



Committee Report

The Blue Mountains

Committee of the Whole Meeting

Date: Monday, July 8, 2024
Time: 9:30 a.m.
Location: Town Hall, Council Chambers and Virtual Meeting
32 Mill Street, Thornbury, ON
Prepared by: Corrina Giles, Town Clerk

B. Staff Reports, Deputations, Correspondence

Finance, Administration, and Fire Services Reports - To be chaired by Deputy Mayor Bordignon

B.1 Deputations, if any

B.1.1 Debbie Crosskill, Resident Re: Request for Council consideration of additional budget for the playground at Bayview Park

THAT Council of the Town of The Blue Mountains receive for information the deputation of Debbie Crosskill, Resident Re: Request for Council consideration of additional budget for the playground at Bayview Park;

AND THAT Council direct staff to provide a staff report in response to the deputation of Ms. Crosskill, including reference to the public consultation received to date on this project. CARRIED.

B.1.2 Barb Swanson, Resident Re: Comments on the Town Parking Pass Fees

THAT Council of the Town of The Blue Mountains receive for information the deputation of Barb Swanson, Resident Re: Comments on the Town's Parking Pass Fees;

AND THAT Council direct staff to provide consideration for the provision of parking passes in the 2025 draft budget, for those who are unable to drive, and are a resident in The Blue Mountains. CARRIED.

B.1.3 Bill Abbotts, Resident Re: Comments on the Agricultural Advisory Committee Report dated June 19, 2024 regarding cyclist signage

THAT Council of the Town of The Blue Mountains receive for information the deputation of Bill Abbotts, Resident Re: Comments on the Agricultural Advisory Committee Report dated June 19, 2024 regarding cyclist signage. CARRIED.

B.4 Staff Reports

B.4.1 Municipal Funding Agreement – Canada Community-Building Fund, FAF.24.088

THAT Council receive Staff Report FAF.24.088, entitled "Municipal Funding Agreement – Canada Community-Building Fund";

AND THAT Council approve the attached By-law on July 15, 2024, to authorize the execution of the Municipal Funding Agreement for the transfer of the Canada

Community-Building Fund between the Association of Municipalities of Ontario and the Corporation of the Town of The Blue Mountains;

AND THAT the Mayor and Clerk are authorized to execute the Municipal Funding Agreement for the transfer of the Canada Community-Building Fund between the Association of Municipalities of Ontario and the Corporation of the Town of The Blue Mountains. CARRIED.

B.4.2 Beaver Valley Sustainable Tourism Project Partner MOU, FAF.24.084

THAT Council receive Staff Report FAF.24.084, entitled “Beaver Valley Sustainable Tourism Project Partner MOU”;

AND THAT Council endorses the Memorandum of Understanding between the project partners, Town of The Blue Mountains, Grey County, Grey Highlands and Regional Tourism Organization 7: BruceGreySimcoe, confirming the Town’s commitment to the principles as outlined;

AND THAT Council further acknowledges that any financial commitments associated with the Memorandum of Understanding or Beaver Valley Sustainable Tourism Strategy be included annually in the budget process for Council consideration;

AND THAT Council direct staff to provide an annual report back to Council. CARRIED.

B.4.3 Informal Public Engagement Opportunities Follow Up, FAF.24.085

THAT Council receive Staff Report FAF.24.085, entitled “Informal Public Engagement Opportunities Follow Up”;

AND THAT Council approves the plan as presented and directs staff to proceed with implementation efforts to schedule and promote the Coffee/Breakfast with Council events, beginning September 2024, and the Community BBQ with Council, on a date to be scheduled;

AND THAT Council approves funding to support these initiatives at an upset limit of \$2,000.00 to be funded through the 2024 Council Operating budget;

AND THAT Council directs staff to provide a follow-up report in Spring 2025 to debrief on these new initiatives, including a full breakdown of costs and staff time. CARRIED.

B.4.4 Council Direction to Preliminary Proceed with the Implementation of Municipal Accommodation Tax, FAF.24.067

THAT Council receive Staff Report FAF.24.067, entitled “Council Direction to Preliminary Proceed with the Implementation of Municipal Accommodation Tax”;

AND THAT Council receive the draft Municipal Accommodation Tax By-law as included in Attachment #1 to this report, and directs staff to schedule a Public Meeting on September 10, 2024, to receive comments from the public regarding the draft By-law;

AND THAT Council acknowledges that the Town’s Notice Policy (POL.COR.07.03), requires 21 days’ notice of this Public Meeting, and that notice of the public meeting will be posted to the Town website on August 20, 2024;

AND THAT Council receive the draft Town Use of MAT Funds Policy as included in Attachment #2 to this report, and directs staff to make the draft policy available on the project webpage to receive feedback from the public and stakeholders throughout Summer 2024;

