



# Minutes

## Community Recovery Task Force

---

**Meeting Date:** November 23, 2020

**Meeting Time:** 10:00 a.m.

**Location:** Microsoft Teams Meeting

**Prepared by:** Sarah Merrifield, Executive Assistant Committees of Council

---

### A. Call to Order

---

Mayor Alar Soever called the meeting to order at 10:02 a.m. with Councillor Peter Bordignon and Councillor Rob Sampson present.

Advisory participants present were Dr. Sabrina Saunders, Carolyn Letourneau, Cathy Innes, Sarah Fillion, Diane Anderson, Derek Hammond, and Rob Cederberg.

Town staff present were Director of Finance and IT Services Ruth Prince, Director of Operations Shawn Carey, Director of Community Services Ryan Gibbons, and Communications and Economic Development Coordinator Carling Fee.

Regrets were sent by advisory participants Tim Newton, Gillian Fairley, Lisa Burechails, Shawn McKinlay, Tom Kennedy, Andrew Siegwart, Steve Simon, Tony Poole, Reverend Dr. Grayhame Bowcott, Paul Pinchbeck, Mark Woodburn, Melissa Twist, and Melissa Goldmintz-Shah. The Town's Chief Administrative Officer Shawn Everitt also sent his regrets.

- **Task Force Member Attendance**

- **Approval of Agenda**

Moved by: Peter Bordignon

Seconded by: Rob Sampson

THAT the Agenda of November 23, 2020 be approved as circulated, including any additions to the Agenda, being Item E.1.1 Discussion of Grey County Moving into Yellow Zone, Carried.

**Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Community Recovery Task Force members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

## **B. Staff Reports and Deputations**

---

### **B.1 Deputations, if any**

None

### **B.2 Staff Reports, if any**

None

## **C. Matters for Discussion**

---

### **C.1 Grey County and The Blue Mountains Recreational Spaces Update – Director of Community Services Ryan Gibbons**

- Facilities remain open, as identified and approved by Council, but are not proceeding with further re-opening at this time due to the region being moved to Yellow Zone with respect to COVID-19
  - Staff is reaching out to Public Health to clarify programming at the Community Centre
  - It was noted there is some confusion with respect to programming in community centre/hall versus the arena:
    - Pickleball proceeding per the Public Health reviewed operating parameters
    - Phase 2 programming at the arena (game time, adult hockey, curling) not proceeding at this time
- Tomahawk and Georgian Trail will have recreational opportunities for winter 2021

### **C.2 Holiday “Shop Local” Campaign Update – Give the Gift of Blue – Manager of Communications and Economic Development Tim Hendry**

- Special Committee of the Whole meeting November 12, 2020 staff gained support to proceed with the “Give the Gift of Blue” shop local initiative
- Campaign November 30, 2020 to January 3, 2021
- Managed through the exploreblue.ca website
- Marketing materials being finalized presently and will be focused throughout the South Georgian Bay region

### **C.3 Christmas Dinner/Video Event Sub-Committee Update – Councillor Rob Sampson**

#### **Meal**

- Have determined total number of meals being offered on a “by donation” basis
- Determining the best facility and method for cooking the hams and turkeys

## **Video**

- Coordinating Town staff, videographer, ministries, and stakeholders
- May be additional, unanticipated costs associated with the filming
- Planning for 10-12 video segments highlighting nature, faith, local businesses and Council
- Determining if there will be an outdoor filming contingent for the ministerial segment

## **C.4 Updates from Task Force Advisory Participants**

### **Derek Hammond**

- Requested clarity regarding whether the Provincial extension of patios to end of December 2020 are also being permitted in The Blue Mountains – Mayor Soever advised he will follow-up
- Noted there is fatigue by visitors who are expressing frustration at the continued safety protocols (maximum number of guests/table, masks, etc.)

### **Rob Cederberg**

- Currently requiring reservations by a maximum number of 2 guests per booking
- Staff recommending to those purchasing services to adhere to public health recommendations to not travel out of their area at this time

### **Sarah Filion**

- Visitors in Clarksburg are courteous and following health and safety protocols
- Noted recently there have been a number of day-trippers
- Clarksburg Tour of Lights (self-guided, walking or driving) beginning December 12, 2020

### **Peter Bordignon**

- Noted there has been an increased tension between full-time residents, part-time/seasonal residents, and visitors to The Blue Mountains, and cautioned that the Town and its stakeholders must ensure messaging does not further the divide
- Advisory participants noted there is divisive language used on social media by various private individuals towards seasonal residents which makes the divide greater
- Mayor Soever noted unnecessary travel is not recommended at this time and a person's behaviour in the community is far more important than where he or she is from – Mayor Soever noted Public Health has confirmed transmission is happening in people's homes, not at restaurants and businesses, and pointed to information provided on the Health Unit website (with respect to the recent cases in Kincardine) and noted Dr. Ian Arra joined the Mayor's Weekly Message, November 20, 2020 to discuss the recent case increase

Diane Anderson left the meeting at 10:33 a.m.

## **D. Correspondence**

---

None

## **E. New and Unfinished Business**

---

### **E.1 Additions to the Agenda**

#### **E.1.1 Discussion of Grey County Moving into Yellow Zone**

- The Blue Mountains will put out a press release with the recent change in classification from Green to Yellow
- Noted Simcoe County has moved from Yellow to Orange classification

### **E.2 Items Identified for Discussion at the Next Meeting**

- Red Zone Classification and how it impacts the Town and Businesses, if the region ever moves to Red Zone Classification

## **F. Notice of Meeting Dates**

---

December 2, 2020

December 16, 2020\*

\*Last scheduled meeting of 2020 – discuss meeting frequency in Q1 2021

## **G. Adjournment**

---

Moved by: Rob Sampson

Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does now adjourn at 10:40 a.m. to meet again at the call of the Chair, Carried.

\*\*Following adjournment, the Mayor provided attendees with an opportunity to view the November 20, 2020 Mayor's Weekly Message video where he was joined virtually by Medical Officer of Health Dr. Ian Arra to discuss the recent increase in COVID-19 cases.