



Minutes

Community Recovery Task Force

Meeting Date: October 21, 2020
Meeting Time: 10:00 a.m.
Location: Microsoft Teams Meeting
Prepared by Sarah Merrifield, Executive Assistant Committees of Council

A. Call to Order

Deputy Mayor Rob Potter called the meeting to order at 10:13 a.m. with Councillor Peter Bordignon and Councillor Rob Sampson present. Deputy Mayor Potter advised that he is chairing the meeting on behalf of Mayor Alar Soever who had a scheduling conflict.

Town staff present were Director of Finance and IT Services Ruth Prince, Director of Community Services Ryan Gibbons, Director of Operations Shawn Carey, Director of Legal Services Will Thomson, and Manager of Communications and Economic Development Tim Hendry.

Regrets were sent by Chief Administrative Officer Shawn Everitt.

- **Task Force Member Attendance**
- **Approval of Agenda**

Moved by: Peter Bordignon

Seconded by: Rob Sampson

THAT the Agenda of October 21, 2020 be approved as circulated, including any additions to the Agenda, Carried.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Community Recovery Task Force members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

▪ **Previous Minutes (October 8, 2020)**

Moved by: Peter Bordignon

Seconded by: Rob Sampson

THAT the Community Recovery Task Force Minutes of October 8, 2020 (small group) be approved as circulated, including any revisions to be made, Carried.

B. Matters for Discussion

B.1 By-law Enforcement in relation to New Provincial Order with respect to Face Coverings and Social Gatherings – Director of Legal Services Will Thomson

- Town officers retain the authority to enforce orders under *Reopening Ontario Act*
- Fines issued to business owners
- Discussed that mask wearing by-law in the Town would empower business owners to be able to enforce mask wearing requirements

Director of Legal Services Will Thomson left at 10:20 a.m.

B.2 Holiday “Shop Local” Event / “Blue” Friday – Manager of Communications and Economic Development Tim Hendry

- Daily/Weekly/Culminating Event draws to emphasize economic benefit to businesses in The Blue Mountains (coordinated through exploreblue.ca) through receipt submission
- Proposed event launch date: November 16, 2020 with the message: shop local, shop early, shop safe
- Grey County working on “Holiday Trail” for all lower tier municipalities
- Need to work with business associations
- Marketing funds be diverted to ensure the event is successful
- If a “Blue” Friday event is established, cannot focus solely on stores offering a discount, but instead promote The Blue Mountains as a unique holiday shopping experience

Chief Administrative Officer Shawn Everitt joined the meeting at 10:33 a.m.

- Deputy Mayor Potter and Councillor Bordignon to attend the virtual Shop Local planning meeting Friday, October 23

B.3 Remembrance Day Services 2020 and Poppy Campaign

- Report forthcoming to Council to request Noise By-law exemption and closure of several streets near the cenotaph to reduce potential vehicle noise
- Livestream will be linked through the Town’s Facebook page and referenced on the Town’s website
 - Discussed that livestreamed logistics need to be ironed out to ensure a high-quality video experience

- Signage near cenotaph will promote the virtual celebration
- If people show up in person on November 11, 2020, there will be signs on site to promote health and safety protocols
- Council members will be requested to attend virtually, unless a request is made by Shawn McKinlay

B.4 Matters arising from October 21, 2020 Large Task Force (if needed)

- Town staff to categorize scenarios if the Province goes into further lock downs and review with the larger task force
 - Noted the Town will take its direction from Public Health
- Outdoor Recreational Opportunities for Winter 2020/2021 may include potentials for partnership and the scope should be municipal-wide

C. Correspondence

None

D. New and Unfinished Business

D.1 Additions to the Agenda

D.2 Items Identified for Discussion at Next Meeting

E. Upcoming Meeting Dates

November 4, 2020

F. Adjournment

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does adjourn at 10:57a.m. to meet again at the call of the Chair, Carried.