



Notice of Application for Variance to Sign By-law 2016-71

Property Location: 158 Clark Street (The Clark)

Public Meeting: October 20, 2021 at 1:00 PM
(Virtual - Online format using Microsoft Teams)

What is being proposed?

The Town of The Blue Mountains has received an application for a variance to Municipal Sign By-law 2016-71. The application proposes relief to allow the sign lettering to exceed the 1.0 meter allowance to a max of 1.65 meters. The application also proposes a second business frontage Fascia Sign advertising the type of business where only one business frontage Fascia Sign is permitted.

Relief from the following sections of By-law 2016-71 as included in the application:

- 1) Relief from Section 4.9 (3) a) which references Section 3.7 to permit the letters to exceed 1.0 meters in height.
- 2) Relief from Section 4.9(3) to permit a second Fascia sign whereas only one Fascia Sign per business frontage is permitted, as defined by the By-Law.

Virtual Public Meeting Information

To help limit the spread of COVID-19, this Public Meeting will be held in a virtual (online) format. You are encouraged to provide your comments or questions in writing using email or regular letter mail to the Town Clerk in advance of the Public Meeting. Written comments will be circulated to the Committee of Adjustment. Comments received by October 18, 2021 will be read at the Public Meeting.

Anyone wishing to speak at a Virtual Public Meeting is required to pre-register on-line, and no later than **two (2) business days** in advance of the Meeting (no later than October 18, 2021 by 10am). The on-line registration form can be found at: https://www.thebluemountains.ca/info_form.cfm.

Information about virtual public meetings can be found at: <https://www.thebluemountains.ca/public-notices.cfm>.

For those without a computer, a dial-in number is available. Please contact Planning Services by calling 519.599.3131 ext. 263. Comments by mail: Secretary-Treasurer, Town Hall, 32 Mill St. Box 310, Thornbury ON, N0H 2P0

What happens at a Public Meeting?

The public meeting is your chance to hear more about the proposal and make your views about it known. You may also speak at the meeting or submit written comments. The Committee of Adjustment may make a decision on the proposal on the indicated public meeting date. Any person or agency may attend the Virtual Public Meeting and/or make verbal or written comments either in support or in opposition to the proposal.

Where do I find more information about the proposal?

Contact the Secretary-Treasurer for more information.

A Key Map is provided on the reverse of this Notice.

Key Map