AND THAT Council approves the Blue Mountain Village Association as the Town's official Destination Marketing Organization and confirms that if Municipal Accommodation Tax is implemented, the Blue Mountain Village Association will be deemed as the eligible tourism entity that will receive a portion of the collected revenue based on a revenue sharing agreement between the Town and the Blue Mountain Village Association that will be brought forward to Council in a future staff report;

AND THAT Council approves a project budget at an upset limit of \$80,000 to be temporarily funded through working capital and directs staff to finalize the request-for-proposal process by awarding the Tourism and Marketing Strategy Request-for-Proposal 2024-30-P-ADM contract to the successful bidder as determined through the formal evaluation process. CARRIED.

Community Services Reports - To be chaired by Councillor McKinlay

B.6 Deputations, if any

B.6.1 Hai Nguyen, Resident Re: Comments on CSOPS.24.054 171 Tyrolean Lane Noise By-law Relief Request

THAT Council of the Town of The Blue Mountains receive for information the deputation of Hai Nguyen, Resident Re: Comments on CSOPS.24.054 171 Tyrolean Lane Noise By-law Relief Request. CARRIED.

B.9 Staff Reports

B.9.1 171 Tyrolean Lane Noise By-law Relief Request, CSOPS.24.054

THAT Council receive Staff Report CSOPS.24.054, entitled "171 Tyrolean Lane Noise By-law Relief Request";

AND THAT Council deny the request for relief from the provisions of the Noise By-law for a birthday party gathering of sixteen guests on Sunday, August 11, 2024 at 171 Tyrolean Lane from 12:00 p.m. to 10:00 p.m. CARRIED.

B.9.2 Blue Mountain Village Association Noise By-law Relief Request, CSOPS.24.053

THAT Council receive Staff Report CSOPS.24.053, entitled "Blue Mountain Village Association Noise By-law Relief Request";

AND THAT Council authorize the request for relief from the provisions of the Noise By-law for the Deloitte Regional Partner Meeting reception event on Friday, July 19, 2024 at the Blue Mountain Village main event plaza from 5:00 p.m. to 12:00a.m. CARRIED.

B.9.3 Lora Bay Working Group Update, CSOPS.24.049

THAT Council receive Staff Report CSOPS.24.049, entitled "Lora Bay Working Group Update" for information purposes. CARRIED.

C. New and Unfinished Business

C.1 Committees of Council Reports

C.1.1 Accountability and Transparency Committee Report dated June 13, 2024

- (A) THAT Council of the Town of The Blue Mountains receives for information the following recommendation from the Accountability and Transparency Committee dated June 13, 2024:

THAT the Accountability and Transparency Committee receives for information presentation from Tim Hendry, Manager of Economic Development and Communications regarding Communications Overview. CARRIED.

- (B) THAT Council of the Town of The Blue Mountains receives for information the following recommendation from the Accountability and Transparency Committee:

THAT the Accountability and Transparency Committee receives for information the timeline for enactment of the Accountability and Transparency Policy, CARRIED

- (C) THAT Council of the Town of The Blue Mountains receives the following recommendation from the Accountability and Transparency Committee dated June 13, 2024:

THAT the Accountability and Transparency Committee receives for information the draft Lobbyist Registry By-law.
AND THAT the Accountability and Transparency Committee requests that the Town Clerk amend the draft Lobbyist Registry By-law to change the introductory statement to refer to business, individuals or any other entity and removing reference to "for-profit" as well as removing item 4.(k) entirely, under the section title Exempted Activities.
AND THAT the Accountability and Transparency Committee requests the Town Clerk to provide the draft Lobbyist By-law and FAQ as developed by the Communications Department, to the July 8, 2024, Committee of the Whole meeting for Council consideration. CARRIED.

AND THAT Council considers the recommendation to amend the draft Lobbyist Registry By-law to change the introductory statement to refer to business, individuals or any other entity and removing reference to "for-profit" as well as removing item 4. (k) entirely, under the section title Exempted Activities;

AND THAT Council directs the Town Clerk to provide the draft Lobbyist By-law and FAQ as developed by the Communications Department, to the August 26, 2024, Committee of the Whole meeting for Council consideration. CARRIED.

- (D) THAT Council of the Town of The Blue Mountains receives the following recommendation from the Accountability and Transparency Committee, dated June 13, 2024:

THAT the Accountability and Transparency Committee receives for information Amendments to Public Notice Policy, POL.COR.07.03 Staff Report from Tim Hendry, Manager of Economic Development and Communications.
AND THAT regarding the Amendments to Public Notice Policy, POL.COR.07.03 the Accountability and Transparency Committee requests the following

suggested amendments and comments go forward for Council's consideration:

- Public Notice related to Planning and Development Projects to not only adhere and meet the minimum requirements of the Planning Act and other applicable legislation but to go above and beyond these requirements, whenever possible, in order to ensure adequate time for public engagement, for matters related to planning. CARRIED.

