 5 years.

B. Overview

The third phase (Phase 3) of developing an Integrated Community Sustainability Plan (ICSP) for the Town of The Blue Mountains is now complete. This phase of the project involved two staff workshops and a public survey, building on action ideas shared previously through Phases 1 and 2, to identify priority action areas and actionable key steps. The ICSP, titled The Blue Mountains Future Story (TBM Future Story) includes 20 Bold Actions and many supporting Key Steps under each, representing an anticipated work plan for Town staff, including: action descriptions; estimated cost ranges and staff resourcing needs; opportunities for community involvement through implementation; and, more details to support an actionable plan for sustainability in The Blue Mountains.

This staff report outlines the structure and content of TBM Future Story and seeks Council’s endorsement of the proposed TBM Future Story content, which will allow implementation to

begin through an initial 5-year period. This report also recommends the Town align its community-wide greenhouse gas (GHG) reduction targets with those of Grey County as part of collaborating on the County's Climate Change Action Plan.

C. Background

The ICSP, entitled TBM Future Story, will be a foundational plan for the community, informing directional plans and resources developed by the Town of The Blue Mountains and the broader community, and encouraging leadership and participation of staff, community members and organizations to achieve community-wide sustainability goals.

ICSP development is nearly complete after roughly 1.5 years of work through three phases, including: Phase 1: Community Situational Assessment; Phase 2: Visioning and Objectives; and Phase 3: Develop Action Plan. With consultants at Intelligent Futures providing project guidance and support through all three phases, the TBM Future Story planning process aimed to answer the following challenge question:

How might we build upon the unique attributes of the Town of The Blue Mountains while creating a shared path towards a future of increased livability, vibrancy and health of all living systems in our community?

Phase 3: Develop Action Plan considered input from community members regarding actions that should be taken to address the Vision and Goals identified in Phase 2. The Vision and Goals, which were used to guide Bold Action development, were presented to Council in an attachment to CSOPS.21.087 on November 30, 2021, with 46 goal statements under the following six Goal areas: The Natural Environment, The Built Environment, Economy, Community and Culture, Social Well-Being, and Governance. The Vision statement is as follows:

The Blue Mountains' communities are world renowned as stewards of a healthy environment and as champions of well-being, sociocultural diversity, innovation, and regeneration to become the best place to live, work, and play for future generations.

Ideas for Bold Actions were gathered from the community through Phases 1 and 2, when survey and workshop participants provided input into the Town's Current State and Vision & Goals. A workshop with Town staff on January 10, 2022, helped process Bold Action ideas into action areas/themes and gave staff a chance to consider which of these fell within the Town's control or influence. These action themes were used as an input to the Phase 3 public survey. Inputs from Phases 1 and 2 and from Town staff were then collated and summarized into 17 action themes, and a public survey which ran from March 8th to 27th, 2022, asked participants to identify which of the action themes they viewed as priorities. The survey also invited participants to share a specific action idea for each theme. After receiving this input, Town staff met in a two-day workshop on March 30 and 31st to help articulate the prioritized Bold Actions, along with anticipated Key Steps, estimated staff time, funding, partners, and other implementation details.

Involvement of the Sustainability Advisory Committee (SAC) has been key and instrumental in the success of this project and a significant and important component in the development of TBM Future Story since 2019. The Terms of Reference for SAC stipulates the committee should include 2 members of Council, 4 members of the public, and one member appointed from the Economic Development Advisory Committee. The individuals who contributed their time and expertise to this process include past and current members:

Current members:

- Councillor Andrea Matrosovs (Co-Chair)
- Kim Harris (Co-Chair)
- Andrew Siegwart
- Councillor Bill Abbotts
- Pamela Spence
- Stephen Granger
- Steven Troster

Past members:

- Deputy Mayor Rob Potter – passed away 2022
- Elora Tarlo
- Sally Leppard
- Rosemary Mesley
- Ken Mehi
- Julie Scarcella
- Odette Bartnicki
- James Stinson

Building on prior assistance that began with project initiation and continued through Phases 1 and 2, the Sustainability Advisory Committee provided input to the plan for Phase 3 stakeholder engagement, provided feedback on the Public Survey questions, and endorsed the latest draft TBM Future Story in principle at the Sustainability Advisory Committee meeting on May 26, 2022. This approval was contingent on several updates being made to address feedback from committee members.

