



The Town of the Blue Mountains

Community Sustainability Plan

Sustainability Advisory Committee / December 15 2020

Item 1

About Intelligent Futures

Item 2

How We See the Project

Item 3

Project Approach

Item 4

Discussion





intelligent
futures



Our core purpose

To find better ways of living together.



Our Core Values



Stay curious.

Intelligent Futures is a place where we are constantly pushing each other to learn more about the world and how we can improve our impact.



Always strive for amazing work.

The work of Intelligent Futures is focused on making a positive impact in the world.



Take courageous action.

Intelligent Futures is a company that thrives by taking action in places and in ways that others won't.



We're a team of are versatile community problem solvers.

RESEARCH
TBD/NE

ideas
here

• focus on action or pilot out

↳ LD

• best practices

acting
process
policies
sites

EMP REFRESH
R1 Rpt

• Ex. No.

ideas
here

Measuring progress
• 10 year goals
• 5 year goals
• 1 year goals
• 6 month goals
• 3 month goals
• 1 month goals

• 10 year goals
• 5 year goals
• 1 year goals
• 6 month goals
• 3 month goals
• 1 month goals

Supporting quality
• 10 year goals
• 5 year goals
• 1 year goals
• 6 month goals
• 3 month goals
• 1 month goals

every contributor contributes to each Focus Area
• planning debrief - what surprised you / stood out for you?

RD 2
• new metrics to replace the existing ones? challenges what's new?
• new actions to accelerate progress towards the goals?

RD 3 (optional)
• How can you improve future actions?

strategic input
topic:
1.2
1.3

• 10 year goals
• 5 year goals
• 1 year goals
• 6 month goals
• 3 month goals
• 1 month goals



