



# Minutes

## Community Recovery Task Force

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**Meeting Date:** February 3, 2021  
**Meeting Time:** 10:00 a.m.  
**Location:** Microsoft Teams Meeting  
**Prepared by** Sarah Merrifield, Executive Assistant Committees of Council

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### A. Call to Order

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NOTE: This meeting began prior to 10:00 a.m. as all confirmed attendees were present in advance of the meeting start time.

Mayor Alar Soever called the meeting to order at 9:37 a.m. with Councillor Peter Bordignon and Councillor Rob Sampson present.

Town staff present were Director of Finance and IT Services Ruth Prince, Director of Community Services Ryan Gibbons, Director of Operations Shawn Carey, and Manager of Communications and Economic Development Tim Hendry. Chief Administrative Officer Shawn Everitt joined the meeting at 9:43 a.m.

- **Task Force Member Attendance**
- **Approval of Agenda**

Moved by: Peter Bordignon

Seconded by: Rob Sampson

THAT the Agenda of February 3, 2021 be approved as circulated, including any additions to the Agenda, being Item D.1.1 Tomahawk Fees 2021, Item D.1.2 Parking Communication, Item D.1.3 Large Task Force Survey (Member Participation) and Attendance Refinement, and Item D.1.4 Stay at Home Twitter Campaign, Carried.

#### **Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Community Recovery Task Force members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

▪ **Previous Minutes (January 20, 2021)**

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force Minutes of January 20, 2021 (large and small group) be approved as circulated, including any revisions to be made, Carried.

**B. Matters for Discussion**

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**B.1 Matters arising from January 20, 2021 Large Task Force (if needed)**

**Increased Need for Food Security**

- Noted that food donation and meal program needs are increasing, and donations may be requested in the future

Chief Administrative Officer Shawn Everitt joined the meeting at 9:43 a.m.

**Re-opening Plan**

- No knowledge of when re-opening for the Province or the region is being considered – follow-up with the Premier may be needed on this matter

**B.2 Next Steps re: Potential Management Tools necessary for a safe re-opening of the area**

- Meeting booked with staff on Friday, February 8 to discuss components of re-opening
- Businesses have requested additional Personal Protective Equipment (“PPE”) supplies, along with physical distancing floor stickers
- Vaccine rollout may be realistic to aim for Summer 2021
- Thornbury BIA will need to be involved about potential safety measures on Bruce Street

**B.3 Reach out to Seniors in TBM – Director of Community Services Ryan Gibbons**

- Local Seniors Network – Seniors Fair for Fall 2021- request coming to the Grants and Donations Committee for consideration
- Considering a “Give a Smile” campaign to make outreach to Seniors in conjunction with Tim Hendry and Ryan Gibbons
  - Noted privacy concerns around address sharing/nominating a seniors for the “Give a Smile” campaign

**C. Correspondence**

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None

## **D. New and Unfinished Business**

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### **D.1 Additions to the Agenda**

#### **D.1.1 Tomahawk Fees 2021**

- Ryan Gibbons explained there is consideration to provide a non-resident seasonal membership fee. The group commented that non-residents should pay a “round fee” rather than a seasonal membership fee

#### **D.1.2 Parking Communication**

- ExploreBlue.ca will include content to remind residents of parking regulations in The Blue Mountains
- An interactive map could be developed to detail parking allowances and restrictions
- A press release is forthcoming regarding parking regulations, that should also provide clear information on potential parking solutions

#### **D.1.3 Large Task Force Survey (Member Participation) and Attendance Refinement**

- A note should be sent to Advisory participants via email seeking the following information
  - Is a 2-week meeting frequency appropriate, or should it be reduced to once/month?
  - Do you find the Task Force meetings helpful?
  - Are there any other topics you would like to see regularly on the agenda?

#### **D.1.4 Stay at Home Twitter Campaign**

- Province of Ontario is launching a “Stay at Home Ontario” campaign
- The Town is reinforcing the messaging through Twitter – 3-4 week communication plan utilizing a few community leaders and Council members, and short video
- It was agreed that this campaign is worthwhile

### **D.2 Items Identified for Discussion at Next Meeting**

- Next Steps re: Potential Management Tools necessary for a safe re-opening of the area
- “Give a Smile” Seniors Outreach Program

## **E. Upcoming Meeting Dates**

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February 19, 2021

## **F. Adjournment**

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Moved by: Rob Potter

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does adjourn at 10:50 a.m. to meet again at the call of the Chair, Carried.