



The Town of the Blue Mountains

# Community Sustainability Plan

Sustainability Advisory Committee / December 15 2020



Item 1

## About Intelligent Futures

Item 2

## How We See the Project

Item 3

## Project Approach

Item 4

## Discussion







intelligent  
futures





The background image shows a dimly lit office or workspace. On the left, there are white bookshelves filled with books and papers. A corkboard is mounted on the wall, covered with various papers, maps, and a sign that reads "MUSE WALL". In the foreground, a desk with a computer monitor and some items on it is visible. The overall atmosphere is creative and collaborative.

Our core purpose

To find better ways of living together.





# Our Core Values





# Stay curious.

Intelligent Futures is a place where we are constantly pushing each other to learn more about the world and how we can improve our impact.







# Always strive for amazing work.

The work of Intelligent Futures is focused on making a positive impact in the world.





# Take courageous action.

Intelligent Futures is a company that thrives by taking action in places and in ways that others won't.





We're a team of are versatile community  
problem solvers.





# Sustainability





# Social Wellbeing





# Environment



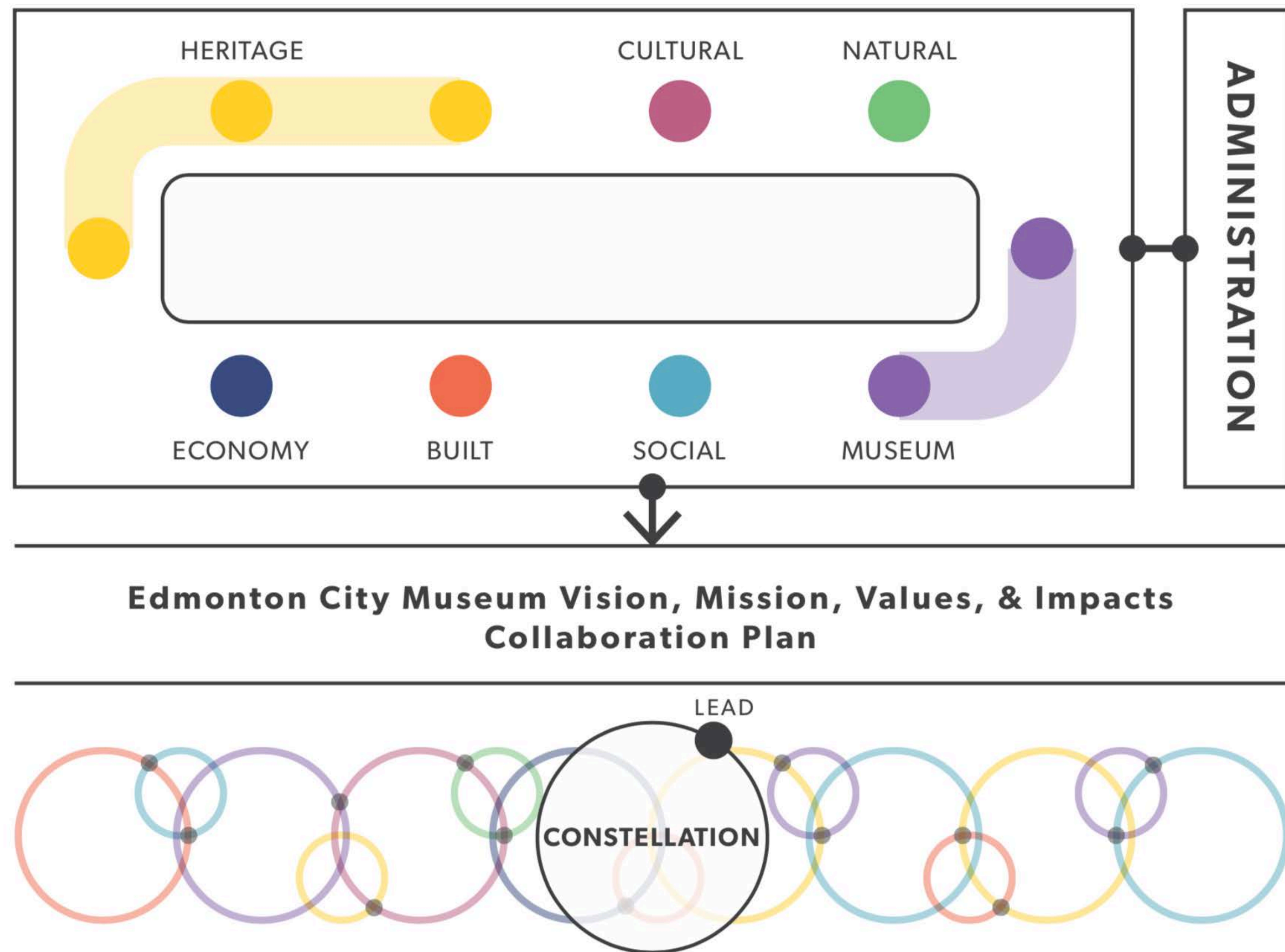


# Urbanism



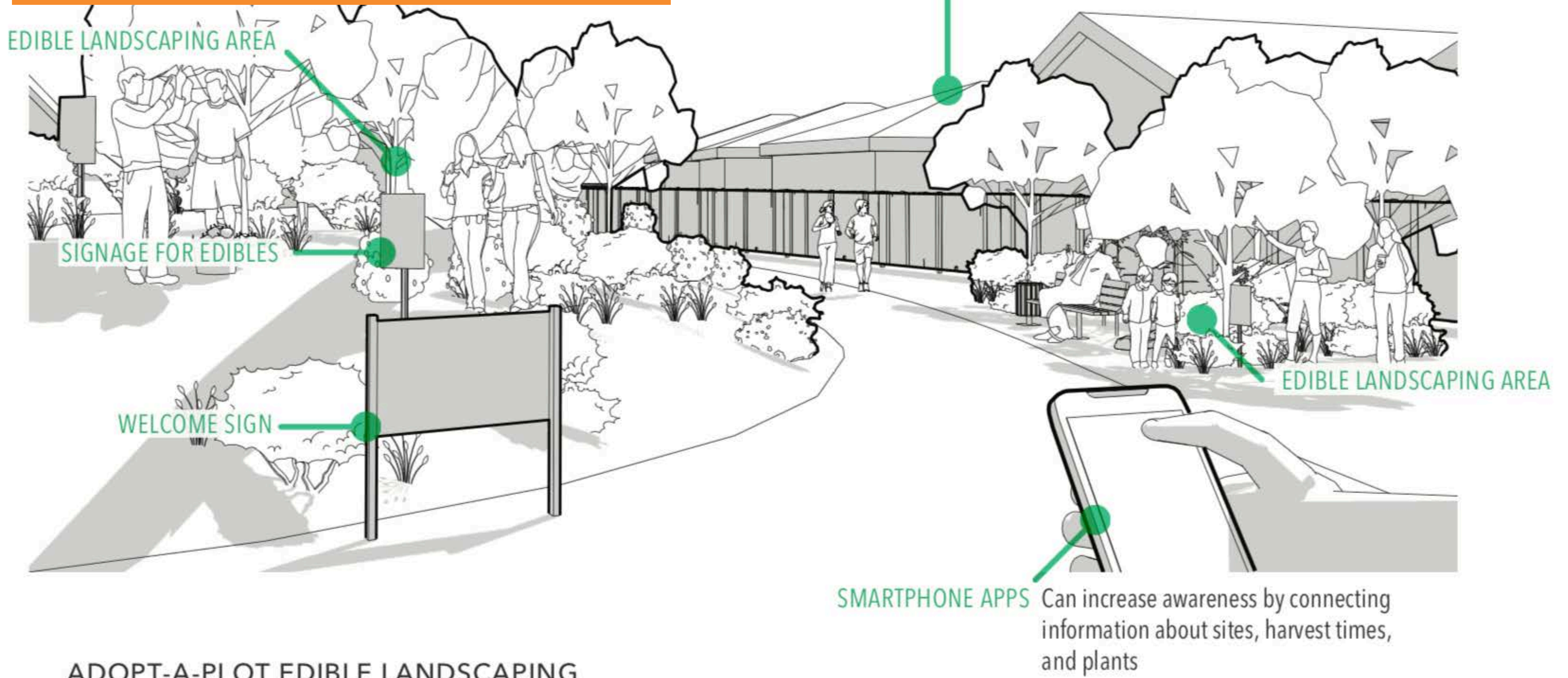


# Art & Culture





# Food & Agriculture



## ADOPT-A-PLOT EDIBLE LANDSCAPING

Pockets of edible landscaping accompanied by clear signage can be educational and productive additions to Strathcona County's recreational spaces and natural areas.



# How we see the project





## Our Challenge Question

How might we build upon the unique attributes of the Town of the Blue Mountains while creating a shared path towards a future of increased livability, vibrancy and health of all living systems in our community?





## Project Vision

TBM Future Story will build a holistic understanding of the community and will chart a clear, actionable path towards a future that is increasingly livable and healthy.





# Project Approach





# The Future Isn't Fixed





# PULL

Collective vision based on community and stakeholder values.



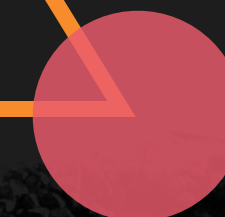
# PUSH

Trends that will push the sustainability of TBM in particular directions in the future.



# WEIGHT

Historical factors that can possibly create barriers to the future.