As a foundational plan, TBM Future Story includes a Vision and Goals that represent the shared direction of The Blue Mountains' communities and will help to inform and guide other Town initiatives, with current examples including the Town's Official Plan Review and Transportation Master Plan. TBM Future Story provides Town staff from across departments to collaborate in new ways to align important work with sustainability principles.

D. Analysis

Community & Staff Engagement

The following table outlines the engagement activities that were undertaken to gather community input in Phase 3 of TBM Future Story development. Summarized information to quantify the level of participation is also included.

Engagement Activity	Participation
Staff Engagement – Bold Actions Workshop <ul style="list-style-type: none"> One day (6 hour) sprint-style workshop on January 10, 2022 Staff at director and manager levels participated from across all Town departments to explore action ideas for the next 5 to 10 years that would help to meet as many of the Phase 2 Goals as possible 	18 members of staff, primarily senior staff, participated in the workshop
Public Survey <ul style="list-style-type: none"> Open from March 8 – March 27, 2022 Asked participants to consider the priorities of 17 action areas that would be most effective at achieving the community's sustainability goals Available on the Town's Community Sustainability Plan website, with a printable version available for download or pre-printed through The Blue Mountains Public Library system and at Town Hall 	290 online and print survey participants
Staff Engagement – Key Steps Workshops <ul style="list-style-type: none"> Two half-day workshops (4 + 4 hours) on March 30 and 31, 2022 Staff at director and manager levels participated from across all Town departments to review and revise proposed Bold Actions, and to add Key Steps, resourcing estimates, and other implementation details 	22 senior-level staff engaged in workshops to develop the Action Plan, providing ~160 hours of staff time
Deputations to Sustainability Advisory Committee	2 community members presented in support of their action-related priorities for the ICSP

A wide variety of promotional methods were used to inform people of The Blue Mountains Future Story Phase 3 Public Survey. The following table outlines these methods and the impact these methods had on engagement wherever that data was available.

Promotional Method	Impact (If Known)
<p>Outreach to community members and organizations</p> <ul style="list-style-type: none"> • Mailouts to all residential addresses • Emails to survey participants and workshop registrants from Phase 2 • Workshop invitations to senior Town staff • Class of Beaver Valley School students reached with opportunity to share sustainable action ideas 	<p>All residents should have received information regarding the Public Survey and Future Story website via mailouts</p> <p>Many reached via Bang The Table:</p> <ul style="list-style-type: none"> • June 16, 2021 – promoted the public survey (332 recipients, 81.3% open rate) • June 29, 2021 – promoting the Cafés, as well as workshops and reminder of public survey (371 recipients, 74.9% open rate) <p>21 students submitted short videos describing their ideas for a more sustainable community</p>
<p>Social media</p> <ul style="list-style-type: none"> • Twitter – 4 promotions for surveys on the Town’s Twitter account • Mountain Life social media posts (Instagram and Facebook) 	<p>Mountain Life</p> <ul style="list-style-type: none"> • 5 Facebook stories, 1 ad and 1 post with 15 clicks • 5 Instagram stories and 1 ad with 28 visits, 5 saves and 7 shares
<p>Online and print advertisements:</p> <ul style="list-style-type: none"> • Collingwood Today email banner and website ads • Blue Mountain Review • Collingwood Connection (print) • Mountain Life Magazine (online sponsored article profiling the Future Story project) 	<p>297 clicks on Collingwood Today online and ads – primarily an inline big box ad (146) and a page takeover ad (148)</p> <p>172 link clicks from Mountain Life article, 54 unique visitors with an average time of 1:01 on the page</p>
<p>Public Notices</p> <ul style="list-style-type: none"> • March 7, 2022 (Public Survey) 	

Engagement in the Phase 3 Public Survey was highest of all the phases, with 290 total respondents compared with 225 respondents in Phase 1 and 118 respondents in Phase 2. The increase in traffic may be attributed in part to the efforts of Communications staff to run only one survey at a time, which avoids overlapping multiple surveys and may help avoid survey

fatigue with engaged members of the public. Phase 3 was also more action-oriented than previous phases which may have made the survey seem more interesting or accessible.

