



April 3, 2024

TBM Sustainability & MJ Waste Solutions

Circular Economy Project

- Seeking Interviews with Businesses
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Circular Economy Project Context

- A project to support the Town's sustainability plan, [TBM Future Story](#), Bold Action 14: Develop a Circular Economy Recommendations Report.
- The project aims to identify opportunities for local businesses to reduce and divert waste, find collaborative waste solutions and advance circularity throughout the community.
- To inform the Recommendations Report, we are soliciting feedback from businesses on opportunities and challenges related to minimizing and eliminating waste.

Project Team



Jeffery Fletcher Manager of Sustainability and Solid Waste (Currently Acting Director of Operations for The Blue Mountains).



Nicholas Cloet, Sustainability Coordinator for The Blue Mountains.



Mary Jean O'Donnell, Founder and President of MJ Waste Solutions



Meredith Hunt, Consultant MJ Waste Solutions

Request for Information Interview

- We would like to conduct **30-minute interviews with 7 to 8 business owners** who use the Town's waste management services.
- The purpose of the interviews is to:
 - *Understand what businesses are already doing to embed circularity into their operations.*
 - *Learn about current challenges related to managing solid waste.*
 - *Gain insights on how the Town could support small businesses within the community.*
 - *Determine next steps for moving the circular economy agenda forward.*
- Interviews will be scheduled between **April 1st and 19th** and can accommodate business owners' schedules.

Interview Questions

1. Has your organization taken steps to minimize/reduce solid waste and/or promote circularity?
2. Does your organization take advantage of municipal services to manage your waste? For example: Garbage, Recycling, Compost or Reuse programs?
3. Does your organization utilize private service providers to manage waste?
4. Do you collect/track solid waste management data?
5. What are your primary sources of waste? Which materials do you throw away or recycle the most?

Interview Questions

6. Do you face challenges regarding solid waste management?
7. What opportunities do you see in your organization and/or in the community to reduce waste and progress toward a more circular model?
8. Would support from the Town of The Blue Mountains help with solid waste management/circular economy efforts?
9. What information would be most helpful for you in a waste planning implementation guide?

Interview Questions

10. On a scale of 1 to 5, how likely are you to participate in or implement the following circular economy initiatives?

(1 = highly unlikely to 5 = highly likely)

- ❖ Sharing, repair, reuse, donation programs.
- ❖ Circular procurement.
- ❖ Food rescue programs.
- ❖ Closed-loop system (e.g. onsite composting for onsite fertilizer).
- ❖ Reusable packaging.
- ❖ Community collaboration, networking.

More Information

- Visit: <http://www.thebluemountains.ca/circular-economy>

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