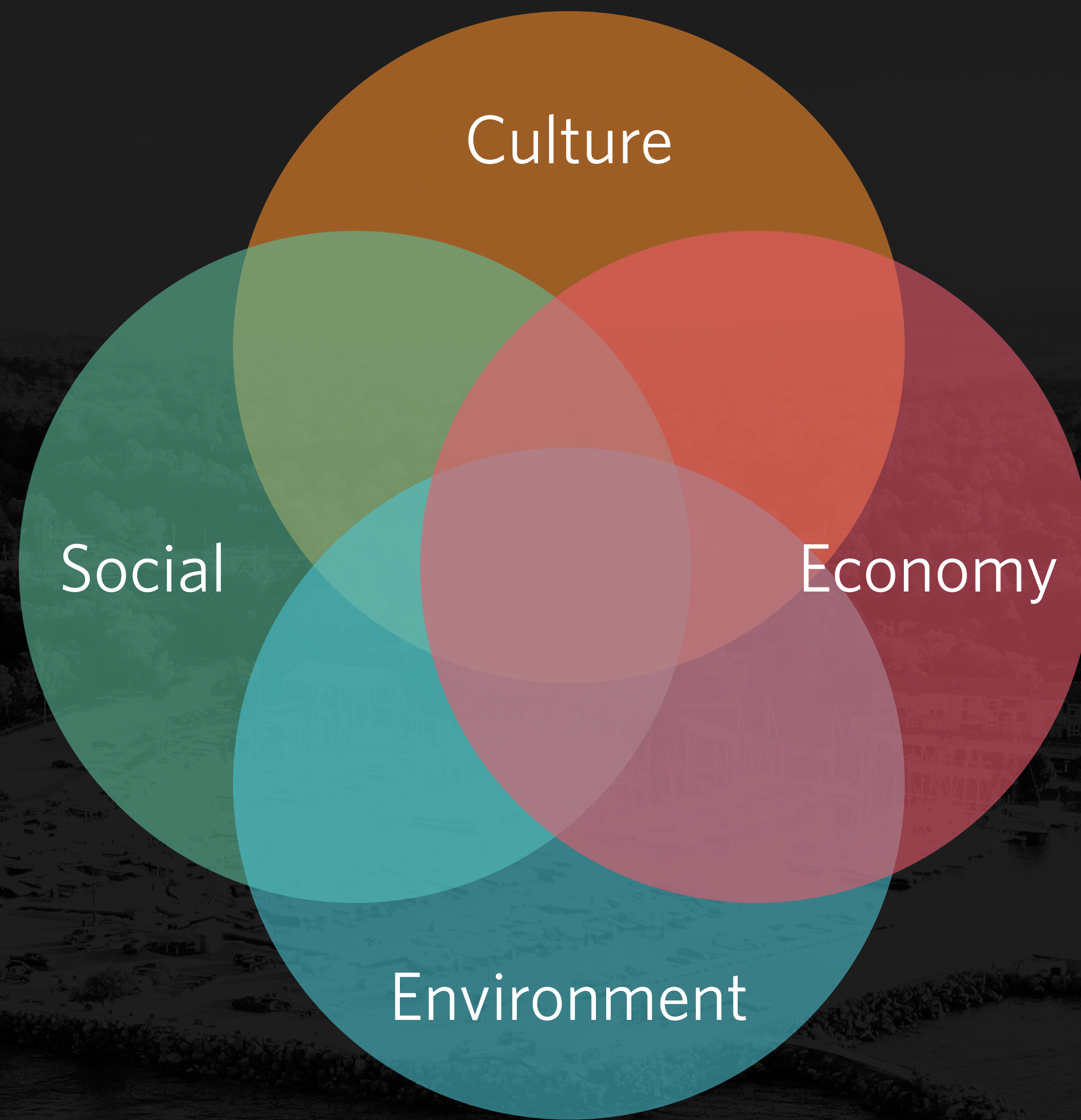




# Sustainability Pillars





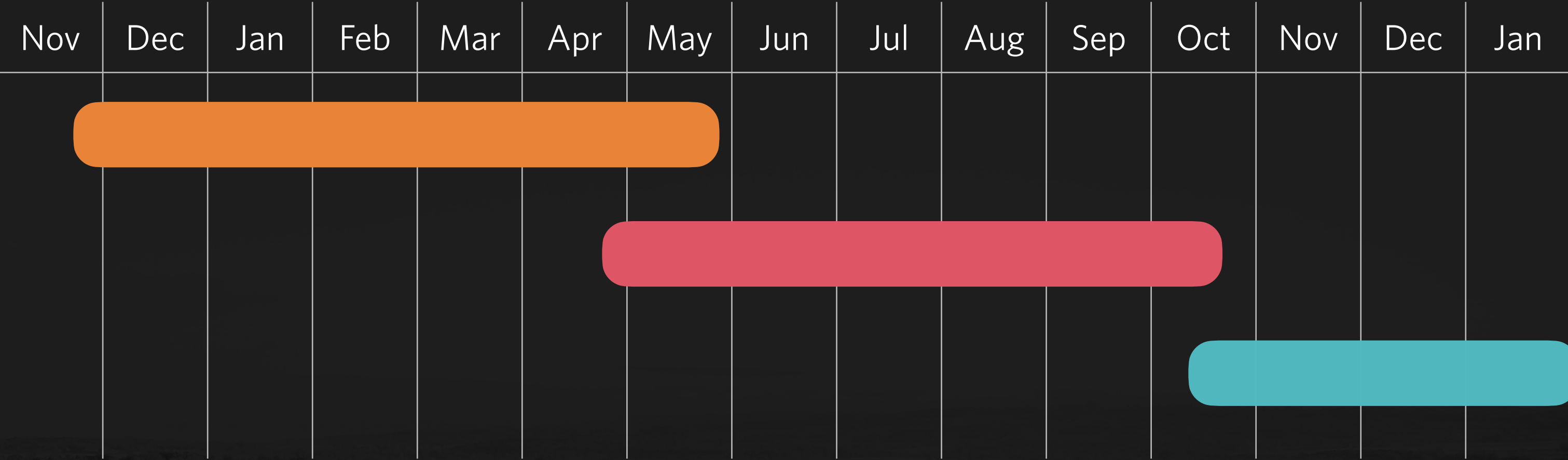




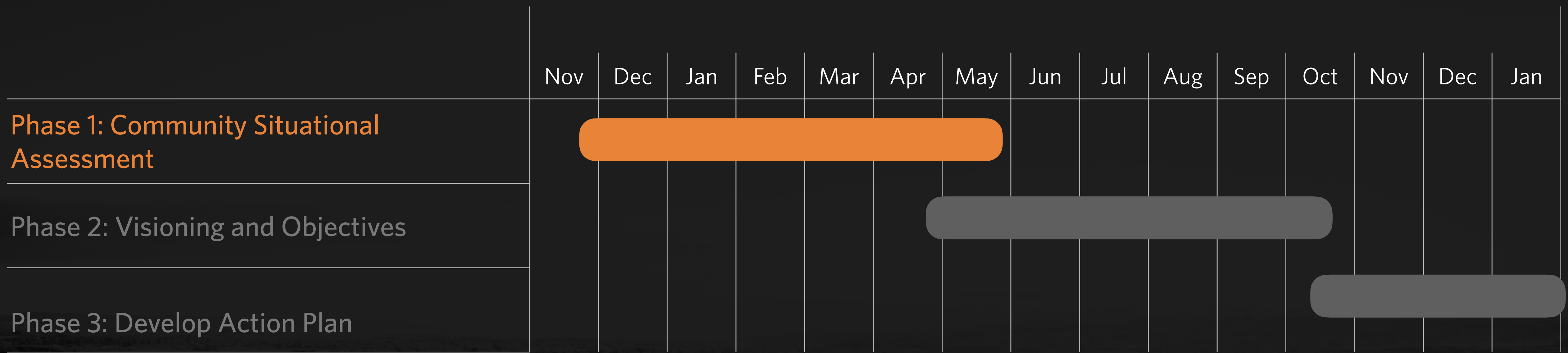
Phase 1: Community Situational Assessment

Phase 2: Visioning and Objectives

Phase 3: Develop Action Plan







# Community Situational Assessment

Purpose: Understand the current reality of the community (including data, trends, policy, experience and perspectives).