Sustainability Advisory Committee and ICSP Sub-Committee Involvement

The Town's SAC reviewed the engagement plan for Phase 3 and provided feedback on the Public Survey questions. The ICSP Sub-Committee provided a final review of the survey questions before the survey was officially launched. Discussion in a Special Meeting of SAC on May 26, 2022, provided SAC with an opportunity to review the draft TBM Future Story, resulting in several points of feedback which have been implemented to improve the final plan.

SAC provided its endorsement of TBM Future Story in principle, on the understanding that SAC's feedback would be implemented before presenting to Council. This feedback included:

- Addition of stronger 'implement' language to Action 9: Green Development Standards, and to consider other opportunities to strengthen implementation-specific language – though the intention with all Bold Actions is that they will be implemented;
- Including education and awareness-building to Bold Action 10: Monitor and estimate increases in active transportation uptake as supported by the Transportation Master Plan;
- Amendment and inclusion of language to establish stable core funding for The Blue Mountains Attainable Housing Corporation in Bold Action 16: Improve the conditions for attainable housing;
- Inclusion of businesses as potential partners in Bold Action 18: Establish a community sustainability organization / network to champion sustainability efforts in the community;
- Renaming of the Action Plan to remove "Appendix" from this section title, as the Action Plan is core to TBM Future Story;
- Addition of a process summary; and,
- Addition of a tabular summary of all Bold Actions with a simple Gantt chart, cost ranges and staff resourcing information.

A few of SAC's recommendations were not implemented, as follows:

- The scope of Bold Action 12 was not expanded to include general litter and waste reduction, as waste diversion is an ongoing priority for the Town and the current focus of this Bold Action on construction waste allows the action to focus on a more specific priority area;
- The scope of Bold Action 10 was not expanded to include public transportation, as the Transportation Master Plan (TMP) will address public transportation and focusing Bold Action 10 on active transportation data and awareness will provide complementary support to the TMP; and,
- Descriptions of each Bold Action were not added to the front end of the TBM Future Story document, as the structure as originally presented (with a simple initial summary and detailed descriptions for each Bold Action within the Action Plan) was appreciated

by many committee members and a decision was made to keep the essential structure as-is.

Staff Engagement

On January 10, 2022, Intelligent Futures hosted a Bold Action Development workshop for senior staff (manager and director level). This workshop ensured all departments were on the same page and up to speed regarding TBM Future Story development, including the Vision and Goals developed in Phase 2 and endorsed by Council, and involved attendees in a brainstorming exercise to identify potential Bold Action ideas to help the Town address each of the following six themed areas: Natural Environment, Built Environment, Economy, Community and Culture, Social Wellbeing, and Governance. Staff in attendance contributed 147 action ideas, which complemented the action ideas already gathered from community members in earlier phases of TBM Future Story development.

After the Public Survey completed on March 27th, Intelligent Futures hosted two Key Steps workshops for senior staff on March 30 and 31, 2022. These workshops involved 22 members of Town staff who collectively contributed approximately 160 hours of time. Staff input in these workshops was critical to identifying specific Key Steps and estimated timelines, staff resourcing and cost ranges, and other details to support TBM Future Story action planning.

On April 27, 2022, the Town's Senior Management Team (SMT) met to receive and discuss a draft version of the action plan for TBM Future Story. SMT members provided feedback in this meeting, including a request to outline early estimates of staff resourcing and cost ranges in a table format (see the Implementation Schedule and Resourcing section of this report), and were given the opportunity to clarify potential Key Steps and staff roles.

