

Dear Mayor Matrosovs and Council,

Thank you for your time in reviewing this letter and your continued support of our resort operations, in this case, of those events that require your recognition as an event of Municipal Significance.

Recently, Council requested that we make this request for all events once a year. Given the lengthy agendas handled by Council and Staff every month, we appreciate that these requests can take up valuable time. We are hoping you will consider the following:

1. Blue Mountain Events

The planning of these events is fully controlled by the resort, and as such, providing advanced notice to Town Staff in preparation for Council meetings is a very reasonable request. To meet this request from Town Staff and Council, we ask that you consider the following schedule:

April – We will submit requests for events from July 1st – December 31st.

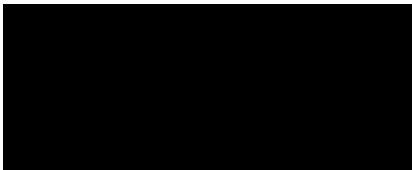
September – We will submit requests for events from January 1st – June 30th.

2. Client / Supplier Events

These events are not fully controlled by the resort as they are a result of events requested by Clients (mostly for conferences) and from time to time in support of resort Partner/Supplier events. The ability to be reasonably flexible here is of vital importance to the resort as it can mean the difference of welcoming a large event to the resort or losing it to a competing destination. These types of events are part of our strategy to maintain visitation, and thus year-round employment, for our team. Although we can influence our Clients to plan as far ahead as possible, some are ill prepared and some events are booked with short notice. In these cases, we are hoping that Town Council will continue to permit requests from the resort within a 90-day window when necessary. Given that we will commit to a consistent schedule for our own events, this will substantially reduce any “last minute” requests.

Moving forward, we will ensure we do all we can to limit the number of these occurrences before Town Council. We appreciate your understanding and willingness to work with us in those few cases where this may not be possible.

Sincerely,



Jesse Hamilton
Vice President, Hospitality

Blue Mountain Resorts LP

190 Gord Canning Drive, Blue Mountains, Ontario L9Y 1C2
Phone: (705) 445-0231 | Toll Free: 833-583-2583 | Fax (705) 444-1751
Web: www.bluemountain.ca | Email: mail@bluemountain.ca



Dear Mayor Matrosovs and Council,

Blue Mountain Resort LP is requesting that Council of the Town of The Blue Mountains declares the “Spartan” event being held at the “Big Baby Ski Run” at Blue Mountain Resort on Saturday, October 19, 2024 to Sunday, October 20, 2024 from 9:00am to 9:00pm, to be of Municipal Significance. This request is being made as a requirement of the Alcohol and Gaming Commission, Special Occasion Permit.

This event is a Race where people will compete in an obstacle running competition across 5km, 10km, and 21km Routes.

This event creates working hours for Full time employees, as set up and tear down of the event. Food preparation as menu items is prepared prior to the event. Cooks, Supervisors and Serving staff are required for the event also.

This event is open to the public and promoted through our website, we are expecting to see around 4745 people to attend and watch the event.

I would like to thank you in advance for your consideration,



Tiffany McPhatter
Food & Beverage Director

Blue Mountain Resorts LP
190 Gord Canning Drive, Blue Mountains, Ontario L9Y 1C2
Phone: (705) 445-0231 | Toll Free: 833-583-2583 | Fax (705) 444-1751
Web: www.bluemountain.ca | Email: mail@bluemountain.ca



Dear Mayor Matrosovs and Council,


Blue Mountain Resort LP is requesting that Council of the Town of The Blue Mountains declares the “Summit 700” event being held at the “Southern Comfort Ski Run” at Blue Mountain Resort on Saturday, July 06, 2024 from 10:00pm to 4:00pm, to be of Municipal Significance. This request is being made as a requirement of the Alcohol and Gaming Commission, Special Occasion Permit.

This event is a Race where people will compete in a trail running competition across 5km, 10km, and 21km Routes.

This event creates working hours for Full time employees, as set up and tear down of the event. Food preparation as menu items is prepared prior to the event. Cooks, Supervisors and Serving staff are required for the event also.

This event is open to the public and promoted through our website, we are expecting to see around 1000 people to attend and watch the event.

I would like to thank you in advance for your consideration,



Tiffany McPhatter
Food & Beverage Director