# Phase 1 Research

## Local Context



What are the unique attributes and trends in the Town of the Blue Mountains [TBM] and surrounding County that affect sustainability?

## Broader Trends



What are provincial, national and global trends that will affect TBM and should be considered in the ICSP discussion?

## Future Direction



How might we leverage existing policy direction in our local context to ensure community sustainability is met and maintained?







ENGAGEMENT  
APPROACHES



Public Online  
Questionnaire



Social Media



Data Walks



Experience  
Mapping



Sustainability  
Ambassadors  
Network



COMMUNICATION  
APPROACHES



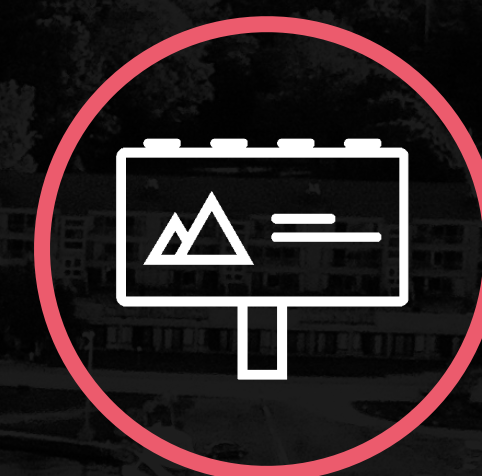
Detailed Web  
Presence



Free  
Advertising



Paid  
Advertising



Community  
Signage



Media  
Relations







# Phase 1 Questions

What are the best things about the Town of the Blue Mountains?