Sustainability



Social Wellbeing



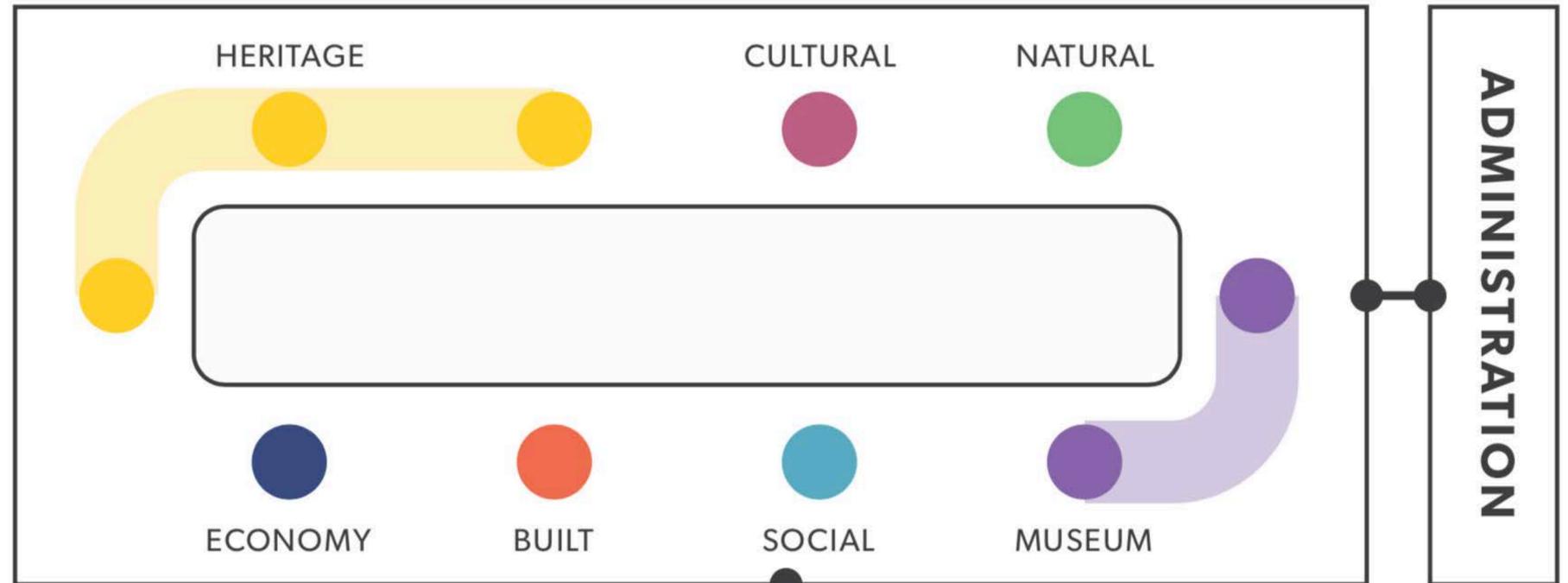
Environment



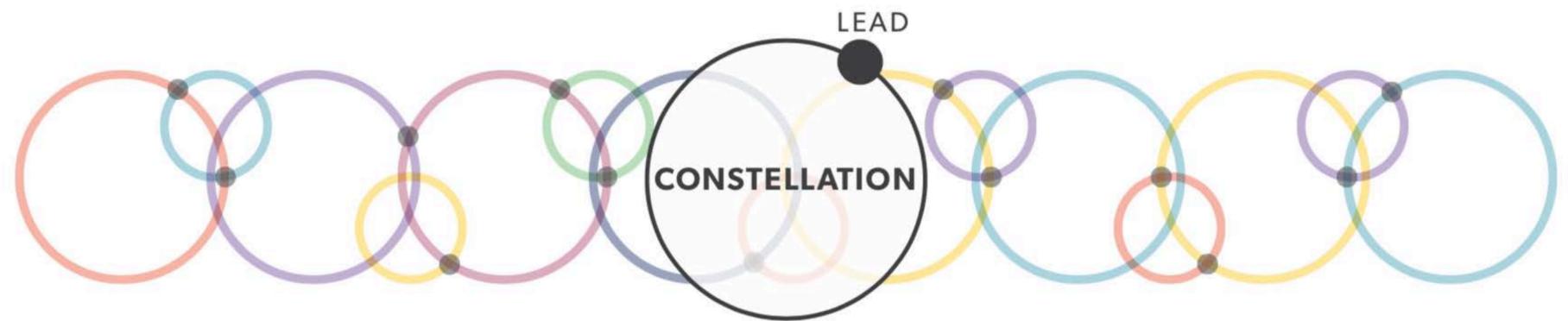
Urbanism



Art & Culture



Edmonton City Museum Vision, Mission, Values, & Impacts Collaboration Plan



Food & Agriculture

EDIBLE LANDSCAPING AREA

SIGNAGE FOR EDIBLES

WELCOME SIGN

RESIDENTIAL AREAS Proximity to residential areas can increase use and visibility

EDIBLE LANDSCAPING AREA

SMARTPHONE APPS Can increase awareness by connecting information about sites, harvest times, and plants

ADOPT-A-PLOT EDIBLE LANDSCAPING

Pockets of edible landscaping accompanied by clear signage can be educational and productive additions to Strathcona County's recreational spaces and natural areas.



How we see the project



Our Challenge Question

How might we build upon the unique attributes of the Town of the Blue Mountains while creating a shared path towards a future of increased livability, vibrancy and health of all living systems in our community?



Project Vision

TBM Future Story will build a holistic understanding of the community and will chart a clear, actionable path towards a future that is increasingly livable and healthy.



Project Approach



The Future Isn't Fixed



PULL

Collective vision based on community and stakeholder values.

PUSH

Trends that will push the sustainability of TBM in particular directions in the future.

