



Staff Report

Administration

Report To: Community Communications Advisory Committee
Meeting Date: December 15, 2020
Report Number: FAF.20.146
Subject: Community Communications Advisory Committee Composition Options
Prepared by: Sarah Merrifield, Executive Assistant to the Committees of Council, on behalf of Committee Chair John Milne

A. Recommendations

THAT the Community Communications Advisory Committee receive Staff Report FAF.20.146, entitled "Community Communications Advisory Committee Composition Options";

AND THAT the Community Communications Advisory Committee selection Option __ from the report and request staff to provide the recommendation to Council for final approval.

B. Overview

This report outlines options for the composition of the Community Communications Advisory Committee for consideration.

C. Background

During 2020 budget deliberations, Council of the Town of The Blue Mountains provided the following request to Committees of Council:

THAT Council request that the Community Communications Advisory Committee provide input to Council regarding the mandate of the Committee moving forward, including the options to move to a "Community Committee" that includes The Blue Mountains staff representation, or to continue status quo as a Committee of Council, Carried.

Due to the COVID-19 pandemic, this recommendation was brought to the Communications Advisory Committee at its August 21, 2020 meeting. From that meeting, the Committee requested as follows:

THAT the Community Communications Advisory Committee requests Clerks staff to report on the options relating to Committee composition at the September Community Communications Advisory Committee meeting, Carried.

D. Analysis

Option 1 Move to a “Community Committee”

- Community Committee composition determined by interested community members
- Composed as an external community committee
- Informal meeting structure, as determined by the Community Committee members at a location determined by the members
- Make requests to Council for staff or Council attendance/membership and resourcing
- Request for funds or endorsement of initiatives made to Council by Community Committee members for Council consideration
- Operate outside of the typical legislative and procedural requirements of the Town

Option 2 Remain Status Quo as a Committee of Council

- Committee composition in accordance with the Terms of Reference established by Town of The Blue Mountains Council
- Committee must comply with legislative and procedural requirements, and applicable Town policies
- Formal meetings as outlined in the Committee Terms of Reference, with dedicated staff support
- Participation in annual Corporate Budget development
- Provided Corporate training and orientation, provided meeting space
- Recommendations from Committees of Council are brought to Council for consideration

It should be noted no Committees have opted for Option 1, Move to a “Community Committee”.

E. The Blue Mountains Strategic Plan

1. Communications and Engagement

We will enhance communications and engagement between Town Staff, Town residents and stakeholders.

F. Environmental Impacts

None

G. Financial Impact

Staff support to the Committee has budget implications

H. In consultation with

Corrina Giles, Town Clerk

I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to committeesea@thebluemountains.ca.

J. Attached

None

Respectfully Submitted,

Sarah Merrifield
Executive Assistant Committees of Council

Shawn Everitt
Chief Administrative Officer

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