The Blue Mountains (TBM) Future Story

The Integrated Community Sustainability Plan, entitled "The Blue Mountains Future Story", which may also be referred to as "TBM Future Story", comprises 20 distinct Bold Actions with numerous Key Steps to support implementation.

The Bold Actions are listed below. Each Bold Action is organized under a "Big Move" category heading which represents a prominent theme. **Table 1** in the Implementation Schedule and Resourcing section of this report briefly summarizes these again alongside staff and monetary resource estimates, but for descriptions of each Bold Action with Key Steps and other implementation details, please see Attachment 1: The Blue Mountains Future Story. Please note that the numbering of Bold Actions is not intended to suggest priority, and the order of Big Moves and/or Bold Actions could change when the plan receives a final design.

Big Move: Create Climate Solutions

1. Achieve Milestone 5 in FCM's Partners for Climate Protection program

2. Expand low-carbon transportation options to include regional electric vehicle infrastructure and greening the Town's municipal fleet
3. Develop a Climate Change Adaptation Plan with Grey County's Community Climate Change Action Plan
4. Update engineering standards to incorporate resilience to climate change
5. Develop an action plan to create a natural asset inventory to include climate vulnerabilities and inform asset management planning
6. Develop a Biodiversity Strategy
7. Expand production of sustainable local food

Big Move: Build Sustainable Neighbourhoods

8. Develop a net zero carbon municipal building policy
9. Develop and implement Green Development Standards
10. Monitor and estimate increases in active transportation uptake as supported by the Transportation Master Plan
11. Establish a residential green retrofit program
12. Establish litter and construction waste management plans

Big Move: Grow an Innovative and Thriving Community

13. Establish/support a green economy task force to identify economic opportunities in the community
14. Develop a Circular Economy Recommendations Report and expand circular economy programming
15. Develop a Diversity, Equity and Inclusion Strategy
16. Improve the conditions for attainable housing

Big Move: Implement & Collaborate

17. Establish decision-making and reporting structures within The Town of The Blue Mountains to ensure decisions contribute towards the Vision and Goals of this plan
18. Establish a community sustainability organization / network to champion sustainability efforts in the community
19. Host an annual Community Sustainability Summit
20. Release an annual report card on sustainability

These Bold Actions aim to address six sustainability themes as explored in Phase 2 of this project and outlined in the Staff Engagement section of this report (above). Bold Action 17 specifically directs Town staff to consider how the Vision and Goals identified in Phase 2 can be considered as part of the Town's work on an ongoing basis, including initiatives that are not described in TBM Future Story.

Development of several policy directions included in TBM Future Story has already begun, as the following recommendations were endorsed by Council in CSOPS.22.001 Municipal Response to the Climate Emergency Declaration:

- 1) Develop a Net Zero Carbon municipal building policy (corresponding to Bold Action 8);
- 2) Create a policy that requires waste management plans for Town facilities and municipal building deconstruction (corresponding to Bold Action 12);
- 3) Create a long-term plan to transition the Town's fleet of vehicles into electric vehicles and plan for charging infrastructure to charge fleet vehicles at Town facilities (corresponding to Bold Action 2);
- 4) Develop a tree and naturalization policy for municipally-owned lands and investigate methods of assessing carbon sequestration (corresponding to Bold Action 6).

With Council's approval of TBM Future Story, implementation on these items will continue while additional Bold Actions will be enabled to begin through the remainder of 2022 until mid-2027. An anticipated implementation schedule is provided in the following section.

Implementation Schedule and Resourcing

TBM Future Story will begin implementation immediately after it is endorsed in 2022, with work to implement the plan continuing through 2023-2026 with a review and reflection on progress at the 5-year mark in 2027. This provides the plan with a periodic opportunity to revise priorities, articulate any new Bold Actions, measure overall progress and understand any shortcomings. A deeper review of TBM Future Story will then occur in 10 years, in 2032, which may involve updating the underlying Vision and Goals in addition to charting the course for another 5 years of Bold Actions.

