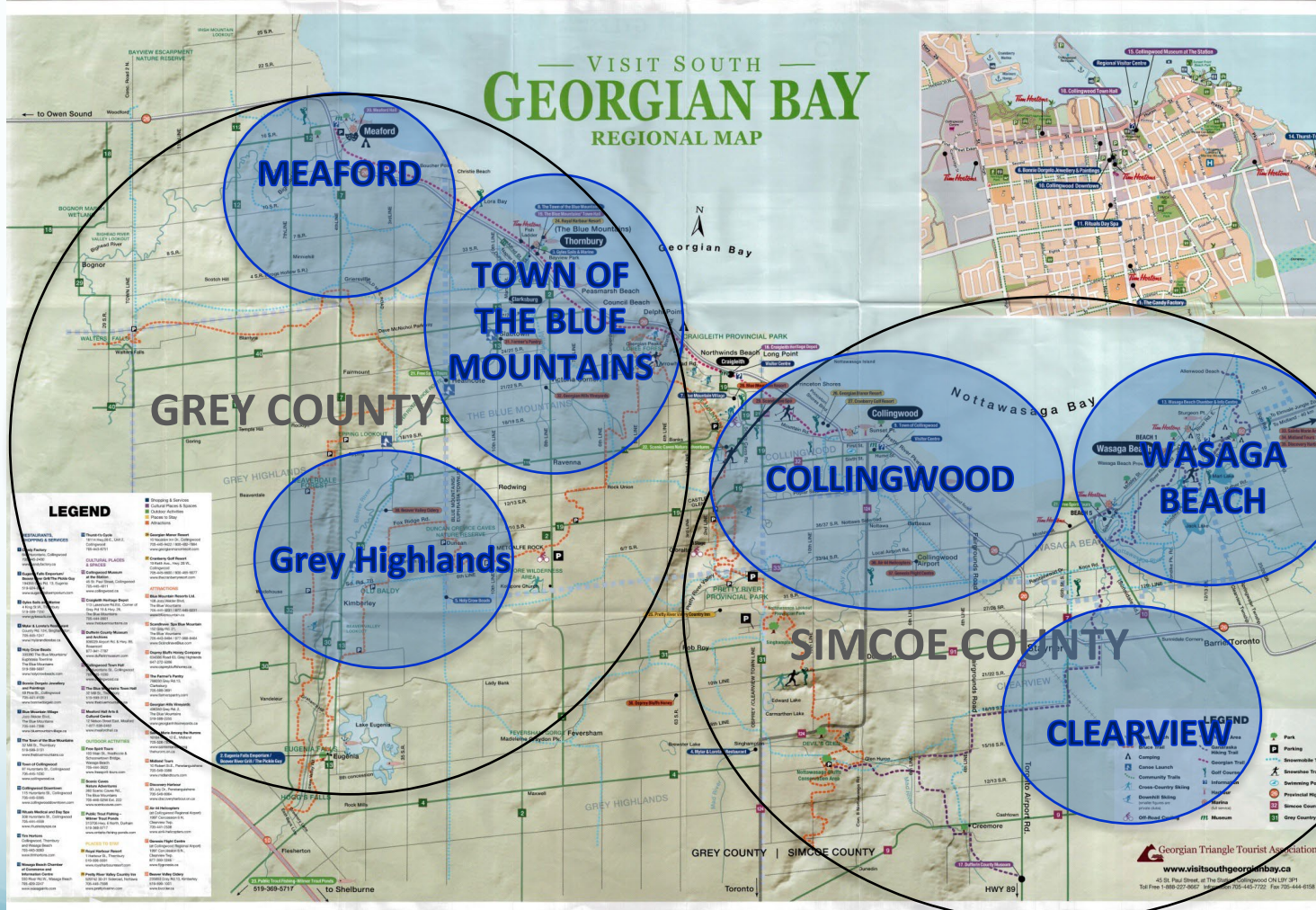




*the* **institute**  
of southern georgian bay

*We are a volunteer-driven  
not-for-profit  
think and do-tank  
[www.tisqb.com](http://www.tisqb.com)*

