

**BEAVER VALLEY OUTREACH (BVO)
DEPUTATION TO
TOWN OF THE BLUE MOUNTAINS COUNCIL**

April 20, 2026

Presented By:

**Lynn Keays, Chair, BVO Board of Directors
Carolyn Letourneau, BVO Executive Director**

**BEAVER VALLEY
OUTREACH (BVO)
DEPUTATION TO
TOWN OF THE BLUE
MOUNTAINS COUNCIL**

Objectives:

- ✓ **Update on BVO Activities**
- ✓ **Update on BVO Expansion to
54 King Street East Location**
- ✓ **Request for Support**

Our Vision, Mission and Values

Vision

BVO is an engaged and inclusive organization that enhances the well-being of families and individuals in our evolving community.

Mission

Beaver Valley Outreach is a recognized charitable, community-based organization comprised of staff and volunteers that provides quality programs and services to further the social, economic and environmental well-being of our community.



Values and Beliefs

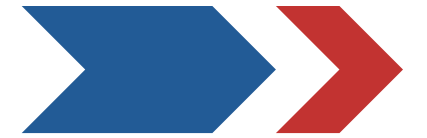
- To be welcoming and accessible,
- To treat individuals with respect and integrity
- To be accountable and transparent to our supporters and those who use our services
- To be collaborative, responsive and resourceful in meeting the needs of our community.

History and Background

- **Founded in 1983: Christmas Hampers**
- **Clothing Depot, Thornbury Town Hall, 1983-1989**
- **Incorporated 1988**
- **Operated out of a Clarksburg storefront, 1989-2001**
- **Purchased and renovated former firehall building on Bruce Street 2001-2002**
- **Treasure Shop/Office opens on Bruce St. 2002**
- **Assumed operation of the former Beaver Valley Preschool 2011**
- **Purchased 54 King Street East, 2017**
- **Assumed operation of Thornbury Community Garden 2018**
- **40th Anniversary celebrating “Making good things happen in our community” 2023**
- **Planning expansion to 54 King Street, 2025-2026**



BVO and TBM – Working Together for the Community



BVO STRATEGIC PRIORITIES

Community Engagement

- Engage with the Community to ensure that we continue to meet current needs and future challenges.

Communication

- Raise awareness of BVO's programs, services and impact in our community.

Environment Stewardship

- Protect the environment through education, partnerships and diversion initiatives.

Organizational Sustainability

- Strengthen our organization to be fully operational at all times and into the future.

TBM STRATEGIC PRIORITIES

Accountable & Transparent Government

- Serving in the best interests of the community through open decision-making, responsible resource management, organizational effectiveness, and community engagement.

Community for Everyone

- Fostering a safe, inclusive, and accessible community where people of all ages and stages of life can thrive.

Resilient Growth

- Evolving for the future while caring for our natural and cultural environments and unique blend of rural and urban communities.

Strong & Diverse Economy

- Building a vibrant local economy by supporting established businesses and encouraging new opportunities to drive long-term prosperity.

Programs and Services



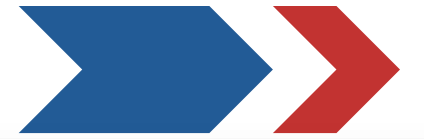
- **Children & Families:** BVO Preschool, EarlyON; Kids Club; Breakfast Club; Summer Fun Day Camp; Recreational Funding
- **Seniors:** Seniors Centre Without Walls; Answers4Seniors; New Territory for Seniors
- **Youth Engagement:** High level engagement at Beaver Valley Community School and Georgian Bay Community School, Moreau Park Tiny Forest Signage, Membership in Georgian Bay Youth Roots, active support of community youth advocacy and other initiatives
- **Emergency Services:** Referrals, Advocacy, Food & Gift Cards; Holiday Hampers; BVO Food Cubby
- **Community:** Good Food Box; BVO Good Neighbours; Community Gardens; Community Engagement Fund, Little Free Libraries & Food Pantry
- **Environmental Stewardship:** Recycling through Treasure Shop, Bottles for BVO, community partners



Making a Difference in our Community

2025 Highlights

- **Preschool: 46 children cared for**
- **EarlyON: 889 children participated (with 544 adults)**
- **Kids Club: 54 children participated**
- **Breakfast Club: 12,000 breakfasts served, 1100+ volunteer hours**
- **Summer Day Camp: 136 children participated**
- **Recreational Funding: 36 children, 5 adults supported**
- **Seniors sessions: supported 60 seniors and caregivers**
- **Summer employment – 5 students**
- **Certified Living Wage Employer since 2024**
- **Holiday Hampers: 116 households**
- **Emergency services / food cubby: financial support for emergency situations; 35-45 households supported per month with food/food gift cards/gas cards**