Table 1 provides a summary of the Bold Actions and anticipated resourcing (timeline, staff resourcing and cost ranges) for each within the initial 5-year period. Staff will bring forward requests for funding of Bold Actions beginning in 2023, if necessary, through the 2023 budget cycle for Council approval. More detail can be found in Attachment 1: The Blue Mountains Future Story.

Table 1: Summary of Actions and Resourcing to Implement TBM Future Story

#	Bold Action	2022	2023	2024	2025	2026	2027	Responsible and/or Accountable	Total Cost Range (2022 - 2027)
Big Move: Create Climate Solutions									
1	Achieve Milestone 5 in FCM's Partners for Climate Protection program.	x	x	x	x	x	x	Sustainability Coordinator Manager of Sustainability and Solid Waste	No Cost

#	Bold Action	2022	2023	2024	2025	2026	2027	Responsible and/or Accountable	Total Cost Range (2022 - 2027)
2	Expand low-carbon transportation options to include regional electric vehicle infrastructure and greening the TBM municipal fleet.	x	x	x	x	x	x	Manager of Facilities and Fleet Multiple staff in Operations Department	>\$75,000
3	Develop a Climate Change Adaptation Plan with Grey County's Community Climate Change Action Plan		x	x				Manager of Sustainability and Solid Waste, Sustainability Coordinator, Emergency Management staff, Fire Chief The County of Grey's Manager of Climate Change Initiatives	\$25,000 - \$75,000
4	Update engineering standards to incorporate resilience to climate change.			x	x	x	x	Operations Department, Conservation Authorities, Planning & Development Services	>\$75,000
5	Develop an action plan to create a natural asset inventory to include climate vulnerabilities and inform asset management planning		x	x	x	x	x	Sustainability staff (roadmap), interdepartmental support, Finance and IT Services Department	\$500 - \$25,000
6	Develop a Biodiversity Strategy		x	x	x	x	x	Operations Department	\$25,000 - \$75,000

#	Bold Action	2022	2023	2024	2025	2026	2027	Responsible and/or Accountable	Total Cost Range (2022 - 2027)
7	Expand production of sustainable local food	x	x	x				Operations Department, community garden coordinators, farming advocacy groups, Planning & Development Services	\$0 - \$25,000
Big Move: Build Sustainable Neighbourhoods									
8	Develop a net zero carbon municipal building policy	x	x	x	x	x	x	Finance and IT Services Department, Manager of Sustainability and Solid Waste	No range given (> \$75,000 - perhaps 8% premium on upfront cost)
9	Develop and implement Green Development Standards	x	x	x	x	x	x	Operations Department, Community Services Department, Finance and IT Services Department, Grey County and member municipalities, Communications and Economic Development	>\$75,000
10	Monitor and estimate increases in active transportation uptake as supported by the Transportation Master Plan		x	x	x	x	x	Planning and Development Services Communications and Economic Development Community Services Department Operations Department	\$0 - \$25,000

#	Bold Action	2022	2023	2024	2025	2026	2027	Responsible and/or Accountable	Total Cost Range (2022 - 2027)
11	Establish a residential green retrofit program	x	x	x	x	x	x	Communications and Economic Development Finance and IT Services Department, Operations Department	>\$75,000
12	Establish litter and construction waste management plans	x	x	x				Solid Waste Division, Building Division, Development Division	\$0 - \$25,000 (20k specified estimate)
Big Move: Grow an Innovative and Thriving Community									
13	Establish/support a green economy task force to identify economic opportunities in the community	x	x	x				Communications and Economic Development (if Town-led), Institute of Southern Georgian Bay (possible regional approach)	>\$5000
14	Develop a Circular Economy Recommendations Report and expand circular economy programming		x	x	x	x	x	The Blue Mountains Public Library, Green Economy Task Force, local businesses, local agricultural producers, Communications and Economic Development, Operations Department	\$25,000 - \$75,000

