



Agenda

Thornbury Business Improvement Area

Meeting Date: Wednesday, February 5, 2025
Meeting Time: 8:00 a.m.
Location: Town Hall, Council Chambers
Prepared by: Nicole Hilton – BIA General Manager

A. Call to Order

A.1 Traditional Territory Acknowledgement

We would like to begin our meeting by recognizing the First Nations, Metis, and Inuit Peoples of Canada as traditional stewards of the land. The municipality is located within the boundary of Treaty 18 region of 1818 which is the traditional land of the Anishnaabek, Haudenosaunee, and Wendat-Wyandot-Wyandotte peoples.

A.2 Board of Directors Attendance

A.3 Approval of Agenda

Recommended (Move, second)

THAT the Agenda of Wednesday, February 5, 2025 be approved as circulated, including any additions to the Agenda.

A.4 Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* Business Improvement Area Directors must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

A.5 Previous Minutes (Monday, January 6, 2025)

Recommended (Move, second)

THAT the Minutes of Monday, January 6, 2025 be approved as circulated, including any revisions to be made.

B. Deputations and Public Comment Period

B.1 Deputations, if any

None

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: Ten (10) minutes are allotted at the Meeting to receive public comments regarding Thornbury Business Improvement Area matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation, or potential litigation matters.

NOTE: Comments received from the public that have not been included on the Agenda will be read at the meeting by the BIA Manager.

C. Matters for Discussion

C.1 Council Update – Councillor, Shawn McKinlay

C.2 Sub-Committee Updates

1. Budget & Administration Sub-Committee: Doug, Renee, Joe

2. Marketing Sub-Committee: Kelly, Shawn, Andrea

3. Beautification Sub-Committee: Lesley, Renee

4. Events & Cultural Tourism Sub-Committee: Renee, Kelly, Shawn

C.3 Arts & Crafts Walk Update – Niki Hilton

C.4 Signage – Marco Santaguida

Request support from the Town for directional pole signage indicating there are retail businesses on Louisa Street East and Bruce Street North

Dedication of 4 banners indicating retail shops on Louisa Street East and Bruce Street North

Request to fill the existing high pole planters on the North and South sides of Louisa Street East with flowers

QR code sticker pointing to the BIA website listing the retail shops and respective websites

[Signage Examples](#)

D. Correspondence

D.1 Jason Petznick, Communications Coordinator, Capital Projects, Town of The Blue Mountains, dated January 21, 2025

Re: Parking Restrictions on Louisa Street West

Recommended (Move, Second)

THAT The Thornbury Business Area Improvement Board receives for information correspondence from Jason Petznick, Communications Coordinator, Capital Projects, on behalf of the Town, dated January 21, 2025, regarding upcoming parking restrictions on Louisa Street West.

[Upcoming Parking Restrictions on Louisa Street West](#)

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

Wednesday, March 5, 2025 – BIA Board Meeting
Town Hall, Council Chambers (in-person)

G. Adjournment

Recommended (Move, second)

THAT this meeting does now adjourn at (time) to meet again on Wednesday, March 5 at 8:00 a.m. at Council Chambers, Town Hall or at the call of the Chair.

Signage Examples (Marco Santaguida):