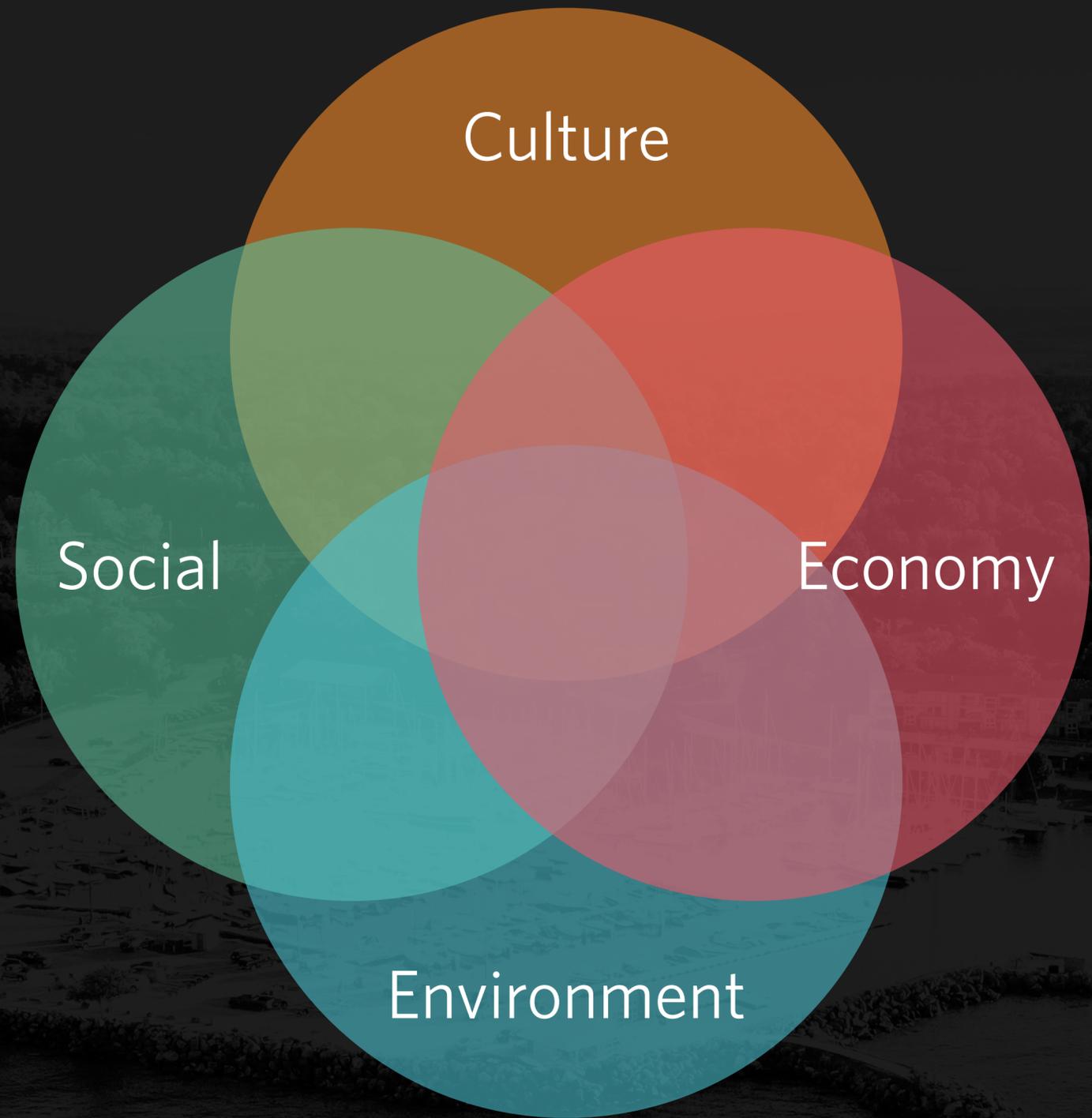
WEIGHT

Historical factors that can possibly create barriers to the future.