#	Bold Action	2022	2023	2024	2025	2026	2027	Responsible and/or Accountable	Total Cost Range (2022 - 2027)
15	Develop a Diversity, Equity and Inclusion Strategy	x	x	x	x	x	x	Human Resources Division, Administration Department, Community Services Department, Senior Management Team	\$0 - \$25,000
16	Improve the conditions for attainable housing	x	x	x	x	x	x	The Blue Mountains Attainable Housing Cooperation, Finance Division, Planning and Development Services	>\$75,000
Big Move: Implement & Collaborate									
17	Establish decision-making and reporting structures within The Town of The Blue Mountains to ensure decisions contribute towards the Vision and Goals of this plan	x	x	x				Town Clerk, Financial and IT Services Department, Chief Administrative Officer	No Cost
18	Establish a community sustainability organization / network to champion sustainability efforts in the community	x	x	x	x	x	x	Sustainability Coordinator Communications and Economic Development	\$0 - \$25,000
19	Host an annual Community Sustainability Summit		x	x	x	x	x	Sustainability Coordinator Manager of Sustainability and Solid Waste	\$0 - \$25,000

#	Bold Action	2022	2023	2024	2025	2026	2027	Responsible and/or Accountable	Total Cost Range (2022 - 2027)
20	Release an annual report card on sustainability	x	x	x	x	x	x	Sustainability Coordinator, Communications and Economic Development, Manager of Sustainability and Solid Waste	\$0 - \$25,000
Estimated Total Days (All Staff)		225	962	627	681	413	432		\$475,500-\$875,000
Estimated Total Days (Sustainability Staff)		157	546	351	221	117	135		

The estimates of staff time on each Key Step are additive to a high-level summary of the total estimated time for each Bold Action over each of the next five years, as shown in the final two rows of Table 1, above. These numbers suggest that current staff resources will be challenged to implement all of TBM Future Story's Bold Actions without some adjustment to either timelines, funding or staff resourcing. Staff will endeavor to find external funding and regional partnerships to enable some of this work and relieve some of the pressure on the Town's staff and budget.

A residential green retrofit program (Bold Action 9) may require an additional staff resource if this program includes a financing mechanism administered by the Town. For example, several Canadian municipalities have Local Improvement Charge (LIC) financing programs in place to support energy efficiency retrofits, which involves making a loan to property owners for approved project types, with loan repayment occurring as part of the property tax bill. More information on the type of financing mechanism to pursue, staff commitment and the role of regional or provincial partners will be determined in 2024 as per the detailed workplan for Bold Action 11.

Ultimately, an implementation framework for TBM Future Story has been developed based on the following principles:

- **Collaboration:** No one person or organization is able to create the kind of future that this plan envisions. This framework builds collaboration within local government and with the community in order to achieve holistic change.
- **Progress:** Forward movement towards our desired future requires actions big and small. This framework builds monitoring of progress into the rhythm of implementation.
- **Reflection:** The world is a dynamic place and requires adaptability as new situations emerge. This framework builds points of reflection in order to ensure that the Town and the community are reflecting current needs while moving towards the desired future.

The four Bold Actions within the fourth Big Move: Implement & Collaborate, embodies these principles most clearly by ensuring internal monitoring and consideration of TBM Future Story in future work. This could include collaboration with local and regional stakeholders, holding a regular event to gather these individuals and organizations, and ensuring regular reporting on progress for transparency and to support ongoing progress.

Regional Collaboration and Grey County's Climate Change Action Plan

Grey County launched its Climate Change Action Plan, entitled "Going Green in Grey", on April 22, 2022. Going Green in Grey describes activities that contribute to climate change and outlines realistic and actionable steps the County and residents can take to reduce greenhouse gas pollution and its harmful effects.

Several of the actions proposed in TBM Future Story include some level of collaboration where mutual alignment and collaboration with the County and other member municipalities could yield cost savings and greater regional impact; for example, Bold Action 3: Develop a Climate Change Adaptation Plan with Grey County's Climate Change Action Plan, and Bold Action 9: Develop and implement Green Development Standards, will both involve Grey County taking a leadership role through Going Green in Grey.