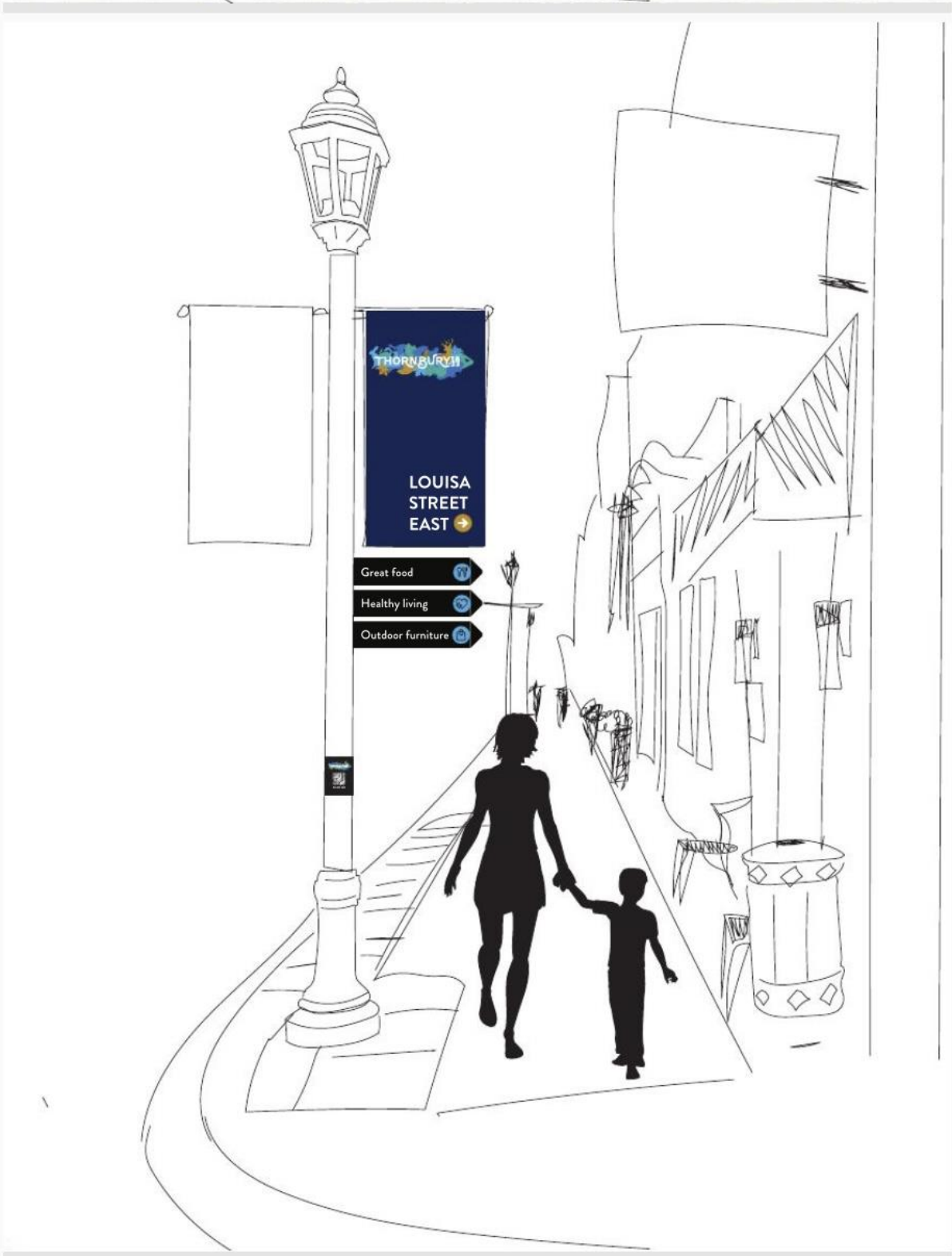
lamppost sketch...





lamppost sketch...







Town of The Blue Mountains

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www.thebluemountains.ca

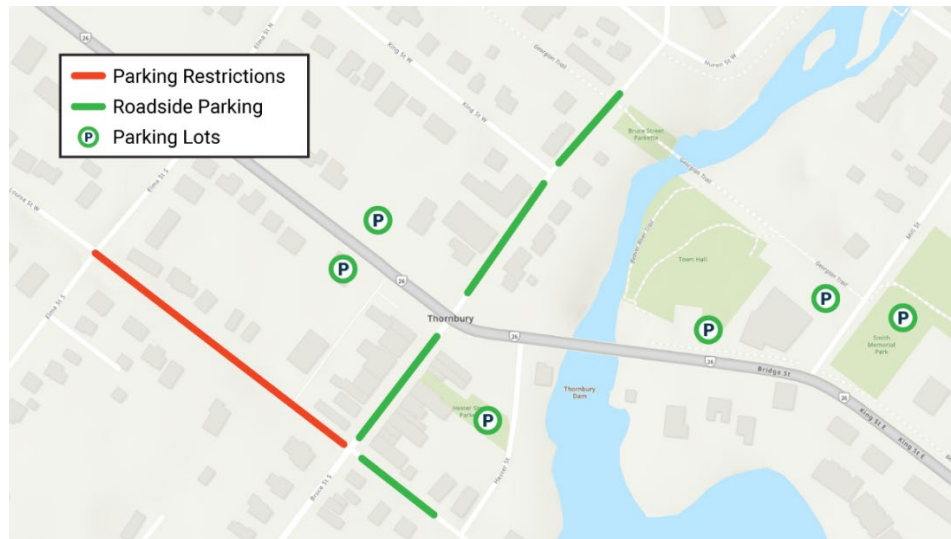
January 21, 2025

RE: Parking Restrictions on Louisa Street West

To whom it may concern,

The Town would like to provide notice to the public that all roadside parking on Louisa Street West between Elma Street and Bruce Street is expected to be restricted beginning March 1, 2025. This is to allow for work to begin on Phase 1B of the Thornbury West Reconstruction project. Required tree removals are expected to be completed first, and a more detailed schedule of work will be available once the construction contract has been awarded.

Free roadside public parking will remain available on other streets in the downtown core including Bruce Street and Louisa Street East. Parking lots are also available at the Post Office, Arthur Street West Parking Lot, Hester Street Parking Lot and Town Hall Parking Lot. Parking at the Arthur Street West, Hester Street and Town Hall Parking Lots is free for residents with a valid parking pass.



Learn more about the project, and subscribe for ongoing email updates, by visiting the Town's dedicated project web page at: www.thebluemountains.ca/ThornburyWestPhase1.

For more information, please contact:

Town of The Blue Mountains

Jason Petznick
Communications Coordinator, Capital Projects
(519) 599-3131 ext. 302
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