Sustainability Pillars

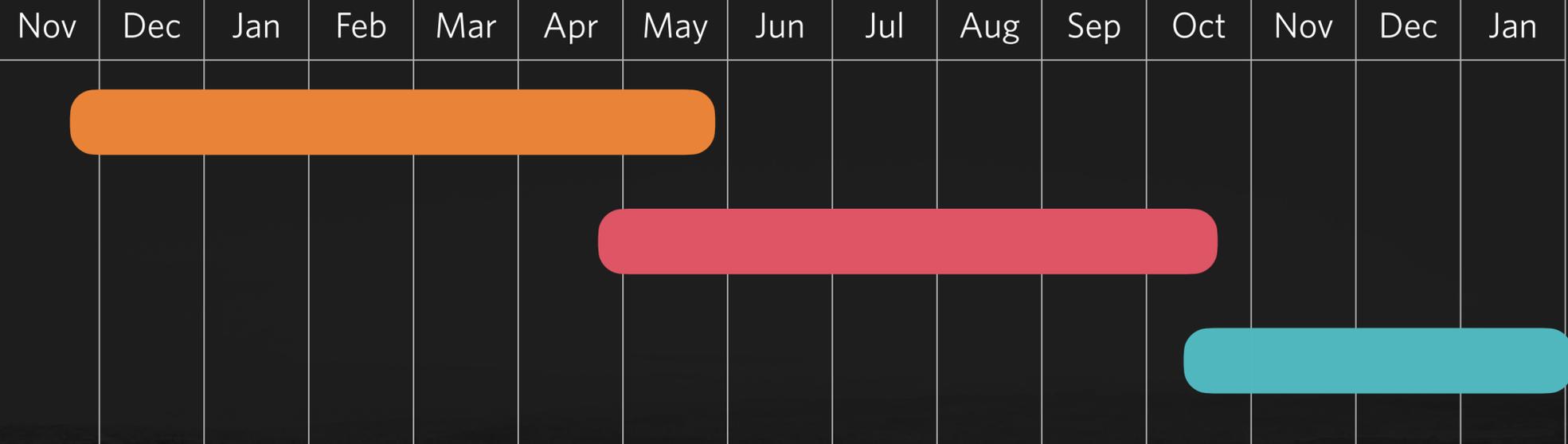


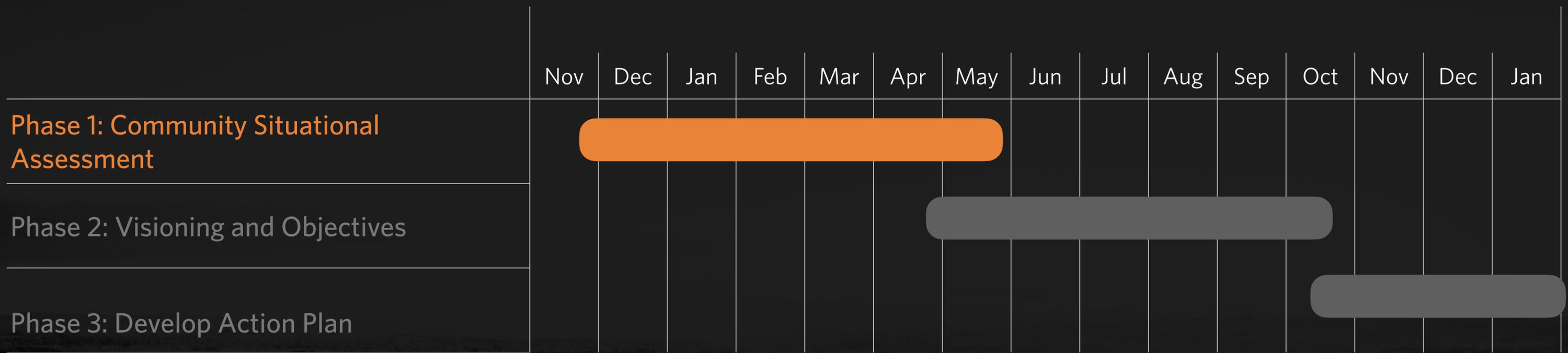


Phase 1: Community Situational Assessment

Phase 2: Visioning and Objectives

Phase 3: Develop Action Plan





Community Situational Assessment

Purpose: Understand the current reality of the community (including data, trends, policy, experience and perspectives).





Phase 1 Research

Local Context



What are the unique attributes and trends in the Town of the Blue Mountains [TBM] and surrounding County that affect sustainability?

Broader Trends



What are provincial, national and global trends that will affect TBM and should be considered in the ICSP discussion?

Future Direction



How might we leverage existing policy direction in our local context to ensure community sustainability is met and maintained?