AND THAT Council direct staff to include the above comments from the Accountability and Transparency Committee in the July 9, 2024, Public Meeting regarding the Notice Policy. CARRIED.

- (E) THAT Council of the Town of The Blue Mountains receives for information the following recommendation from the Accountability and Transparency Committee, dated June 13, 2024:

THAT the Accountability and Transparency Committee requests that should Council establish a task force to review the Strategic Plan, that member Robert Turner be included as a member of the task force, to represent the Accountability and Transparency Committee. CARRIED.

- (F) THAT Council of the Town of The Blue Mountains receives for information the following recommendation from the Accountability and Transparency Committee, dated June 13, 2024:

THAT the Accountability and Transparency Committee direct the Chair of this committee to bring forward to the June 17, 2024, Special Committee of the Whole meeting, the following Carried recommendation from the June 13, 2024, Committee meeting:

THAT the Accountability and Transparency Committee requests that should Council establish a task force to review the Strategic Plan, that member Robert Turner be included as a member of the task force, to represent the Accountability and Transparency Committee. CARRIED.

C.1.2 Agricultural Advisory Committee Report dated June 19, 2024

- (A) THAT Council of the Town of The Blue Mountains receives the Agricultural Advisory Committee recommendation dated June 19, 2024, as follows:

THAT the Agricultural Advisory Committee receives for information, presentation from Allan Gibbons, Communications and Economic Development Coordinator regarding the Educational Road Signage Update. CARRIED.

THAT the Agricultural Advisory Committee requests that Allan Gibbons, Communications and Economic Development Coordinator to cost out "Share the Road Signs" that show a tractor, automobile and a bicycle in a row, and have the words "Share the Road" with the intention of being installed in the agricultural areas of the Town.

AND THAT the Agricultural Advisory Committee requests that signs are purchased as needed, including to replace signs through scheduled replacement and extra signs be purchased based on the proposed map, pending Council's approval. CARRIED.

AND THAT Council of the Town of The Blue Mountains directs Allan Gibbons, Communications and Economic Development Coordinator to cost out "Share the Road Signs" that show a tractor, automobile and a bicycle in a row, and have the words "Share the Road" with the intention of being installed in the agricultural areas of the Town and to provide the costing amounts to Council for consideration and to this Committee, for information;

AND THAT Council direct staff to include in the 2025 draft budget, the cost to purchase extra Share the Road signs so they can be purchased as needed and installed in the areas identified on the proposed map, including replacing the signs through scheduled replacement. CARRIED.

- (B) THAT Council of the Town of The Blue Mountains receives the Agricultural Advisory Committee recommendation dated June 19, 2024, as follows:

THAT the Agricultural Advisory Committee receives for information the verbal update from Jim McCannell, Manager of Roads and Drainage and Morgan May, Municipal Law Enforcement Officer regarding the Town's Wild Chervil Management.

AND THAT the Agricultural Advisory Committee requests that Council direct staff to bring forward a new education program in partnership with the Agricultural Advisory Committee, to assist the public in controlling wild chervil and the campaign to begin early April, each calendar year.

AND THAT the Agricultural Advisory Committee requests that Council direct the Communications department to launch a social media campaign in partnership with the Agricultural Advisory Committee, regarding noxious weeds, to begin early April, each calendar year. CARRIED.

AND THAT Council directs staff to bring forward a staff report, to the next Agricultural Advisory Committee with suggestions on two new education programs, to assist the public in controlling wild chervil and noxious weeds, for the Committees review and comment;

AND THAT Council directs staff to bring a follow-up staff report to Council regarding the proposed education campaigns (two separate campaigns), to begin in early April, for wild chervil and noxious weeds management, that has been endorsed by the Agricultural Advisory Committee, for Council's consideration. CARRIED.

- (C) THAT Council of the Town of The Blue Mountains receives the Agricultural Advisory Committee recommendation dated June 19, 2024, for information:

THAT the Agricultural Advisory Committee receives for information correspondence from Jeffery Fletcher, Manager of Sustainability and Solid Waste regarding Safety Concerns at the Town's Landfill. CARRIED.

C.1.3 Economic Development Advisory Committee Report dated June 20, 2024

THAT Council of the Town of The Blue Mountains receives for information the following recommendation from the Economic Development Advisory Committee dated June 20, 2024:

THAT the Economic Development Advisory Committee receives for information the presentation from Tim Newton, Small Business Enterprise Centre regarding Business Support Statistics. CARRIED.