Making a Difference in our Community

2025 Highlights



- Good Food Boxes: 50 per month
- Youth engagement: 2000+ school visits, 800+ youth (major events), 400+ unique youth, 20+ youth volunteers
- Community Garden: 34 gardens
- Volunteer engagement: 175 active volunteers
- BVO Good Neighbours: partnership with Foodland to support local families
- Bottles for BVO: 100,000+ recycled bottles and cans
- Little Free Libraries & Food Pantry: 5 locations providing free books and non-perishable food
- Partnerships include:
 - Town of the Blue Mountains
 - Beaver Valley Community School, Georgian Bay Community School
 - Blue Mountains Public Library
 - Grey County
 - Thornbury-Clarksburg Rotary Club
 - Thornbury Foodland
 - United Way Simcoe Muskoka and Bruce Grey

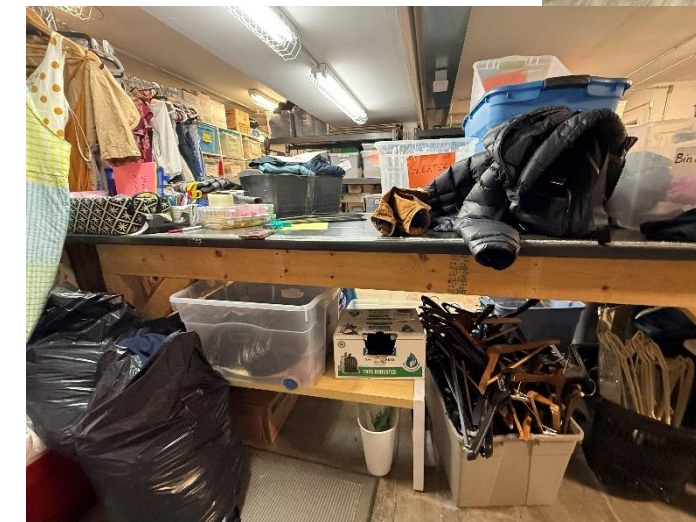


Making a Difference in our Community

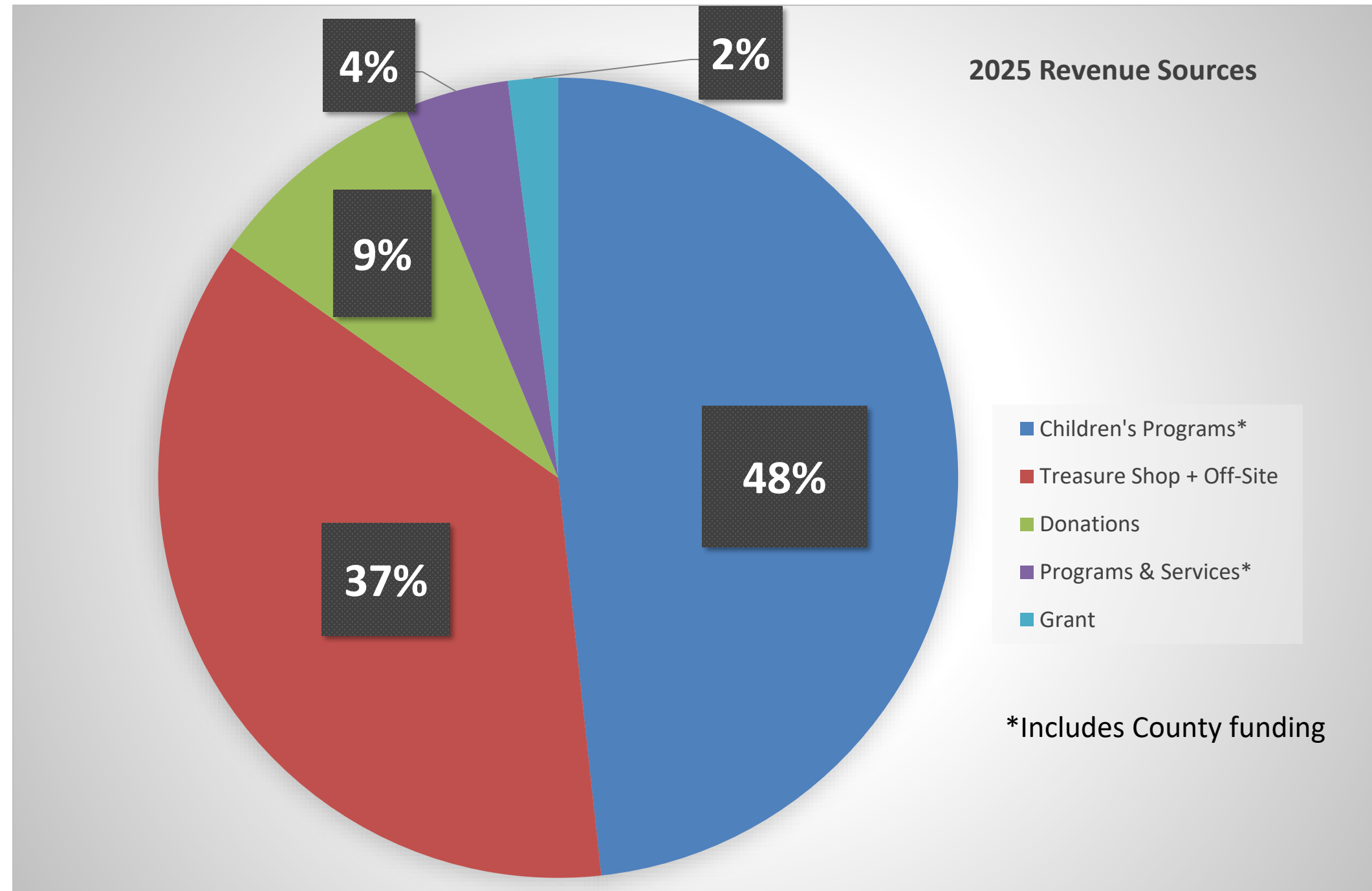
Treasure Shop at 54 King Street East



- **Materials diverted from landfill in 2025: 593,421 lbs**
 - Treasure Shop sells a wide variety of affordable goods for local families and individuals, orchard workers, visitors to TBM
 - Auction – antiques and unique/higher value items
 - Recycling partners such as Habitat for Humanity and Diabetes Canada
 - Re-purposing such as rag bags, t-shirt bags, textiles for animal shelters
 - Support organizations that serve the homeless population
 - Goods donated to BVO programs/services – Preschool, Kids Club, EarlyON
- **114 volunteers, contributing 18,000+ volunteer service hours – including intergenerational engagement**
- **Important revenue source enabling:**
 - BVO programs and services that support local families and individuals
 - Nimble response to local need as it arises
 - Certified Living Wage Employer
 - Financial sustainability without regular active fundraising



BVO Revenue Sources



54 King Street East Expansion



Long-term
planning with
cautious
stewardship of
BVO finances

Needs
assessment
conducted in
2025

Detailed
concept
designs to
meet identified
needs in 2025