Grey County's Manager of Climate Change Initiatives reviewed the draft ICSP document and provided feedback to ensure accuracy and alignment with the County's timelines on several of these items.

In 2007, the Town undertook baseline GHG emissions estimates for both corporate and community inventories for the national Partners in Climate Protection (PCP) Program, using 2005 as the baseline year. A plan to reinstate the Town's participation in PCP for corporate GHG emissions was endorsed by Council in [Climate Emergency staff report 2022]. When it comes to community-wide emissions estimates, the Town's 2005 GHG baseline has not been updated since. However, as part of Grey County's CCAP, a baseline year and GHG inventory for 2018, with associated targets (see Table 2 below) have been established. The County aims to work with all its member municipalities to work towards these targets. The County has also committed to providing member municipalities, including The Blue Mountains, with localized portions of the 2018 baseline GHG emissions inventory at no charge. Future re-inventories are planned for 5-year intervals and the Town could continue working with the County to estimate its community-wide GHG emissions.

While the localized results are not yet available, the inventory includes approximately 909,500 tonnes of CO₂e in total for the communities of Grey County resulting from fossil fuel consumption (buildings including residential, commercial/institutional and industrial buildings, private vehicles and off-road vehicles) and from waste, agriculture and land use (specifically solid waste, livestock manure and functions, waste treatment and wastewater).

The County has convened a Municipal Climate Change Community of Practice with staff from each member municipality to share lessons learned and to find joint opportunities to reduce GHG emissions. With alignment in the inventory and County-wide collaboration promising to enable several actions in TBM Future Story at lower cost than if the Town pursued them alone, a future Town staff report may seek to adopt Grey County's community-scope GHG reduction targets as presented in Table 2.

Table 2: Grey County Greenhouse Gas Reduction Targets

Year	2026	2030	2035	2040	2045	2050
Community Target	15%	30%	50%	60%	75%	Net-Zero

Next Steps

As a community-scope sustainability plan, TBM Future Story needs to be received by residents, businesses, and other organizations across The Blue Mountains to facilitate its implementation in the coming years. TBM Future Story will be shared publicly in several ways:

- A designed, electronic (PDF) version of the Plan will be prepared by the consultants for the TBM Future Story project, Intelligent Futures, to be shared on the Town's website and shared with previously engaged community members and organizational representatives, Town staff and regional partners;
- The Town's communications and sustainability staff will work together on a promotional campaign to build further awareness to the completed plan among community members;
- As per Bold Action 20 in TBM Future Story, the Town's communications and sustainability staff will collaborate on an annual reporting format, likely an online portal or dashboard to track progress and link actions to detailed work; and,
- Town staff and Intelligent Futures will prepare a short video presentation introducing TBM Future Story to host on the website. Presentation content can also be adapted to live delivery (virtually or in-person) if relevant for any events, or as guest speakers at organizational meetings, future Committees of Council and/or Task Forces.

Staff have already begun working on some of the Bold Actions in TBM Future Story, notably the new policies endorsed by Council in the Town's Municipal Response to the Climate Emergency Declaration. Town staff have also lined up Natural Assets training for January 2023 (Bold Action 5) and will continue meeting with Grey County's Municipal Climate Change Community of Practice to share best practices and initiate joint initiatives to address our shared GHG reduction priorities.

In addition to Grey County, there are other organizations with which the Town may pursue partnerships, provide support and/or collaborate to deliver on the Bold Actions in TBM Future Story. Some of these potential partners are outlined in the action plan; for example, the Town may support the Institute of Southern Georgian Bay's efforts to understand and support a

regional Green Economy Hub (see Bold Action 13). Members of The Blue Mountains community – whether as residents, business or organizational leaders – will also be engaged across the majority of TBM Future Story activities; for example, the creation of a Diversity, Equity and Inclusion Task Force (see Bold Action 15).

An initial attempt at identifying potential partners has been made in developing TBM Future Story, but additional partners, as well as funding opportunities and emerging best practices, may be identified while implementing TBM Future Story and could alter the Key Steps of some Bold Actions, provided these changes align with the bigger picture and trajectory outlined in TBM Future Story’s Vision, Goals and Bold Actions.