# Southern Georgian Bay Region – the Power of 100,000 people

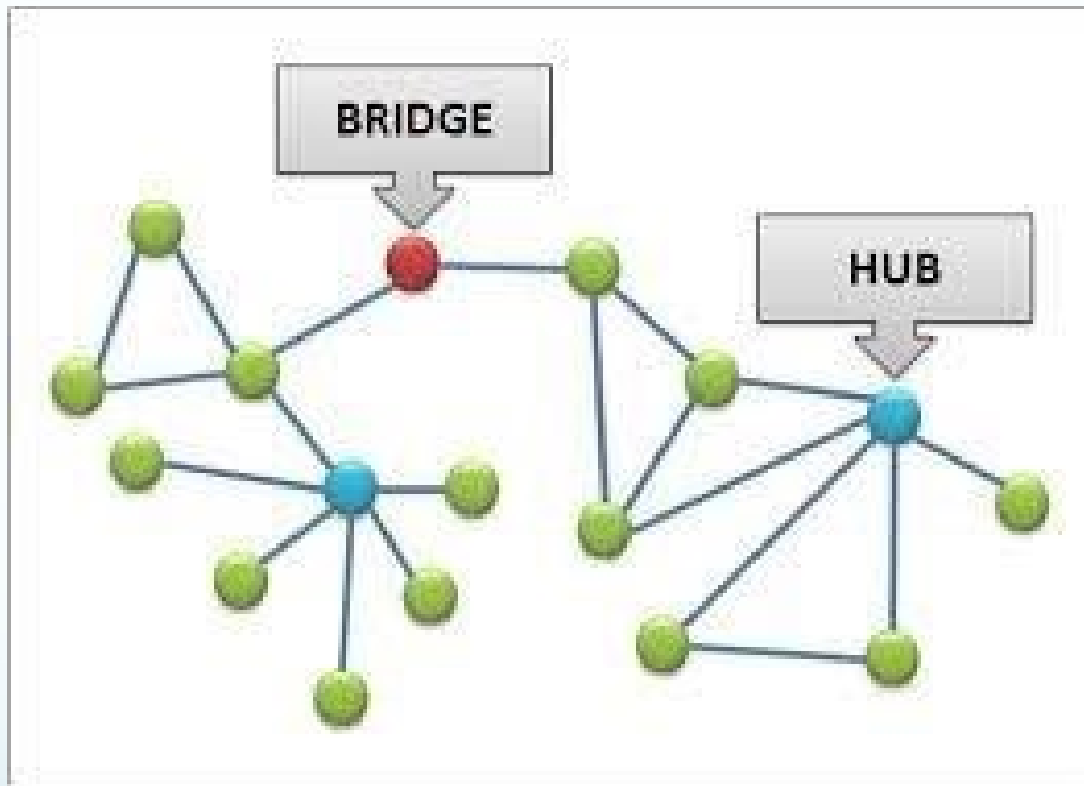


January 9, 2018

# Our Vision

***Harness the power of people and place in  
Southern Georgian Bay to grow  
social, environmental, and economic prosperity  
and be the smartest, greenest, healthiest and most caring  
region in Ontario***

The path to prosperity is strengthened by connecting silos and tapping into collective knowledge, talent, and resources



The Institute is a connector and knowledge-sharing platform encouraging more collaboration among sectors across the region



# Purpose

Connect and engage the talent and aspirations of all residents, and leaders in business, government, nonprofits, and philanthropy. We promote collaboration in **five interconnected priority areas** – **arts and culture, social justice, the environment, business and social innovation, and health and wellbeing.**

## **CONNECTING PEOPLE**

Sharing community knowledge, engaging everyone, facilitating **Community Conversations**

## **CONDUCTING RESEARCH and SHARING KNOWLEDGE**

Identifying **needs and opportunities** through research, sharing knowledge through reports, and identifying **community indicators for measuring progress** and success

## **FOSTERING COLLABORATION**

Collaborating on **initiatives and solutions** that align with our vision

# Alignment of Objectives and Multi-Sector Partnerships

**Our 2022 workplan is inspired by and builds upon:**

***2020 Mapping Our Road to Recovery*** online community conversations

***2020/2021 UN Habitat in Towns: Collingwood World Summits*** – we focus on four resolution items including: Affordable Housing, Environmental Challenges, Connecting Innovative Towns and Innovation Districts and related pilot projects.

***2021 Our Sustainable Future*** online multi-sector discussion series

**2021/2022 Social Finance & Housing Group** biweekly learning sessions

**2022 National Housing Lab** participation with Social Innovation Canada and CMHC

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# 2022 Programming

- Create a **new collaborative online discussion series** called **Local Sustainable Economies:** feature CAOs on Sustainable Communities, Affordable Housing Data Reports, New Directions for Business, Role of Arts & Culture in Local Economies, the Green Economy, and Philanthropic Multi-Sector Partnerships
- **Map-out** and showcase **Social Enterprises** in Southern Georgian Bay and nurture more
- Conduct a **feasibility study** for a **Green Economy Hub**
- Partner on the **expansion** of the **Carbon Footprint Challenge** across the region
- Support a regional **forum for artists and arts organizations**
- Participate in the **National Housing Lab** hosted by **Social Innovation Canada** and **Canada Mortgage and Housing Corporation** exploring how **Social Finance** can help
- Showcase **municipal levers to accelerate progress on affordable housing** and explore a **community investment fund to support the kind of housing** we most urgently need
- Partner on **pilot projects** coming out of the **UN Habitat in Towns: Collingwood World Summits** by aligning our programming and projects
- Identify **community indicators** to track progress

# SUSTAINABLE DEVELOPMENT GOALS





# Request for partnership support

*Compelled by the growing issues and opportunities surfacing through the pandemic, we will focus on building collaborative efforts towards a sustainable future for generations to come.*

*If not now, when?*

**We request \$5,000 in partnership support for our 2022 programming, which will match the Institute's financial investment. The benefits for residents include: community engagement and free access to a unique regional discussion platform, knowledge-sharing of best practices in other jurisdictions, sharing resources on collaborative projects for greater impact, and accelerating progress on our collective issues.**

*Thank you for your consideration of creating a better future for all, together.*