- BVO engaged
+VG Architects to:**
- ✓ **Conduct needs assessment
process**
 - ✓ **Provide concept designs**
 - ✓ **Provide construction project
management**

BVO - 54 King Street East Expansion

Needs Assessment



	Themes	Feedback	Prioritization
Treasure Shop	<ul style="list-style-type: none"> ➤ Treasure shop is the economic engine that funds BVO initiatives ➤ Has been very successful and is well known in the community ➤ High level of support for the diversion and recycling programs 	<ul style="list-style-type: none"> ➤ Retail area is often very crowded ➤ High competition for department space, would like to see growth of departments ➤ Sorting happens in shifts as there is not enough space for all departments ➤ Some volunteers do their sorting at home as the space is not adequate ➤ Storage areas are at capacity ➤ Drop-off area is problematic ➤ Parking is inadequate 	<ul style="list-style-type: none"> ✓ PRIORITY 1: Focus on expanding the retail, sorting and storage spaces. ✓ PRIORITY 2: Develop strategies to deal with parking and traffic flow. This will include operational, safety and site optimization. ✓ PRIORITY 3: Reconfiguration of the administrative entrance to optimize space usage and improve confidentiality for emergency services users.
Administrative /Office Space	<ul style="list-style-type: none"> ➤ Important to have designated space to meet with the public / outside agencies ➤ Important for the administration of BVO's programs and services to have the same visibility as the Treasure Shop so that it is accessible and supportive to the community 	<ul style="list-style-type: none"> ➤ Entrance to the offices is not private and welcoming ➤ Meeting room is too small for large group meetings, and is also being used for storage ➤ Not enough private offices ➤ Staff lunch area does not work well as a meeting space ➤ Need secure storage area for technology and files ➤ Would like to have a drop-in (hoteling) office space 	

BVO - 54 King Street East Expansion



The planned expansion will:

Safely enhance our capacity to divert items from landfill

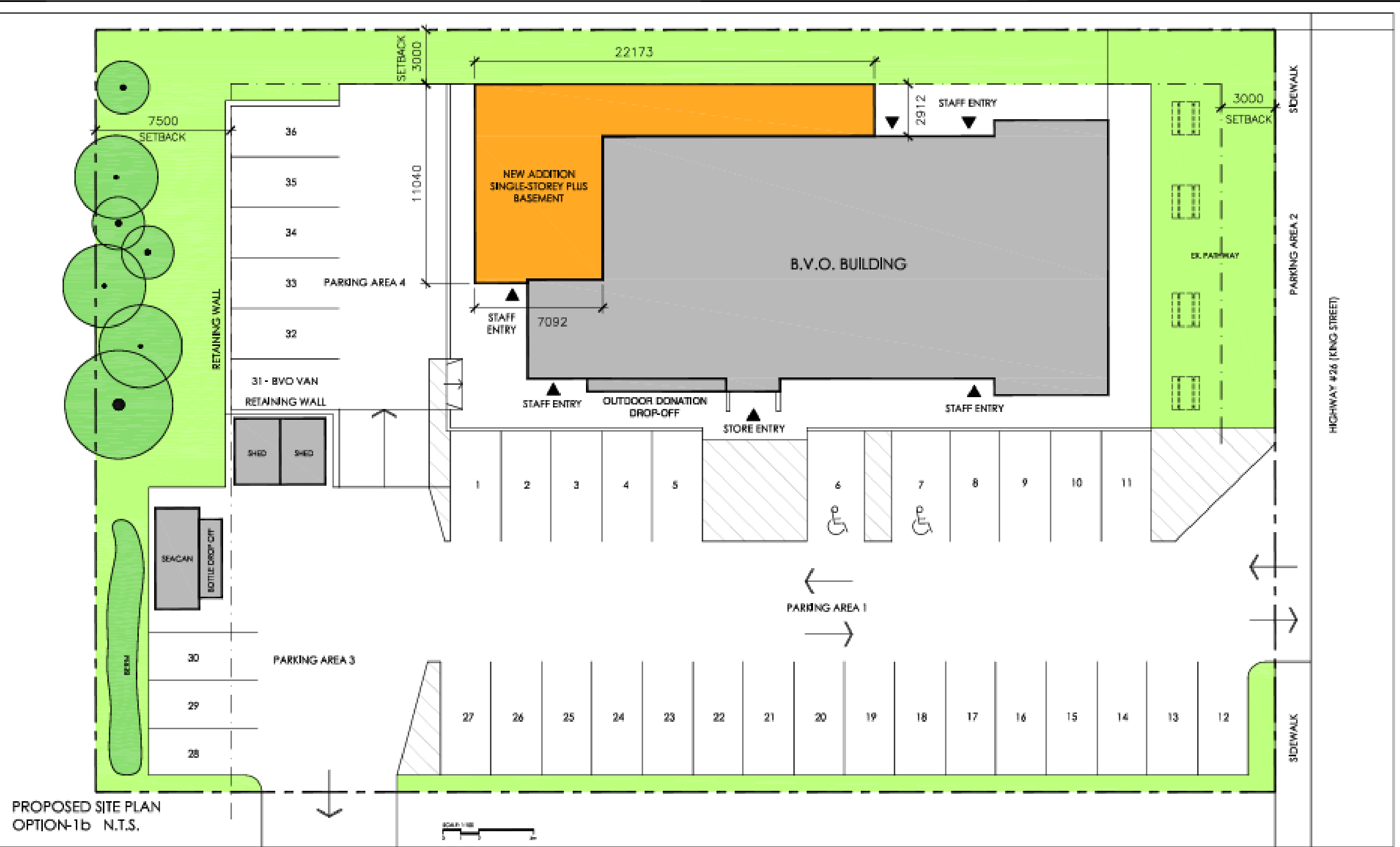
Increase amount of retail space

Provide more space for donated goods that we receive, sort and divert from TBM landfill

Provide flexibility for future recycling initiatives

Enhance administrative area to improve confidentiality for emergency services users and to optimize space usage

Provide 6 new parking spaces



Beaver Valley Outreach - Space Needs Assessment
25.09.17



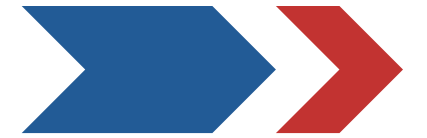
November 1, 2018 • Beaver Valley Outreach Space Needs Assessment • 02/18/2018 Design/0101/001 Rev. 04/18/2018

BVO - 54 King Street East Expansion - Key Milestones



* Dependent on timing of approvals process

BVO - 54 King Street East Expansion



It is estimated that through our various programs and services we affect 1 in 3 residents of TBM. Our impact is well-regarded. Through our actions we support TBM in many important ways.

BVO is a well-known and respected charity in the Town of the Blue Mountains. We are careful stewards of :

- ✓ our finances
- ✓ social well-being of residents
- ✓ the environment

BVO respectfully requests that the Council of the Town of the Blue Mountains, at minimum, direct the waiver of the development charge for this project, and any project-related fees, or direct the provision of equivalent financial support.

ESTIMATED COST	~ \$2 million
FUNDING SOURCE – BVO BUILDING FUND	\$1.25 million
FUNDING SOURCE – APPROVED FINANCING	Balance of estimated cost

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THANK YOU!