



# Minutes

## Community Recovery Task Force

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**Meeting Date:** April 28, 2021  
**Meeting Time:** 10:00 a.m.  
**Location:** Microsoft Teams Meeting  
**Prepared by** Sarah Merrifield, Executive Assistant Committees of Council

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### A. Call to Order

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NOTE: This meeting began prior to 10:00 a.m. as all confirmed attendees were present in advance of the meeting start time.

Mayor Soever called the meeting to order at 9:52 a.m. with Councillor Bordignon and Councillor Sampson present.

Town staff present were Chief Administrative Officer Shawn Everitt, Director of Community Services Ryan Gibbons, Director of Finance and IT Services Ruth Prince, Manager of Communications and Economic Development Tim Hendry, and Administrative Assistant Committees of Council Kyra Dunlop.

Regrets were sent by Director of Operations Shawn Carey.

- **Task Force Member Attendance**
- **Approval of Agenda**

Moved by: Councillor Bordignon

Seconded by: Councillor Sampson

THAT the Agenda of April 28, 2021 be approved as circulated, including any additions to the Agenda, Carried.

#### **Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Community Recovery Task Force members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

▪ **Previous Minutes (April 13, 2021)**

Moved by: Councillor Bordignon

Seconded by: Councillor Sampson

THAT the Community Recovery Task Force Minutes of April 13, 2021 (large and small group) be approved as circulated, including any revisions to be made, Carried.

**B. Matters for Discussion**

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**B.1 Matters arising from April 28, 2021 Large Task Force (if needed)**

**Business Perspective and Need for a COVID-19 Exit/Re-opening Strategy**

- Councillor Sampson and Councillor Bordignon to work with Business Associations and develop messaging for Province regarding a need for clear COVID-19 exit/Provincial Re-opening Strategy
  - Outreach will be made to Chamber of Commerce, Business Improvement Area, Clarksburg Village Association, and Blue Mountain Village Association
- Chief Administrative Officer Shawn Everitt confirmed a South Georgian Bay Tourism Recovery Task Force Report is being provided to Committee of the Whole on May 4, 2021 – a recommendation with respect to the need for clear COVID-19 exit/Provincial Re-opening Strategy, and coordination with the Business Associations could be considered as an inclusion if Council wishes
- Discussed that locally, the Town could continue to promote ‘shop local’ messaging to identify that businesses are relying on the local community for support and survival
  - Several videos are being created that include this messaging

**C. Correspondence**

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None

**D. New and Unfinished Business**

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**D.1 Additions to the Agenda**

**D.2 Items Identified for Discussion at Next Meeting**

**E. Upcoming Meeting Dates**

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May 11, 2021 (\*Tuesday)

**F. Adjournment**

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Moved by: Councillor Bordignon

Seconded by: Councillor Sampson

THAT the Community Recovery Task Force does adjourn at 10:09 a.m. to meet again at the call of the Chair, Carried.