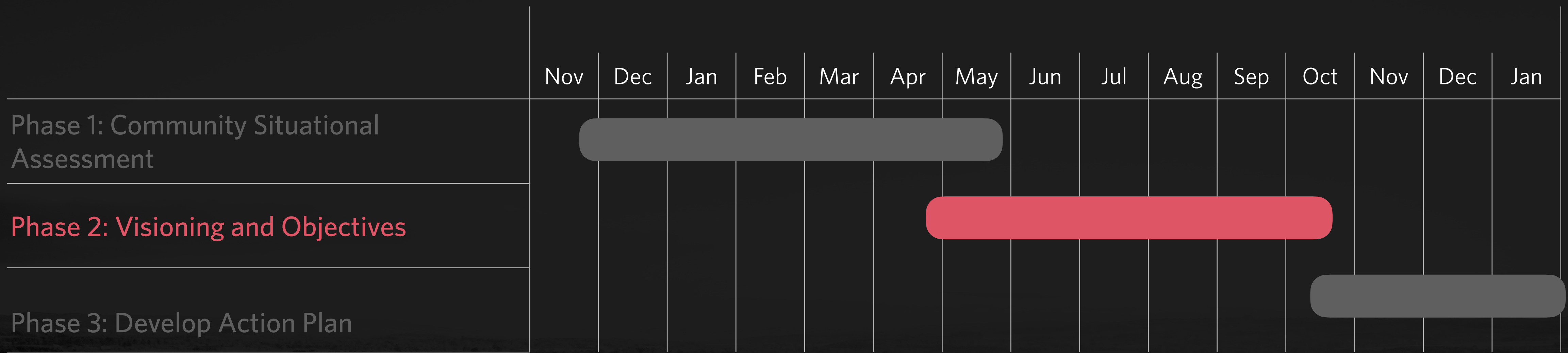
What changes would make our community even better?

Please prioritize the aspects of the Town of the Blue Mountains that make our community unique. (8-10 pre-selected elements to prioritize using survey tool)

How would you describe life today in the Town of the Blue Mountains in 100 words or less?

Please share your thoughts on... (relevant data, which will be determined as the research work progresses)



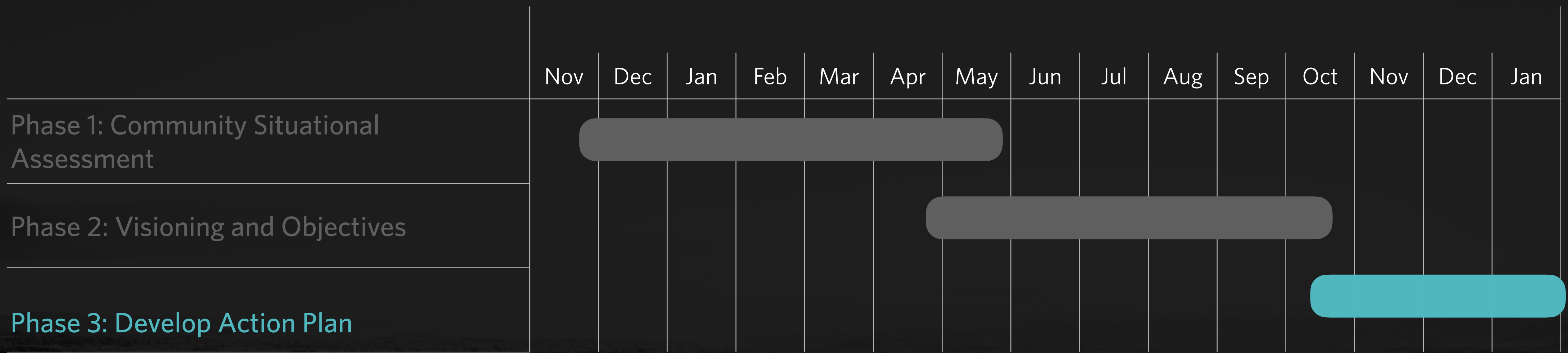


# Visioning and Objectives

Purpose: Develop a picture of the desired future for The Town of the Blue Mountains based on the ideas, hopes and dreams of the community.







# Develop Action Plan

Purpose: Develop a plan for the future that bridges the gap between the current situation and the desired future with a focus on collaboration and meaningful action.





**Thanks very much for  
your time and we're excited to work  
with you on the TBM Future Story!**