**ENGAGEMENT
APPROACHES**



Public Online
Questionnaire



Social Media



Data Walks



Experience
Mapping



Sustainability
Ambassadors
Network



**COMMUNICATION
APPROACHES**



Detailed Web
Presence



Free
Advertising



Paid
Advertising



Community
Signage



Media
Relations



Phase 1 Questions

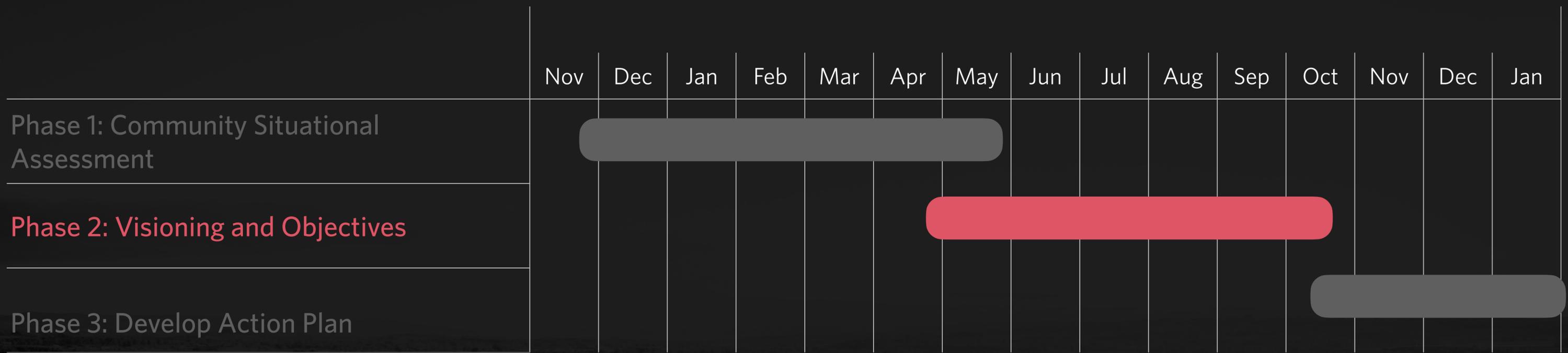
What are the best things about the Town of the Blue Mountains?

What changes would make our community even better?

Please prioritize the aspects of the Town of the Blue Mountains that make our community unique. (8-10 pre-selected elements to prioritize using survey tool)

How would you describe life today in the Town of the Blue Mountains in 100 words or less?

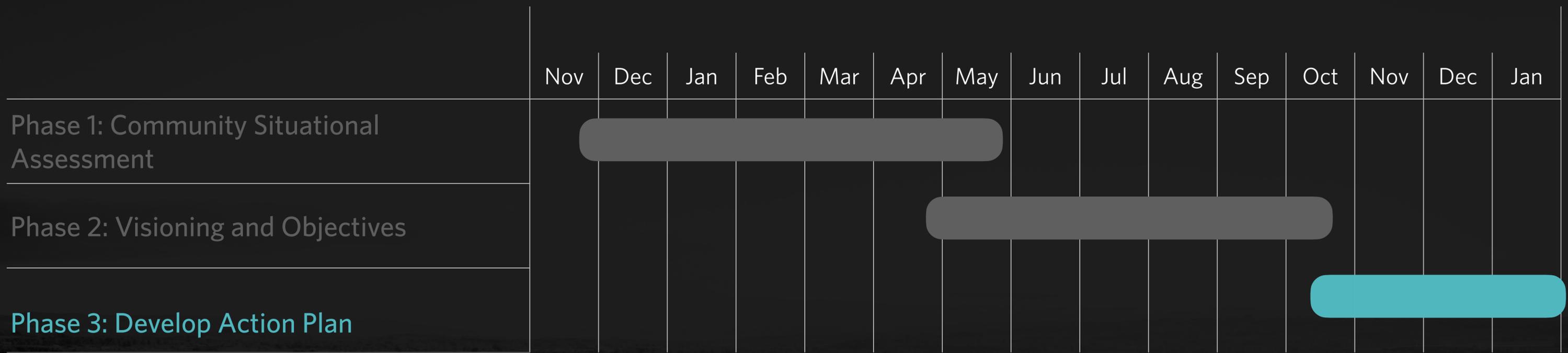
Please share your thoughts on... (relevant data, which will be determined as the research work progresses)



Visioning and Objectives

Purpose: Develop a picture of the desired future for The Town of the Blue Mountains based on the ideas, hopes and dreams of the community.





Develop Action Plan

Purpose: Develop a plan for the future that bridges the gap between the current situation and the desired future with a focus on collaboration and meaningful action.



**Thanks very much for
your time and we're excited to work
with you on the TBM Future Story!**

