



# Special Committee Report

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Community Communications Advisory Committee

**Meeting Date:** April 29 2022  
**Meeting Time:** 1:00 p.m.  
**Location:** Town Hall, Council Chambers  
32 Mill Street, Thornbury, ON

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## Community Communications Committee Recommendations

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**NOTE: The following is a time-sensitive recommendation from the Special Community Communications Advisory Committee Meeting to be considered for adoption by Council**

### **C.2. Social Media Strategy and Policy Update**

THAT Council of Town of The Blue Mountains receives the following recommendation from the Special Community Communications Advisory Committee dated April 29, 2022:

WHEREAS, social media can play an important role in ensuring openness and transparency of municipal government, and

WHEREAS, the main function of Facebook is to facilitate two-way communications, thereby helping to maximize conversations with the public, and

WHEREAS, the social media strategy and policy developed by staff and endorsed by the Committee has comprehensive provisions to limit potential abuses by the public, thereby minimizing liability,

BE IT RESOLVED THAT the Community Communications Advisory Committee recommends that Council allow the posting of comments at all times by the public on its Facebook page, and that this project be evaluated in three months time;

AND THAT this recommendation be considered at the May 9, 2022 Council meeting due to its time-sensitivity.