E. Strategic Priorities

1. Communication and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders

2. Organizational Excellence

We will continually seek out ways to improve the internal organization of Town Staff and the management of Town assets.

3. Community

We will protect and enhance the community feel and the character of the Town, while ensuring the responsible use of resources and restoration of nature.

4. Quality of Life

We will foster a high quality of life for full-time and part-time residents of all ages and stages, while welcoming visitors.

F. Environmental Impacts

The recommendations of this report, chiefly that the Integrated Community Sustainability Plan (TBM Future Story) be endorsed by the Town of The Blue Mountains, aim to improve the sustainability of our community across five sustainability-related themes: Natural Environment, Built Environment, Economy, Community and Culture, and Social Wellbeing.

In an effort to prioritize Town resources and the ability to track and facilitate Bold Actions in pursuit of the Vision and Goals, the 20 identified Bold Actions tackle smaller, local pieces of much larger and widespread challenges, such as climate change, biodiversity loss, and housing availability. This keeps the plan actionable with a plan to update the Bold Actions and Key Steps in five years’ time to reflect changing local circumstances and priorities.

The Town continues to support local sustainability initiatives outside of TBM Future Story, for example, through delivery of the Environmental Sustainability Fund, annual Pitch-In litter pickup events, and through ongoing energy and fuel efficiency improvements to Town facilities and fleet vehicle choices. The Town remains open to pursuing actions which may align with TBM Future Story's Vision and Goals despite not fitting within a "Bold Action" as currently articulated within TBM Future Story, and encourages members of The Blue Mountains' communities to consider how they might collaborate – with each other, with the Town, and/or regionally – to make inspiring progress on the sustainability priorities for our community in the years ahead.

G. Financial Impacts

Included in the 2020 Approved Budget was \$75,000 for the implementation of the action items derived from the TBM Future Story. This funding has not been spent and has been rolled forward into 2022 for these items. At this time staff are not requesting additional funding in 2022 but will be including the various action items in the appropriate annual budgets.

During the creation of each annual budget staff will review the specific action items for the current year for the most appropriate funding sources. Potential funding sources could include annual taxation, Federal Gas Tax, and/or Development Charges. Staff will also continually seek opportunities to reduce direct funding needs, by applying for relevant third-party grants (e.g. FCM Green Municipal Fund) and by seeking local and regional partnerships which may enable cost-sharing for greater impact.

H. In Consultation With

Councillor Andrea Matrosovs

Sam Dinsmore, Deputy Treasurer/Manager of Accounting and Budgets

Tim Hendry, Manager Communications and Economic Development

I. Public Engagement

The topic of this Staff Report has not been the subject of a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. Extensive public engagement efforts were undertaken, and community input was received and informed the development of the ICSP, in all three phases of the Future Story project.

Any comments regarding this report should be submitted to Jeffery Fletcher, Manager of Sustainability & Solid Waste managersolidwaste@thebluemountains.ca.

J. Attached

1. The Blue Mountains Future Story

Respectfully submitted,

Councillor Matrosovs
Sustainability Advisory Committee Co-Chair

Nicholas Cloet
Sustainability Coordinator

Jeffery Fletcher
Manager of Sustainability & Solid Waste

Shawn Carey
Director Operations

For more information, please contact:
Jeffery Fletcher, Manager of Sustainability & Solid Waste
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519-599-3131 extension 238

Report Approval Details

Document Title:	CSOPS.22.057 Endorsement of the Integrated Community Sustainability Plan.docx
Attachments:	- Attachment 1 The Blue Mountains Future Story.pdf
Final Approval Date:	Jun 15, 2022

This report and all of its attachments were approved and signed as outlined below:

Jeff Fletcher - Jun 14, 2022 - 9:29 AM

Shawn Carey - Jun 15, 2022 - 6:55 AM

No Signature found

Shawn Everitt - Jun 15, 2022 - 7:46 AM